

MARICO KAYA ENTERPRISES LIMITED

Correspondence Address: 23/C, Mahal Industrial Area, Mahakali Caves Road, Andheri (East), Mumbai 400 093
Tel.: 022 66195000 Fax: 022 66195050

CIN: L93030MH2013PLC239859

Website: www.maricokaya.com

investorrelations@kayaindia.net

May 15, 2015

To,

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra (E), Mumbai - 400 051
Fax No.: 2659 8237-38
NSE Scrip Code: MAKE

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001.
Fax No.: 22722037/2039/2041/2061
BSE Scrip Code: 538503

Subject: Intimation of Record Date pursuant to the Scheme of Arrangement between Marico Kaya Enterprises Limited ("MaKE") and Kaya Limited ("Kaya") and their respective Shareholders and Creditors ("Scheme").

Dear Sir / Madam,

With reference to the captioned subject, we wish to inform you that the Hon'ble High Court of Judicature at Bombay has vide an order dated April 18, 2015 sanctioned the aforesaid Scheme. The said Order of the Hon'ble High Court has been filed with the Registrar of Companies, Mumbai on May 13, 2015 and is enclosed for your ready reference. Accordingly May 13, 2015, will be considered as the effective date

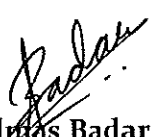
Further the Board of Directors of MaKE & Kaya have fixed May 27, 2015 as the record date for the purpose of determining the shareholders of MaKE to whom shares of Kaya will be issued and allotted in accordance with Clause 5.1 of the Scheme in the following manner;

"1 (One) fully paid-up Equity Share of INR 10 (Rupees Ten) each of Kaya shall be issued and allotted for every 1 (One) fully paid-up Equity Shares of INR 10 (Rupees Ten) each held in MaKE."

We request you to take the above on record and oblige.

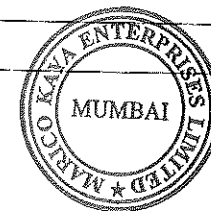
Thank you.

Yours faithfully,
For Marico Kaya Enterprises Limited


Almas Badar
Company Secretary &
Compliance Officer

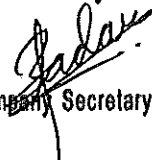
Encl: A/a

Particulars	Resulting Company	Merged Company
Name of the company	Kaya Limited ("Kaya")	Marico Kaya Enterprises Limited ("MaKE")
Date of Incorporation & details of name changes, if any	Kaya Limited was incorporated as a public company on March 27, 2003 under the Companies Act, 1956 with the name 'Kaya Beauty Services Limited'. The name of the Company was changed to 'Kaya Aesthetics Limited' with effect from April 9, 2003. The Company further changed its name to 'Kaya Skin Care Limited' with effect from September 15, 2003. On October 8, 2007, the Company changed its name to 'Kaya Limited' which is the existing name of the Company.	Incorporated on January 19, 2013
Registered Office	23/C, Mahal Industrial Estate, Mahakali Caves Road, Near Paperbox Lane, Andheri (East), Mumbai - 400093.	9th Floor, Grande Palladium, 175 CST Road, Kalina, Santacruz (East), Mumbai 400 098.
Brief particulars of the scheme	The Scheme provides for an arrangement between MaKE and Kaya and their respective Shareholders and Creditors. Pursuant to the Scheme all debts, liabilities, contingent liabilities, duties and obligations of MaKE as on the close of business on the date preceding the Appointed Date, whether or not provided in the books of MaKE, shall be deemed to be the debt, liabilities, duties and obligations of Kaya.	
Rationale	MaKE is engaged in the business of skincare products and skincare solutions business carried through Kaya skin clinics in India and Middle East. Kaya, a wholly owned subsidiary of MaKE, is engaged in the business of providing Health Care, Aesthetics, Beauty and Personal Care services in India and abroad. The management of MaKE and Kaya believe amalgamation of MaKE with Kaya, inter alia, would have the following benefits: - Elimination of a multi-layered structure - Unlocking value for the shareholders of MaKE; and - Reduction in administrative and operational costs.	
Date of resolution passed by the Board of Director of the company approving the scheme	September 29, 2014	September 29, 2014
Appointed Date	April 1, 2014	April 1, 2014



Particulars	Resulting Company	Merged Company
Name of Exchanges where securities of the company are listed	None	1. National Stock Exchange of India Limited 2. BSE Limited
Nature of Business	Skin Care Services and solutions	Skin Care Services and solutions
Share Capital before the scheme	INR 17,84,89,750 consisting of 1,78,48,975 equity shares of INR 10 each fully paid-up.	INR 12,89,71,000 consisting of 1,28,97,100 equity shares of INR 10 each fully paid-up.
Share Capital after the scheme	INR 12,89,71,000 consisting of 1,28,97,100 equity shares of INR 10 each fully paid-up. (post allotment)	N.A.
Net Worth	(Rs. in Crores)	(Rs. in Crores)
Pre	8,349.15	29,754.84
Post	19,948.56	N.A.
Exchange ratio	"1 (One) Equity Share of the face value of INR 10/- each of Kaya, credited as fully paid-up, shall be issued and allotted for every 1 (One) Equity Share of the face value of INR 10/- each held in MaKE ("Share Exchange Ratio")"	
No. of shares to be issued	1,28,97,100 fully paid up Equity Shares of INR 10 each by Kaya.	
Cancellation of shares on account of cross holding, if any	N.A.	

For Marico Kaya Enterprises Limited


Almas Badar
Company Secretary & Compliance Officer