

RB HOLDINGS PRIVATE LIMITED

Regd. Office: 403, Prabhat Kiran, 17, Rajendra Place, New Delhi 110 008

January 6, 2012

Bombay Stock Exchange Limited
P J Towers, Dalal Street
Mumbai - 400 001

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Sub.: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir

Please find enclosed herewith the details in the prescribed format in term of Regulations 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of Release / Pledge on the Equity Shares of Network18 Media & Investments Limited.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

For RB Holdings Private Limited

Director

CC To : Network18 Media & Investments Limited
503, 504 & 507, 5th Floor, Mercantile House
15, Kasturba Gandhi Marg
New Delhi - 110 001

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Network 18 Media & Investments Limited											
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		RB Holdings Private Limited											
Date of Reporting		06.01.2012											
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & Bombay Stock Exchange Limited											
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		85,091,571 (59.55%) Please refer to enclosed details of Promoters' Shareholding											
Promoter(s) or PACs with him		Pre-event Holding			Details of events pertaining to encumbrance				Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details)		
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	% of Total Capital				
RB Holdings Private Limited	46,246,057	32.37	Release - 416000	30.12.2011	23,203,553	16.24	Pre Event Pledge	23458504	16.42				
							Event (Release From Religare Finvest Limited.)	416000	0.29				
							Post Event Pledge	23042504	16.13				
RB Holdings Private Limited	46,246,057	32.37	Creation - 700,000 Shares	2.1.2012	22,503,553	15.75	Pre Event Pledge	23042504	16.13				
							Event (Pledge to STCI Ltd.)	700000	0.49				
							Post Event Pledge	23742504	16.62				
RB Holdings Private Limited	46,246,057	32.37	Release - 1,809,000 Shares	3.1.2012	24,312,553	17.02	Pre Event Pledge	23742504	16.62				
							Event (Release From STCI Finance Limited.)	1809000	1.27				
							Post Event Pledge	21933504	15.35				
RB Holdings Private Limited	46,246,057	32.37	Creation - 416,000 Shares	5.1.2012	23,896,553	16.72	Pre Event Pledge	21933504	15.35				
							Event (Pledge to STCI Finance Ltd.)	416000	0.29				
							Post Event Pledge	22349504	15.64				
RB Holdings Private Limited	46,246,057	32.37	Creation - 1,809,000 Shares	5.1.2012	22,087,553	15.46	Pre Event Pledge	22349504	15.64				
							Event (Pledge to STCI Finance Ltd.)	1809000	1.27				
							Post Event Pledge	24158504	16.91				

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For RB Holdings Private Limited

Place : New Delhi
Date : 06.01.2012

Director

NETWORK18 MEDIA & INVESTMENTS LIMITED

SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"

SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED	PRE		
		TOTAL SHARES	AS a % OF TOTAL CAPITAL		PLEDGE SHARES	AS a PERCENTAGE	AS a % OF TOTAL CAPITAL
1	RB HOLDINGS PRIVATE LIMITED	46246057		32.37	24158504	52.24	16.91
2	NETWORK 18 GROUP SENIOR PROFESSIONAL WELFARE TRUST	15922729		11.14	2713500	17.04	1.90
3	NETWORK18 MEDIA TRUST	11586762		8.11	2760238	23.82	1.93
4	RAGHAV BAHL	6030039		4.22	3063509	50.80	2.14
5	RB INVESTMENTS PRIVATE LIMITED	3731454		2.61	3300000	88.44	2.31
6	RITU KAPUR	644933		0.45	134145	20.80	0.09
7	TV 18 EMPLOYEES WELFARE TRUST	568407		0.40	0	0.00	0.00
8	VANDANA MALIK	87566		0.06	0	0.00	0.00
9	RAGHAV BAHL	86995		0.06	0	0.00	0.00
10	NETWORK 18 EMPLOYEES WELFARE TRUST	59878		0.04	0	0.00	0.00
11	SUBHASH BAHL	58818		0.04	0	0.00	0.00
12	RAGHAV BAHL	50213		0.04	44961	89.54	0.03
13	VANDANA MALIK	7145		0.01	0	0.00	0.00
14	PRAMOD KAPUR	5523		0.00	0	0.00	0.00
15	MANJU KAPUR	2886		0.00	0	0.00	0.00
16	RITU KAPUR	2166		0.00	0	0.00	0.00
TOTAL :		85091571		59.55	36174857	42.51	25.32

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