

# DIRECT MEDIA SOLUTIONS LLP

(Formerly known as Direct Media Solutions Private Limited)

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013  
Tel: +91 22 71061234 LLPIN: AAI-2417

April 8, 2019

## BSE Limited

Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

## National Stock Exchange of India Limited

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We, Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited, one of the Promoters of Siti Networks Limited (formerly known as Siti Cable Network Limited) ("Siti") together with other promoter entities hold in aggregate 572,725,985 Equity Shares constituting 65.58% of total share capital of Siti, as detailed herein:

| Sr. No. | Name of the Promoter                                                                  | Number of Shares   | % of total share capital |
|---------|---------------------------------------------------------------------------------------|--------------------|--------------------------|
| 1       | Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited) | 121,000,000        | 13.88                    |
| 2       | Digital Satellite Media & Broadband Private Limited                                   | 40,790,273         | 4.68                     |
| 3       | Arrow Media & Broadband Private Limited                                               | Nil                | Nil                      |
| 4       | Direct Media & Cable Private Limited                                                  | 85,714,285         | 9.83                     |
| 5       | Digital Satellite Holdings Private Limited                                            | 151,045,816        | 17.32                    |
| 6       | Bioscope Cinemas Private Limited                                                      | 112,008,946        | 12.84                    |
| 7       | Essel Media Ventures Limited                                                          | 43,166,665         | 4.95                     |
| 8       | Manaaska Fashions LLP                                                                 | 19,000,000         | 2.18                     |
|         | <b>Total</b>                                                                          | <b>572,725,985</b> | <b>65.68</b>             |

# **DIRECT MEDIA SOLUTIONS LLP**

**(Formerly known as Direct Media Solutions Private Limited)**

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013

Tel: +91 22 71061234 LLPIN: AAI-2417

---

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

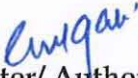
Request you to kindly take the same on record and oblige.

Thanking you.

Yours faithfully,

**For Direct Media Solutions LLP**

**(formerly known as Direct Media Solutions Private Limited)**

  
Director/ Authorized Signatory



Encl: As above.

CC: Siti Networks Limited (formerly known as Siti Cable Network Limited)

Unit No. 38, 1st Floor, A Wing,  
Madhu Industrial Estate, P.B. Marg,  
Worli, Mumbai - 400 013

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                       |                                                          |                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                          | Siti Networks Limited (formerly known as Siti Cable Network Limited)                  |                                                          |                                                   |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                   | 1. BSE Limited<br>2. National Stock Exchange of India Limited                         |                                                          |                                                   |
| 3. Particulars of the shareholder(s):<br><br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br><br>or<br><br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited) |                                                          |                                                   |
| 4. Particulars of the shareholding of persons(s) mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                     | Number of Shares                                                                      | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31 <sup>st</sup> 2019, holding of:                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                       |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                                   | 121,000,000                                                                           | 13.88                                                    | 13.88                                             |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                                 | NIL                                                                                   | NIL                                                      | NA                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                                 | NA                                                                                    | NA                                                       | NA                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                                   | NA                                                                                    | NA                                                       | NA                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                          | NA                                                                                    | NA                                                       |                                                   |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                                       | 121,000,000                                                                           | 13.88                                                    | 13.88                                             |



**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                      |                                                          |                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                  | Siti Networks Limited (formerly known as Siti Cable Network Limited) |                                                          |                                                   |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                           | 1. BSE Limited<br>2. National Stock Exchange of India Limited        |                                                          |                                                   |
| 3. Particulars of the shareholder(s):<br><br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Digital Satellite Media & Broadband Private Limited                  |                                                          |                                                   |
| 4. Particulars of the shareholding of persons(s) mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                             | Number of Shares                                                     | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31 <sup>st</sup> 2019, holding of:                                                                                                                                                                                                                                                                                                                                                                                      |                                                                      |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                           | 40,790,273                                                           | 4.68                                                     | 4.68                                              |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                         | NIL                                                                  | NIL                                                      | NIL                                               |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                         | NA                                                                   | NA                                                       | NA                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                           | NIL                                                                  | Nil                                                      | NIL                                               |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                  | NA                                                                   | NA                                                       | NA                                                |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>40,790,273</b>                                                    | <b>4.68</b>                                              | <b>4.68</b>                                       |

**For Digital Satellite Media & Broadband Private Limited**

  
**Director/ Authorised Signatory**

Place: Mumbai  
Date: April 8, 2019



**Note:**

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                      |                                                          |                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                  | Siti Networks Limited (formerly known as Siti Cable Network Limited) |                                                          |                                                   |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                           | 1. BSE Limited<br>2. National Stock Exchange of India Limited        |                                                          |                                                   |
| 3. Particulars of the shareholder(s):<br><br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Arrow Media & Broadband Private Limited                              |                                                          |                                                   |
| 4. Particulars of the shareholding of persons(s) mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                             | Number of Shares                                                     | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31 <sup>st</sup> 2019, holding of:                                                                                                                                                                                                                                                                                                                                                                                      |                                                                      |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                           | NIL                                                                  | NIL                                                      | NIL                                               |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                         | NIL                                                                  | NIL                                                      | NIL                                               |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                         | NA                                                                   | NA                                                       | NA                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                           | NIL                                                                  | NIL                                                      | NIL                                               |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                  | NA                                                                   | NA                                                       | NA                                                |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                               | Nil                                                                  | Nil                                                      | Nil                                               |

**For Arrow Media & Broadband Private Limited**

  
**Director/ Authorised Signatory**



Place: Mumbai

Date: April 8, 2019

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                      |                                                          |                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                      | Siti Networks Limited (formerly known as Siti Cable Network Limited) |                                                          |                                                   |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                               | 1. BSE Limited<br>2. National Stock Exchange of India Limited        |                                                          |                                                   |
| 3. Particulars of the shareholder(s):<br><br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br><br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Direct Media & Cable Private Limited                                 |                                                          |                                                   |
| 4. Particulars of the shareholding of persons(s) mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                 | Number of Shares                                                     | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31, 2019, holding of:                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                      |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                               | 85,714,285                                                           | 9.83                                                     | 9.83                                              |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                             | NIL                                                                  | NIL                                                      | NA                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                             | NA                                                                   | NA                                                       | NA                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                               | NA                                                                   | NA                                                       | NA                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                      | NA                                                                   | NA                                                       | NA                                                |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                                   | 85,714,285                                                           | 9.83                                                     | 9.83                                              |

**For Direct Media & Cable Private Limited**

  
**Director/ Authorised Signatory**



Place: Mumbai

Date: April 8, 2019

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                      |                                                          |                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                  | Siti Networks Limited (formerly known as Siti Cable Network Limited) |                                                          |                                                   |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                           | 1. BSE Limited<br>2. National Stock Exchange of India Limited        |                                                          |                                                   |
| 3. Particulars of the shareholder(s):<br><br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Digital Satellite Holdings Private Limited                           |                                                          |                                                   |
| 4. Particulars of the shareholding of persons(s) mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                             | Number of Shares                                                     | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31 <sup>st</sup> 2019, holding of:                                                                                                                                                                                                                                                                                                                                                                                      |                                                                      |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                           | 151,045,816                                                          | 17.32                                                    | 17.32                                             |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                         | NIL                                                                  | NIL                                                      | NA                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                         | NA                                                                   | NA                                                       | NA                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                           | NA                                                                   | NA                                                       | NA                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                  | NA                                                                   | NA                                                       | NA                                                |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                               | 151,045,816                                                          | 17.32                                                    | 17.32                                             |

**For Digital Satellite Holdings Private Limited**

*Anilgan:*  
**Director/ Authorised Signatory**

Place: Mumbai  
Date: April 8, 2019



**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

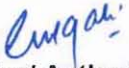
(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                      |                                                          |                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                      | Siti Networks Limited (formerly known as Siti Cable Network Limited) |                                                          |                                                   |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                               | 1. BSE Limited<br>2. National Stock Exchange of India Limited        |                                                          |                                                   |
| 3. Particulars of the shareholder(s):<br><br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br><br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Bioscope Cinemas Private Limited                                     |                                                          |                                                   |
| 4. Particulars of the shareholding of persons(s) mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                 | Number of Shares                                                     | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31 <sup>st</sup> 2019, holding of:                                                                                                                                                                                                                                                                                                                                                                                          |                                                                      |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                               | 112,008,946                                                          | 12.84                                                    | 12.84                                             |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                             | NIL                                                                  | NIL                                                      | NA                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                             | NA                                                                   | NA                                                       | NA                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                               | NA                                                                   | NA                                                       | NA                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                      | NA                                                                   | NA                                                       | NA                                                |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                                   | 112,008,946                                                          | 12.84                                                    | 12.84                                             |

**For Bioscope Cinemas Private Limited**

  
**Director/ Authorised Signatory**



Place: Mumbai  
Date: April 8, 2019

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

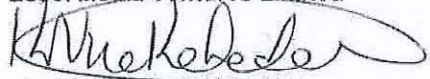
(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                      |                                                            |                                                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|------------------------------------------------------------|----------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                  | Siti Networks Limited (formerly known as Siti Cable Network Limited) |                                                            |                                                    |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                           | 1. BSE Limited<br>2. National Stock Exchange of India Limited        |                                                            |                                                    |
| 3. Particulars of the shareholder(s):<br><br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Essel Media Ventures Limited                                         |                                                            |                                                    |
| 4. Particulars of the shareholding of persons(s) mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                             | Number of Shares                                                     | % w.r.t .total share /voting capital — wherever applicable | % of total diluted —share/voting capital of TC (*) |
| As of March 31 <sup>st</sup> 2019, holding of:                                                                                                                                                                                                                                                                                                                                                                                      |                                                                      |                                                            |                                                    |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                           | 43,166,665                                                           | 4.95                                                       | 4.95                                               |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                         | NIL                                                                  | NIL                                                        | NA                                                 |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                         | NA                                                                   | NA                                                         | NA                                                 |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                           | NA                                                                   | NA                                                         | NA                                                 |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                  | NA                                                                   | NA                                                         | NA                                                 |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                               | 43,166,665                                                           | 4.95                                                       | 4.95                                               |

For Essel Media Ventures Limited

  
Director/ Authorised Signatory

Place: Mauritius

Date: April 4, 2019

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

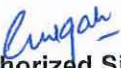
(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                      |                                                          |                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                                                      | Siti Networks Limited (formerly known as Siti Cable Network Limited) |                                                          |                                                   |
| 2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                                               | BSE Ltd. & National Stock Exchange of India Limited                  |                                                          |                                                   |
| 3. Particulars of the shareholder(s):<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him. | Manaaska Fashions LLP                                                |                                                          |                                                   |
| 4. Particulars of the Shareholding of persons mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                                                    | Number of Shares                                                     | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31, 2019 holding of:                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                      |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 19,000,000                                                           | 2.18                                                     | 2.18                                              |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                                                             | NIL                                                                  | NIL                                                      | NA                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                                                             | NA                                                                   | NA                                                       | NA                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                                                               | NA                                                                   | NA                                                       | NA                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                                                      | NA                                                                   | NA                                                       | NA                                                |
| <b>Total</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>19,000,000</b>                                                    | <b>2.18</b>                                              | <b>2.18</b>                                       |

**For Manaaska Fashions LLP**

  
**Authorized Signatory**  
 Place: Mumbai  
 Date: April 8, 2019



**Note**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.