

L. VINAY REDDY

701,7TH FLOOR, 2 A EXCELLENCY CHS,4TH CROSS LANE, LOKHANDWALA COMPLEX,
ANDHERI (WEST), MUMBAI - 400 053.

Date: January 2, 2020

From,

Name: L VINAY REDDY

Address: 701,7TH FLOOR, 2 A EXCELLENCY CHS,
4TH CROSS LANE, LOKHANDWALA COMPLEX,
ANDHERI WEST MUMBAI

To,

BSE Limited (BSE)

PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

National Stock Exchange of India Limited

'Exchange Plaza', C-1, Block G,
Bandra- Kurla Complex, Bandra (E),
Mumbai- 400051

Dear Sirs,

Subject: Intimation pursuant to Regulation 29 (2) of SEBI (Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to the above subject, I would like to inform, that my direct holding is changed pursuant to acquisition of Shares.

In this regard please find herewith, the disclosure under Regulation 29(2) of SEBI (Acquisition of Shares and Takeovers) Regulations, 2011.

Please take the above intimation on records.

Thanking You,

Yours' Sincerely,



L Vinay Reddy

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Name of the Target Company (TC)	Lovable Lingerie Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer: Mr. VinayJaipal Reddy Person Acting in Concert: Mrs. Shobha Jaipal Reddy Mr. Prashant Reddy Mrs. Taruna V.Reddy Mr. Lattupalli Vinay Reddy HUF Mr. L Jaipal Reddy HUF Mrs. LattupalliVeena Reddy		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited (BSE), National Stock Exchange of India Limited (NSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition/ disposalunder consideration, holding of:			
a) Shares carrying voting rights Pre-acquisition:			
Acquirer: Mr. Vinay Jaipal Reddy	4,120,205	27.84%	27.84%
PAC(s):			
Mrs. Shobha Jaipal Reddy	2,982,943	20.16%	20.16%
Mr. Prashant Reddy	1,715,252	11.59%	11.59%
Mrs. Taruna V.Reddy	340,398	2.30%	2.30%
Mr. Lattupalli Vinay Reddy HUF	150,755	1.02%	1.02%
Mr. L Jaipal Reddy HUF	5,344	0.04%	0.04%
Mrs. LattupalliVeena Reddy	134,386	0.91%	0.91%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-



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e) Total (a+b+c+d)	94,49,283	63.86%	63.86%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold:			
Acquirer:			
Mr. Vinay Jaipal Reddy	15,926	0.11%	0.11%
PAC(s):			
Mrs. Shobha Jaipal Reddy	-	-	-
Mr. Prashant Reddy	-	-	-
Mrs. Taruna V.Reddy	-	-	-
Mr. Lattupalli Vinay Reddy HUF	-	-	-
Mr. L Jaipal Reddy HUF	-	-	-
Mrs. Lattupalli Veena Reddy	-	-	-
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	15,926	0.11%	0.11%
After the acquisition/sale holding of:			
a) Shares carrying voting rights acquired/sold:			
Acquirer:			
Mr. Vinay Jaipal Reddy	4,136,131	27.95%	27.95%
PAC(s):			
Mrs. Shobha Jaipal Reddy	2,982,943	20.16%	20.16%
Mr. Prashant Reddy	1,715,252	11.59%	11.59%
Mrs. Taruna V.Reddy	340,398	2.30%	2.30%
Mr. Lattupalli Vinay Reddy HUF	150,755	1.02%	1.02%
Mr. L Jaipal Reddy HUF	5,344	0.04%	0.04%
Mrs. Lattupalli Veena Reddy	134,386	0.91%	0.91%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-

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b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d)	4,136,131	27.94%	27.94%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	December 27, 2019 (13 equity shares) and December 31, 2019 (15,913 equity shares) (Date of Trade)		
Equity share capital / total voting capital of the TC before the said acquisition / sale	14,800,000 Equity Shares of Rs.10 each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	14,800,000 Equity Shares of Rs. 10 each		
Total diluted share/voting capital of the TC after the said acquisition/ Sale	14,800,000 Equity Shares of Rs. 10 each		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Lattupalli Vinay Reddy

Place: Mumbai

Date: 02/01/2019