

October 12, 2015

To
The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza, Bandra – Kurla Complex,
Bandra (East)
Mumbai – 400 051

Dear Sir/Madam,

Sub: Press Release- Subex to host 12th Global User Conference at Prague, Czech Republic

As per clause 36 of the Listing Agreement, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on October 12, 2015.

Thanking you.

**Yours truly,
For Subex Limited**



Ganesh K V
Chief Financial Officer, Global Head-Legal and Company Secretary



Encl: As above.

For Immediate Release**October 12, 2015**

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Subex to host 12th Global User Conference at Prague, Czech Republic

Bangalore, INDIA: Subex Ltd, a leading global provider of Business and Operations Support Systems (B/OSS) for Communications Service Providers (CSPs) announced that it will be hosting the 12th edition of its Global User Conference from 14th to 15th of October, 2015 at Prague, Czech Republic. The 2015 User Conference comprises of more than 100+ delegates from leading wireless and wireline operators from over 30+ countries.

Simon Torrance, Futurist and Senior Advisor on Digital Economy & Growth Strategies and Mike Willet Director Enterprise Intelligence at Ernst & Young are esteemed keynote speakers for the event. The conference is being chaired by Eric Priezkalns, Co-founder of Commsrisk formerly known as talkRA. Independent speakers include Mark Zmigrodski, Manager Fraud Investigations at AT&T and Director at CFCA; David Maxwell, Project Director at GSMA; Nicolas Ibos, Head of Contracts at Orange International and Council Member of GSC Forum. The 2 day conference will showcase customer presentations and case studies and debate on current industry topics related to big data and analytics through roundtable and panel discussions.

The 2015 Subex User Conference: "Connect, Communicate, Collaborate" will provide the perfect stage for our customers to understand current market dynamics and challenges and exchange thoughts on industry direction. An annual property, the User Conference provides customers with an excellent opportunity to engage and learn from collective experiences while sharing best practices and feedback.

Subex has introduced the 'Operator Excellence Awards 2015' in order to recognise individuals and organizations at the forefront of the industry that are setting new standards of excellence and innovation in their areas. Esteemed judges on the panel includes Eric Priezkalns, Co-founder of Commsrisk, Nicolas Ibos, Head of Contracts at Orange, David Maxwell, Project Director at GSMA and Dan Baker, Research Director, Technology Research Institute, Inc. The awards will come in two categories:

- **Business Innovation in Risk Management.** The winners will be telcos that can demonstrate they have pioneered and implemented new techniques and working practices in order to better mitigate risk
- **Outstanding Contribution to the Community.** This award will be given to individuals who have taken a leading role in collaborating and sharing best practices with industry peers.

The awards will be presented on the 2nd day of the conference on Oct 15th 2015.

Vinod Kumar, COO, Subex Ltd. said, "The Annual Subex User Conference is a melting pot of knowledge that enables cross-geographical, cross-functional knowledge exchange between



operators, futurists, media and analysts from different parts of the world. The interest shown by our customers in attending the event and participating in it is very encouraging and each year we work hard to raise the benchmark that we've previously set for ourselves. The introduction of Operator Excellence Awards makes this year's User Conference even more special. We look forward to hosting all our esteemed guests in Prague."

About Subex Limited

Subex Limited is a leading global provider of Business and Operations Support Systems (B/OSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business and Capex Optimisation - thereby enabling them to improve their operational efficiency to deliver enhanced service experiences to subscribers.

The company pioneered the concept of a Revenue Operations Center (ROC®) – a centralized approach that sustains profitable growth and financial health through coordinated operational control. Subex's product portfolio powers the ROC and its best-in-class solutions such as revenue assurance, fraud management, asset assurance, capacity management, data integrity management, credit risk management, cost management, route optimization and partner settlement. Subex also offers a scalable Managed Services program with 30 + customers.

Subex has been awarded the Global Market Share Leader in Financial Assurance 2012 by Frost & Sullivan and has been the winner of Pipeline Innovation Award 2013 in Business Intelligence & Analytics; Capacity Magazine Best Product/ Service 2013. Subex has continued to innovate with customers and have been jointly awarded the Global Telecoms Business Innovation Award 2014 along with Telstra Global; in 2012 with Idea Cellular for Managed Services and in 2011 with Swisscom for Fraud Management.

Subex's customers include 29 of top 50 operators* and 33 of the world's 50 biggest† telecommunications service providers worldwide. The company has more than 300 installations across 70 countries.

*Total Telecom Top 500 Telecom Brands, 2013

†Forbes' Global 2000 list, 2014

