

January 19, 2016

To  
The Manager – Listing  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra – Kurla Complex,  
Bandra (East)  
Mumbai – 400 051

Dear Sir/Madam,

**Sub: Press Release- Subex launches ROC Fraud Management 8.3 Solution**

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on January 19, 2016.

Thanking you.

**Yours truly,  
For Subex Limited**



**Ganesh K V**  
Chief Financial Officer, Global Head-Legal and Company Secretary

Encl: As above.

**For Immediate Release**

**January 19, 2016**

**Press contact**      Mansi Chouhan  
Director– Marketing  
+91 80 66968957  
[mansi.chouhan@subex.com](mailto:mansi.chouhan@subex.com)

## **Subex launches ROC Fraud Management 8.3 Solution**

*Real time fraud risk assurance against complex fraud types*

**Bangalore, India** – Subex Ltd, a leading global provider of Business and Operations Support Systems (B/OSS) for Communications Service Providers (CSPs), has announced the launch of a new version of the industry leading Fraud Management solution, ROC Fraud Management 8.3.

ROC Fraud Management 8.3 brings with it Online Statistical Rules that adds an additional layer of detection capability to the existing memory and statistical rule engines – to facilitate enhanced real-time detection of complex fraud types. The solution also consolidates its array of 4G/LTE detection capabilities/packs that enable operators to stay ahead of fraudsters in a 4G environment.

The solution is now a part of the ROC 3.0 platform which is an integrated suite of products that provides capabilities going beyond traditional fraud detection & prevention and brings in numerous capabilities to optimize business processes and grow margins.

ROC Fraud Management is optimized for Big Data and efficiently handles huge amounts of data – to cater for exponential growth in transactions in 4G/LTE and data/IP product areas. Coupled with other architectural enhancements, ROC Fraud Management is now seeing 10X increase in performance over previous versions and enabling load handling of billions of xDRs per day.

Alongside the new version of ROC Fraud Management, Subex also introduces the Fraud Manager's Toolkit (FMT) which is a set of tools designed to provide enhanced operational intelligence & best practice measurement metrics to support fast decision making for fraud operations managers.

In addition to the above features and functionalities, the Android and iOS applications of ROC Fraud Management 8.3 enable on-the-go fraud alerting and decisioning, supported by clean and simple MIS charts and streamlined intra-operational communications options.

"Our objectives while building the version upgrade were multi-fold. With 4G deployments further complicating fraud risks for telecom operators, the obvious need for rapid fraud detection had to be addressed effectively. The new version of ROC Fraud Management enables operators to drastically reduce fraud-run time with its advanced fraud detection capabilities. We have always envisioned ROC Fraud Management as not just a tool to detect and prevent frauds, but also as a guide to point analysts in the right direction through powerful insights and useful metrics – and the



Fraud Manager's Toolkit does just that. Our aim was to package as much value as possible into this upgrade and at the same time bring down the Total Cost of Ownership (TCO), and we are very happy to announce that we've successfully achieved this." said **Ashwin Chalapathy: Global Head - Portfolio Management, Managed Services & Consulting.**

## About Subex Limited

Subex Limited is a leading global provider of Business and Operations Support Systems (B/OSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business and Capex Optimisation - thereby enabling them to improve their operational efficiency to deliver enhanced service experiences to subscribers. The company pioneered the concept of a Revenue Operations Center (ROC®) – a centralized approach that sustains profitable growth and financial health through coordinated operational control. Subex's product portfolio powers the ROC and its best-in-class solutions such as revenue assurance, fraud management, asset assurance, capacity management, data integrity management, credit risk management, cost management, route optimization and partner settlement. Subex also offers a scalable Managed Services program with 30 + customers.

Subex has been awarded the Global Market Share Leader in Financial Assurance 2012 by Frost & Sullivan and has been the winner of Carriers World Awards 2015 for Best Security/Fraud solution, Telecoms Award 2015 for Advances in B/OSS, Pipeline Innovation Award 2013 in Business Intelligence & Analytics; Capacity Magazine Best Product/ Service 2013. Subex has continued to innovate with customers and have been jointly awarded the Global Telecoms Business Innovation Award in 2015 with Mobily; in 2014 with Telstra Global; in 2012 with Idea Cellular for Managed Services and in 2011 with Swisscom for Fraud Management.

Subex's customers include 29 of top 50 operators\* and 33 of the world's 50 biggest# telecommunications service providers worldwide. The company has more than 300 installations across 70 countries.

\*Total Telecom Top 500 Telecom Brands, 2015

#Forbes' Global 2000 list, 2015

