

October 29, 2012

National Stock Exchange of India Ltd

Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited

P J Towers
Dalal Street
Mumbai - 400 001

**Sub: Pledge Disclosures under Regulation 31(1) and 31(2) of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulation 2011.**

Dear Sir,

Please find enclosed herewith the details in the prescribed format in terms of Regulations 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of release of pledge on the Equity Shares of TV18 Broadcast Limited held by us.

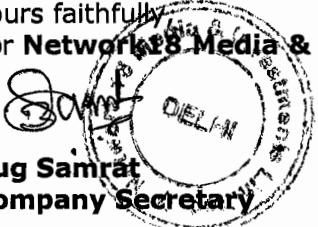
After the transaction, out of our total holding of 877,035,062 (51.24% of the total paid up capital) equity shares in TV18 Broadcast Limited 7,700,000 (0.45% of the total paid up capital) equity shares in TV18 Broadcast Limited are pledged.

You are requested to take the above information on record.

Thanking you

Yours faithfully,

For **Network 18 Media & Investments Limited**


Yug Samrat
Company Secretary

Encl.: As Above

CC: TV18 Broadcast Limited

503,504 & 507, 5th Floor
Mercantile House,
15, K G Marg,
New Delhi - 110 001

Network 18 Media & Investments Limited

Regd. office: 503,504 & 507, 5th Floor, Mercantile House, 15 Kasturba Gandhi Marg, New Delhi- 110 001

Corp. office: Express Trade Tower, Plot No. 15-16, Sector 16A, Noida, Uttar Pradesh- 201 301

Tel # 95-120- 4341818, fax # 95-120- 4324110

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)										TV18 Broadcast Limited														
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)										Network18 Media & Investments Limited														
Date of Reporting										29-Oct-12														
Names of the Stock Exchanges where the shares of the target company are listed										National Stock Exchange of India Limited & BSE Limited														
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance, as the case may be)										976,361,201 (57.04%) Please refer to enclosed details of Promoters' Shareholding														
Promoter(s) or PACs with him					Pre-event Holding					Details of events pertaining to encumbrance					Post event holding (encumbered shares to be excluded)					(*) Details of encumbrance (pledged/lien or others- give details)				
Names		Number		% of total shares capital		Type - creation/ invocation / release		Date (s)		Number		% of total share capital		Particulars		Shares		%						
Network18 Media & Investments Ltd		877,035,062		51.24		Release - 27801309 Shares		18.10.2012		789,834,009		46.14		Pre Event Pledge Event (Release from RBS Financial Services)		115002362		6.72						
Network18 Media & Investments Ltd		877,035,062		51.24		Release - 79501053 Shares		25.10.2012		869,335,062		50.79		Post Event Pledge Event (Release from The Royal Bank of Scotland)		27801309		1.62						
Network18 Media & Investments Ltd		877,035,062		51.24		Release - 79501053 Shares		25.10.2012		869,335,062		50.79		Post Event Pledge Event (Release from The Royal Bank of Scotland)		87201053		5.09						
Network18 Media & Investments Ltd		877,035,062		51.24		Release - 79501053 Shares		25.10.2012		869,335,062		50.79		Post Event Pledge Event (Release from The Royal Bank of Scotland)		87201053		5.09						
Network18 Media & Investments Ltd		877,035,062		51.24		Release - 79501053 Shares		25.10.2012		869,335,062		50.79		Post Event Pledge Event (Release from The Royal Bank of Scotland)		79501053		4.64						
Network18 Media & Investments Ltd		877,035,062		51.24		Release - 79501053 Shares		25.10.2012		869,335,062		50.79		Post Event Pledge Event (Release from The Royal Bank of Scotland)		77000000		0.45						

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For Network18 Media & Investments Ltd

Place : Noida
Date : 29/10/2012

Yug Saluja
Company Secretary

TV18 Broadcast Limited (Formerly Known as Ibm18 Broadcast Limited)									
Shareholding of Persons Belonging to "Promoter & Promoter Group"									
Sr.No	Name of the Shareholder	Total Shares Held		Share Pledge or otherwise encumbered			Share Pledge or otherwise encumbered		
		No. of Shares held	As a % of total Capital	Pledge Shares	PRE EVENT		POST EVENT		
					AS a % of Promoter	AS a % of Total Capital)	Pledge Shares	AS a % of Promoter	AS a % of Total Capital)
1	NETWORK18 MEDIA & INVESTMENTS LIMITED	877035062	51.24	115002362	13.11	6.72	7700000	0.88	0.45
2	RRB INVESTMENTS PRIVATE LIMITED	163563	0.01	0	0.00	0.00	0	0.00	0.00
3	NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST (Holding in the name of Trustee)	28725006	1.68	28725006	100.00	1.68	0	0.00	0.00
4	TV18 EMPLOYEES WELFARE TRUST	619548	0.04	0	0.00	0.00	0	0.00	0.00
5	IBN18 TRUST	1300000	0.08	1300000	100.00	0.08	1300000	100.00	0.08
6	RAGHAV BAHL	642909	0.04	136000	21.15	0.01	136000	21.15	0.01
7	VANDANA MALIK	85572	0.00	0	0.00	0.00	0	0.00	0.00
8	RITU KAPUR	53295	0.00	0	0.00	0.00	0	0.00	0.00
9	SUBHASH BAHL	2760	0.00	0	0.00	0.00	0	0.00	0.00
10	ADVENTRUE MARKETING PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
11	WATERMARK INFRA TECH PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
12	COLORFUL MEDIA PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
13	RB MEDIA HOLDINGS PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
14	RB MEDIASOFT PRIVATE LIMITED	26050431	1.52	0	0.00	0.00	0	0.00	0.00
15	RRB MEDIASOFT PRIVATE LIMITED	2363	0.00	0	0.00	0.00	0	0.00	0.00
16	MANJU KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
17	PRAMOD KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
18	DIGITAL CONTENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
19	GLOBAL BROADCAST EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0.00
20	NETWORK18 EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0.00
21	NEWSWIRE18 LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
22	TV18 HOME SHOPPING NETWORK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
23	TELEVISION EIGHTEEN MEDIA & INVESTMENTS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
24	BK HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
25	TELEVISION EIGHTEEN MAURITIUS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
26	TV18 HSN HOLDINGS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
27	NAMONO INVESTMENTS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
28	RVT HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
29	SETPRO18 DISTRIBUTION LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
30	BIG TREE ENTERTAINMENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
31	DIGITAL18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
32	e-EIGHTEEN.COM LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
33	MONEYCONTROL DOT COM INDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
34	B K MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
35	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
36	NETWORK18 PUBLICATIONS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
37	RB INVESTMENTS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
38	R B SOFTWARE PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
39	RRK HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
40	RVT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
41	CAPITAL18 FINCAP PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
42	VT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
43	RRK FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
44	RRK MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
45	RVT FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
46	VT MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
47	BRR SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
48	BK MEDIA MAURITIUS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
49	E-18 LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
50	WEB18 HOLDINGS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
51	WEB18 SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
52	COLOSCEUM MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
53	STARGAZE ENTERTAINMENT PVT LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
54	GREYCELLS18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
55	CAPITAL 18 LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
56	NETWORK18 HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
57	TV18 UK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
58	RB HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
59	INFOMEDIA PRESS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
60	WEB18 SOFTWARE SERVICES LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
61	MST VIDUR BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
62	MISS TARA BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
63	MR. SANDEEP KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
TOTAL :		976361201	57.04	145163368	14.87	8.48	9496000	0.94	0.53

* Currently these entities do not hold any share in the Company however they form part of the Promoter Group of the Company.

