



AN ISO 9001 : 2008 COMPANY

Dhanuka Agritech Limited

By Courier/Mail/Fax

Ref. No.: DAL: SD: 2013:

23rd December, 2013

The Vice President
National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C/1, G. Block,
Bandar -Kurla Complex,
Bandra East, Mumbai-400051

Kind Attn : Mr.Hari K., Vice President
Ref : Symbol- DHANUKA

Sub: Dhanuka awarded by INC. INDIA INNOVATIVE 100 AWARD: 2013

Dear Sir,

With reference to the above subject, please find attached herewith the press release regarding the Company securing prestigious award for its newly launched innovative product - Lustre.

We hope you will find the same in order.

Thanking you,
Yours faithfully,

For Dhanuka Agritech Ltd.

Shubha Singh
Company Secretary

Encl: As above



Press Release
Dhanuka Agritech Limited -
INC.INDIA INNOVATIVE 100 AWARD: 2013

Dhanuka Agritech Limited has been presented INC.INDIA INNOVATIVE 100 AWARD: 2013, in recognition of smart innovation for its newly launched product - **Lustre**.

Dhanuka has launched a new, highly versatile, eco-friendly, high efficacy suspo-emulsion product in Indian market, namely "Lustre", which can prevent and cure a number of fungal diseases on Paddy and various other crops. The Product was developed in India in collaboration with E.I.DuPont, USA.

This product is an original, 1st time registration u/s 9(3) of the Insecticides Act, 1968 from the Central Insecticides Board in the name of Dhanuka. The product has been optimized after much research and field trials that continued for more than 5 years, in association with many agricultural universities. It is a value-for-money product for the cost-conscious Indian farmer. This product controls the disease sheath-blight and resultant discoloration in Paddy. The Product has the potential to control blast and leaf spot, also. Earlier, farmers had to use different products for controlling the different diseases. Hence, the yield per hectare increases and simultaneously brings down the cultivation costs for the farmers.

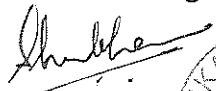
The Company's Managing Director, Shri M.K.Dhanuka was felicitated at the Award ceremony that was held on 20th December, 2013 in New Delhi.

About Dhanuka Agritech Limited

Dhanuka Agritech Limited is in the business of crop-protection chemicals. The company reaches out to more than 10 million farmers with its eco-friendly high quality crop care products. The Agri-Division has a pan-India presence through its marketing offices in all major states in India. It has manufacturing units at Gurgaon, Sanand & Udhampur. It has one of the largest distribution networks in India with over 7,500 distributors/ dealers selling to over 70,000 retailers and ultimately benefitting 10 million farmers across India.

Dhanuka Agritech Limited has always laid special emphasis on eco-friendly formulations, low-dose active pesticides, integrated pest and weed management. Numerous measures taken by the company in the line of educating farmers regarding use of pesticides, directly and through its field force of 'Dhanuka Doctors'; rain water harvesting and adopting better agricultural practices, coupled with an aggressive growth strategy have contributed to the company's growth over the years.

For Dhanuka Agritech Limited


Shubha Singh
Company Secretary

