November 13, 2026

The Secretary,
Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 531642

The Manager,
Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1 Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051
Scrip Symbol: MARICO

Dear Sir/Madam,

Sub.: Press Release

Please find attached a press release by Marico Limited, titled "Marico unveils Nihar Shanti Mazbooti Ki Paathshala, a renewed identity for its flagship CSR education initiative".

The disclosure is also being made available on the Company's website at https://marico.com/india/investors/shareholder/stock-exchange.

This is for your information and records.

Thank you.

Yours faithfully,
For **Marico Limited**

VINAY M A
Digitally signed by VINAY M A
Date: 2026.11.13 13:09:59 +05'30'

Vinay M A
Company Secretary & Head - Legal Operations

Encl.: As above

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Marico Information classification: Official

PRESS NOTE

Marico unveils Nihar Shanti *Mazbooti Ki Paathshala*, a renewed identity for its flagship CSR education initiative

The renewed identity brings the programme's educational efforts under the unifying belief, "Mazboot Faislon Se Banta Hai Mazboot Bhavishya", reaffirming commitment to developing stronger futures through education

National, November 13, 2026: Marking the occasion of the upcoming Children's Day, Marico Limited, one of India's leading FMCG companies, announced a renewed identity for its flagship education-focused CSR initiative, with Nihar Shanti Paathshala Funwala evolving into Nihar Shanti Mazbooti Ki Paathshala. This transition aligns the initiative with the evolving purpose of Nihar Shanti celebrating and empowering women to take strong decisions that help their families and build a better future.

Over the years, the programme has focused on improving foundational learning and educational outcomes among children from underserved communities with a focus on having meaningful impact in society through education. Through its various interventions, the programme has trained more than 1.26 lakh teachers and benefitted approximately 12.69 lakh students through various interventions. In FY2025-26 alone, the initiative has benefited 3,500+ children (3-6 years of age), 260 Anganwadi Workers and Helpers, and 1,500+ parents.

Commenting on the transition, **Amit Bhasin, Chief Legal Officer & Group Counsel and Secretary, CSR Committee, Marico Limited** said, "*Education has the power to strengthen not only a child's future but also uplift families and communities. Over the years, we have worked to improve learning outcomes and create greater possibilities for children through accessible, high-quality education. Through our focus on Foundational Literacy and Numeracy (FLN), aligned with the vision of the National Education Policy (NEP), we are committed to helping children develop the essential skills, confidence and learning foundation needed to thrive in an evolving world. With the renewed identity, Nihar Shanti Mazbooti Ki Paathshala moves beyond creating moments of fun and engagement to creating meaningful, long-term impact. This move reaffirms our belief that strong educational foundations can help build stronger futures for children, and our societies at large.*"

The evolution reflects the belief that good quality education is one of the strongest decisions an individual, family or society can make. By supporting children's learning and development, Mazbooti Ki Paathshala aims to help build the confidence, capabilities and opportunities required to create a stronger future for India. The transition brings the brand and its CSR platform together under one unifying thought – 'Mazboot Faislon Se Banta Hai Mazboot Bhavishya'. While the brand celebrates women who make strong decisions, the CSR initiative supports education that empowers children and strengthens their prospects for a stronger future.

PRESS NOTE

With its renewed identity, Nihar Shanti Mazbooti Ki Paathshala will continue to advance its educational efforts while reinforcing the role of strong decisions in shaping a better tomorrow.

About Marico Limited

Marico (BSE: 531642, NSE: MARICO) is one of India's leading consumer goods companies operating in the global beauty and wellness categories. During FY25-26, Marico recorded a turnover of ₹ 136.1 billion (USD 1.5 billion) through its products sold in India and chosen markets in Asia and Africa.

Marico touches the lives of 1 out of every 3 Indians, through its portfolio of brands such as Parachute, Saffola, Hair & Care, Parachute Advansed, Nihar Naturals, Mediker, Pure Sense, Coco Soul, Revive, Set Wet, Livon, Beardo, Just Herbs, True Elements, Plix, Cosmix and 4700BC. The overseas consumer products portfolio contributes to about 24% of the Group's revenue, with brands like Parachute, Parachute Advansed, HairCode, Fiancée, Herbsindia, Purité de Prôvence, Ôliv, LASHE Superfood, Candid, Caivil, Hercules, Black Chic, Code 10, Ingwe, X-Men, Thuan Phat and Isoplus.

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