

Morgan Stanley

Sep 2, 2013

Bombay Stock Exchange Ltd

P.J.Towers, Dalal Street

Mumbai – 400 001

Fax: +91 22 2272 3121

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	United Spirits Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Morgan Stanley Asia (Singapore) Pte Morgan Stanley India Capital Private Limited Morgan Stanley & Co. International plc		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE and BSE		
Details of the acquisition as follows	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	7,059,496	4.8576%	4.8576%
b) Voting rights (VR) otherwise than by equity shares			
c) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0.5(DR)	0.0000%	0.0000%
d) Total (a+b+c)	7,059,496.5	4.8576%	4.8576%

Morgan Stanley

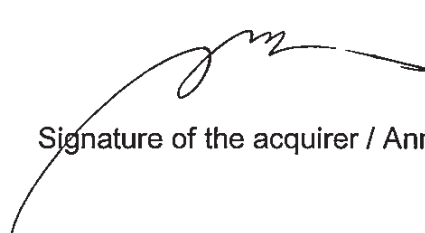
Details of acquisition a) Shares carrying voting rights acquired b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired d) Total (a+b+c)	350,000 350,000	0.2408% 0.2408%	0.2408% 0.2408%
<u>After the acquisition, holding of</u> a) Shares carrying voting rights b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired d) Total (a+b+c)	7,408,276 0.5(DR) 7,408,276.5	5.0976% 0.0000% 5.0976%	5.0976% 0.0000% 5.0976%
Mode of acquisition (e.g. open market / public issue /rights issue /preferential allotment / inter-se transfer, ect)	Market Purchase		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted in to equity shares, etc.	N/A		
Date of acquisition of/ date of receipt of intimation of allotment of shares	August 29, 2013		

Morgan Stanley

/VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC	
Equity share capital / total voting capital of the TC before the said acquisition	145,327,743
Equity share capital/ total voting capital of the TC after the said acquisition	145,327,743
Total diluted share/voting capital of the TC after the said acquisition	145,327,743

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature of the acquirer / Annie Gong, Vice President

Place: Shanghai

Date: September 02, 2013

