

MSIL: CSL: NSE: 2014

25th November 2014

The Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure - “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

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Maruti Suzuki's Wagon R crosses 15 lakh sales mark

New Delhi, November 25, 2014: Car market leader Maruti Suzuki's "blue eyed boy" Wagon R has crossed the milestone of 15 lakh cumulative sales.

On the achievement of this milestone, Mr Manohar Bhat, Vice President (Marketing) said, *"Launched in 2000, Wagon R has been amongst India's top 5 best-selling brands. With its space, features and comfort, Wagon R has been the choice of the "Smart customer" and consistently remained among India's most loved car brands.*

The Company sold around 156,300 units of Wagon R in 2013-14. In the current year, Wagon R sales have already exceeded 93,000 units.

Strengthened by regular up-gradations to meet customer expectations and successful marketing initiatives focusing on the core proposition of 'Smart' while staying true to its leadership stance, Wagon R continues to win the hearts of Indian car buyers.

Adding to its popularity, Maruti Suzuki expanded the Wagon R family by bringing the CNG trim in 2010-11. In cities like Delhi and Mumbai, where CNG is available, Wagon R CNG accounts for over 50% of sales. To keep excitement going, in 2013-14 Maruti Suzuki introduced Wagon R Stingray to the Wagon R portfolio.

Powered by the 998cc K-series engine, Wagon R offers power of 68PS@6200 rpm, torque of 90 Nm /3500 rpm and a mileage of 20.5 km/l in petrol, 26.6km/kg in CNG (*as per Rule 115 of CMVR 1989).

[Click HERE for 1.5 million Wagon R infographic and Hi-Rez photos](#)

Key milestones

- ✓ Launched in 2000
- ✓ 2003-04: First facelift
- ✓ 2006-07: Second facelift and introduced Wagon R Duo (LPG)
- ✓ 2010-11: Full model change and introduced CNG with (i-GPI) technology
- ✓ 2012-13: Facelift
- ✓ 2013-14: Stingray introduced in the Wagon R portfolio

Cumulative sales

- ✓ 2003-04: 1,00,000 units
- ✓ 2007-08: 5,00,000 units
- ✓ 2011-12: 10,00,000 units
- ✓ 2014-15: 15,00,000 units