

September 13, 2011.

Listing Department

National Stock Exchange of India Ltd
5th Floor, Exchange Plaza, Bandra (East),
Bandra-Kurla Complex, Mumbai-400 051.
Fax: 26598347/48

Department of Corporate Services-Listing

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers, 1st Floor,
Dalal Street, Mumbai - 400 001.
Fax No. 2272 3121/22722041.

Sub: Disclosure of Additional Pledge of 6,050,000 Equity Shares by Promoter Group, Constituting 4.24% of the Equity Share Capital.

Total share pledged by the Promoter Group in the Company has increased from 33.27% to 39.68% of the paid up share capital of the Company.

Dear Sir,

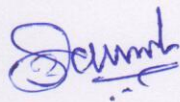
We refer to sub-regulation (4) of regulation 8A of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997, as amended, and our earlier letter dated August 24, 2011 informing you the details of the shares pledged by the Promoters/Promoter Group of the Company. We wish to inform you that since the last disclosure, the Promoters/Promoter Group of the Company have further pledged **6,050,000** equity shares of the Company. Details of the said pledged/revocation shares in the prescribed format is enclosed as **Annexure 1**.

Accordingly, as per the disclosures received, as on date 56,601,854 equity shares constituting **39.68%** of the total fully paid-up equity shares of the Company have been pledged by Promoters/Promoter Group.

You are requested to take the above information on record. Should you require any clarification/further information, please do not hesitate to contact us.

Thanking you.

Yours faithfully,
For **Network18 Media & Investments Limited**



(Yug Samrat)
Company Secretary



Encl : as above

Network18 Media & Investments Limited

Regd. Office : 503, 504 & 507, 5th Floor, Mercantile House, 15, Kasturba Gandhi Marg, , New Delhi - 110 001

Corp. Office : Express Trade Tower, Plot No.15-16, Sector 16-A, Noida , Uttar Pradesh - 201 301

Tel # 95-120-4341818, fax # 95-120-4324110

ANNEXURE-1

REPORTING FORMAT U/R 8A(4) TO BE FILED BY THE COMPANY TO STOCK EXCHANGE

(Format for filing the details of the shares pledged by the promoter or every person forming part of the promoter group by the company to the stock exchange(s) in terms of Regulations 8A(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997. This report is required to be filed by the company every time when the aggregate quantity of shares pledged by the promoter / every person forming part of promoter group exceeds the limits specified in Regulation 8A(4) during a quarter.

Date of Reporting	13-Sep-11
Name of the company	Network18 Media & Investments Limited
Total no. of outstanding fully paid-up shares of the company	14,26,46,583

Name of the entity (I)	A Details of Transaction		B Aggregate details after the transaction(s)			
	Date of transaction (II)	Number of shares pledged-/ Revoked (III)	Total no. of shares held by the entity in the company (IV)	Information on pledge		% of shares pledged to total no. of outstanding shares of the company (VII)
				Total No. of shares pledged (V)	% of total shares pledged to total no. of shares held by the entity in the company (VI) = (V) / (IV)	
Network18 Group Senior Professional Welfare Trust	29-Aug-11	4,00,000 (Pledged)	1,40,06,497	1,38,45,602	98.85	9.71
Network18 Media Trust	26-Aug-11	25,00,000 (Pledged)	1,15,86,762	56,00,000	48.33	3.93
Network18 Media Trust	29-Aug-11	29,00,000 (Pledged)	1,15,86,762	85,00,000	73.36	5.96
Network18 Media Trust	05-Sep-11	2,50,000 (Pledged)	1,15,86,762	87,50,000	75.52	6.13
	Total	60,50,000				

Notes:

- 1) "Entity" means "Promoter or every person forming part of the Promoter Group".
- 2) Details under (A) shall include chronological details of all individual transactions(s) in a quarter which when taken together exceeds the limit specified under Regulation 8A(4) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997.
- 3) Names of the promoter and promoter group shall be the same as appearing in other filings made with stock exchanges.

For Network18 Media & Investments Limited



Yug Samrat
Company Secretary