

# **ADITYA MARKETING & MANUFACTURING LIMITED**

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

Dated 08.04.2019

1) National Stock Exchange of India Ltd.

"Exchange Plaza",  
Plot No.C/1, 'G' Block,  
Bandra-Kurla Complex  
Bandra (E), Mumbai-400 051

2) BSE Ltd.

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai 400 001

Dear Sirs,

Re.: Disclosure under Regulation 30(1) and 30(2) of the  
the Securities & Exchange Board of India (Substantial  
Acquisition of Shares & Takeovers) Regulations, 2011

According to our understanding of the meaning of the expressions "Promoter" and "persons acting in concert" and other provisions of the Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 and as required under Regulation 30(2) of the said Regulations we disclose the number of shares / voting rights held as on 31<sup>st</sup> March, 2019 by us in the required format as we may be deemed as one of the promoters/persons acting in concert in respect of **Pilani Investment and Industries Corporation Ltd.**

The declarations under Regulation 30(1) and 30(2) of aforesaid Regulations of other promoters/persons acting in concert for Pilani Investment and Industries Corporation Ltd including ourselves are enclosed as per list of promoters/persons acting in concert viz. Annexure "A" for your information and record.

Thanking you,

Yours faithfully,

Encl: as above.

**Aditya Marketing & Manufacturing Ltd.**



**Company Secretary**

Cc to:

Pilani Investment And Industries Corporation Ltd..

9/, R.N.Mukherjee Road,  
Kolkata 700 001

- Along with copies of disclosures as  
Referred above.

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Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91 - 033 - 2231-7469

E-mail : amml\_birla@yahoo.co.in

CIN : U67120WB1947PLCO15618

# **ADITYA MARKETING & MANUFACTURING LIMITED**

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

## **Annexure 'A'**

| Sr. No. | Name(s) of promoter(s), member of the Promoter Group and Persons acting in Concert (PAC) with him. | Number of Shares held as on 31.03.2019 | % w.r.t. total share / voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
|---------|----------------------------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------------------------|--------------------------------------------------|
| 1.      | Aditya Marketing & Manufacturing Ltd.                                                              | 2744194                                | 34.70                                                     | 34.70                                            |
| 2.      | B. K. Birla Foundation                                                                             | 17521                                  | 0.22                                                      | 0.22                                             |
| 3.      | Birla Educational Institution                                                                      | 16500                                  | 0.21                                                      | 0.21                                             |
| 4.      | Padmavati Investment Ltd.                                                                          | 1406986                                | 17.79                                                     | 17.79                                            |
| 5.      | Prakash Educational Society                                                                        | 355807                                 | 4.50                                                      | 4.50                                             |
| 6.      | Zenith Distributors & Agents Ltd.                                                                  | 3408                                   | 0.04                                                      | 0.04                                             |
| 7.      | Central India General Agents Ltd.                                                                  | 300                                    | 0.00                                                      | 0.00                                             |
| 8.      | Jayantika Investment & Finance Ltd.                                                                | 6700                                   | 0.08                                                      | 0.08                                             |
|         | Total                                                                                              | <u>4551416</u>                         | <u>57.54</u>                                              | <u>57.54</u>                                     |



Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91 - 033 - 2231-7469

E-mail : amml\_birla@yahoo.co.in

CIN : U67120WB1947PLCO15618

# ADITYA MARKETING & MANUFACTURING LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

## DISCLOSURE UNDER REGULATION 30(1) AND 30(2) of SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011

### Part-A - Details of Shareholding

|   |                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                |                                                          |                                                   |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                              | PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED           |                                                          |                                                   |
| 2 | Name (s) of the Stock Exchange (s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                     | BSE Limited<br>National Stock Exchange of India Limited        |                                                          |                                                   |
| 3 | Particulars of the shareholder(s)<br>(a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>(b) Name(s) of promoter(s), member of the Promoter Group and PAC with him | Not Applicable<br><br>Aditya Marketing & Manufacturing Limited |                                                          |                                                   |
| 4 | Particulars of the shareholding of persons mentioned at (3) above.                                                                                                                                                                                                                                                                                                                                                           | Number of Shares                                               | % w.r.t. total share/ voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
|   | As on March 31st of the year, holding of                                                                                                                                                                                                                                                                                                                                                                                     |                                                                |                                                          |                                                   |
|   | (a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                   | 27,44,194 ✓                                                    | 34.70                                                    | 34.70                                             |
|   | (b) Voting Rights (Otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                 | N.A.                                                           |                                                          |                                                   |
|   | (c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                 | N.A.                                                           |                                                          |                                                   |
|   | (d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                   | N.A.                                                           |                                                          |                                                   |
|   | (e) Any other instrument that would entitle the holder to receive shares in the TC                                                                                                                                                                                                                                                                                                                                           | N.A.                                                           |                                                          |                                                   |
|   | Total                                                                                                                                                                                                                                                                                                                                                                                                                        | 27,44,194                                                      | 34.70                                                    | 34.70                                             |

### NOTE :

- 1 In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC

(\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Date: 03.04.2019  
Place: Kolkata

For Aditya Marketing & Manufacturing Ltd.

*Signature*  
Chief Financial Officer

# B. K. BIRLA FOUNDATION

Regd. Office :  
9/1, R. N. MUKHERJEE ROAD (8TH FLOOR)  
KOLKATA-700 001, Phone : 2243 5453

CIN No. : U851110WB1981NPL033456

In terms of Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2019 in the Company is as under :-

**Part A : Details of Shareholding :**

|   |                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                     |                                                         |                                                    |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                              | PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED                |                                                         |                                                    |
| 2 | Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                       | National Stock Exchange of India Ltd.<br>Bombay Stock Exchange Ltd. |                                                         |                                                    |
| 3 | Particulars of the shareholder(s)<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the (TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Not Applicable<br><br>B.K.BIRLA FOUNDATION                          |                                                         |                                                    |
| 4 | Particulars of the shareholding of person(s) mentioned at (3) above.                                                                                                                                                                                                                                                                                                                                                         | No. of Shares                                                       | % w.r.t. Total share/voting capital wherever applicable | % of total diluted share/ voting capital of TC (*) |
|   | As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                        |                                                                     |                                                         |                                                    |
|   | a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                    | 17,521                                                              | 0.22                                                    | 0.22                                               |
|   | b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                  | -                                                                   | -                                                       | -                                                  |
|   | c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                  | -                                                                   | -                                                       | -                                                  |
|   | d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                    | -                                                                   | -                                                       | -                                                  |
|   | e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                           | -                                                                   | -                                                       | -                                                  |
|   | <b>Total :</b>                                                                                                                                                                                                                                                                                                                                                                                                               | <b>17,521</b>                                                       | <b>0.22</b>                                             | <b>0.22</b>                                        |

Contd....2



# B. K. BIRLA FOUNDATION

Regd. Office :

9/1, R. N. MUKHERJEE ROAD (8TH FLOOR)  
KOLKATA-700 001, Phone : 2243 5453

CIN No. : U851110WB1981NPL033456

Note : In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

**For B. K. BIRLA FOUNDATION**

**Authorised Signatory**

Place : Kolkata.

Date : 02-04-2019.

# BIRLA EDUCATIONAL INSTITUTION

(Regd. Under West Bengal Act. XXVI 1961)

Regd. Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001

April 4th, 2019

To  
Aditya Marketing and Manufacturing Limited  
9/1, R. N Mukherjee Road  
Kolkata-700001

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

## DISCLOSURES UNDER REGULATION 30(1) AND 30(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011

### PART A : Details of Shareholding:

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                             |                                                          |                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                                                      | Pilani Investment and Industries Corporation Limited                        |                                                          |                                                  |
| 2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                                               | The National Stock Exchange of India Limited<br>Bombay Stock Exchange Ltd.  |                                                          |                                                  |
| 3. Particulars of the shareholder(s):<br>a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.<br>or<br>b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him. | Not Applicable<br><br><br><br><br><br><br><br>Birla Educational Institution |                                                          |                                                  |
| 4. Particulars of the Shareholding of persons mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                                                    | Number of Shares                                                            | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
| As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                             |                                                          |                                                  |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 16,500                                                                      | 0.21                                                     | 0.21                                             |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                                           | -                                                        | -                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                                           | -                                                        | -                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                                                               | -                                                                           | -                                                        | -                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                                                      | -                                                                           | -                                                        | -                                                |
| <b>Total</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>16,500</b>                                                               | <b>0.21</b>                                              | <b>0.21</b>                                      |

# BIRLA EDUCATIONAL INSTITUTION

(Regd. Under West Bengal Act. XXVI 1961)

Regd. Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(\*\*) Part – B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

Date: 04.04.2019

For Birla Educational Institution  
**Birla Educational Institution**

*Anindita Sen*

**Authorised Signatory**

To

(1) BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai-400001

(2) National Stock Exchange of India Limited  
"Exchange Plaza" Plot No. C/1, G Block  
Bandra Kurla Complex  
Bandra (East) Mumbai- 400 030

CC:

Pilani Investment and Industries Corporation Limited  
9/1, R. N Mukherjee Road  
Kolkata-700001

**PADMAVATI INVESTMENT LIMITED****CIN No. : U17111WB1961PLC025320****REGD. & H.O. : BIRLA BUILDING, 7TH FLOOR  
9/1, R. N. MUKHERJEE ROAD, KOLKATA 700 001**

In terms of Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2019 in the Company is as under :-

**Part A : Details of Shareholding :**

|   |                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                             |                                                         |                                                   |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                             | <b>PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED</b>                 |                                                         |                                                   |
| 2 | Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                      | <b>National Stock Exchange of India Ltd.<br/>Bombay Stock Exchange Ltd.</b> |                                                         |                                                   |
| 3 | Particulars of the shareholder(s)<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Not Applicable                                                              |                                                         |                                                   |
| 4 | Particulars of the shareholding of person(s) mentioned at (3) above.                                                                                                                                                                                                                                                                                                                                                        | No. of Shares                                                               | % w.r.t. Total share/voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
|   | As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                       |                                                                             |                                                         |                                                   |
|   | a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                   | 14,06,986                                                                   | 17.79                                                   | 17.79                                             |
|   | b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                 | -                                                                           | -                                                       | -                                                 |
|   | c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                 | -                                                                           | -                                                       | -                                                 |
|   | d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                   | -                                                                           | -                                                       | -                                                 |
|   | e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                          | -                                                                           | -                                                       | -                                                 |
|   | <b>Total :</b>                                                                                                                                                                                                                                                                                                                                                                                                              | <b>14,06,986</b>                                                            | <b>17.79</b>                                            | <b>17.79</b>                                      |

Contd....2

# **PADMAVATI INVESTMENT LIMITED**

**CIN No. : U17111WB1961PLC025320**

**REGD. & H.O. : BIRLA BUILDING, 7TH FLOOR  
9/1, R. N. MUKHERJEE ROAD, KOLKATA 700 001**

**Part-B\*\***

**Name of the Target Company : PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED.**

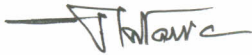
| Name(s) of the person and Persons Acting in Concert (PAC) with the person | Whether the person belongs to Promoter/ Promoter group | PAN of the person and PACs |
|---------------------------------------------------------------------------|--------------------------------------------------------|----------------------------|
| PADMAVATI INVESTMENT LIMITED                                              | YES                                                    | AABCP8632M                 |

Note : In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

**For PADMAVATI INVESTMENT LTD.**



**Authorised Signatories**

Place : Kolkata.

Date : 02-04-2019.

April 4, 2019

To  
Aditya Marketing & Manufacturing Limited  
9/1, R. N Mukherjee Road  
Kolkata-700001

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

**DISCLOSURES UNDER REGULATION 30(1) AND 30(2) OF**  
**SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS)**  
**REGULATIONS, 2011**

**PART A : Details of Shareholding:**

|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                         |                                                          |                                                  |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                                                        | Pilani Investment and Industries Corporation Limited    |                                                          |                                                  |
| 2 | Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                                                 | BSE Limited<br>National Stock Exchange of India Limited |                                                          |                                                  |
| 3 | Particulars of the shareholder(s):<br>(a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.<br>or<br>(b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him. | Not Applicable<br><br>Prakash Educational Society       |                                                          |                                                  |
| 4 | Particulars of the Shareholding of persons mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                                                      | Number of Shares                                        | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
| 5 | As of March 31 <sup>st</sup> of the year, holding of:<br>a) Shares<br>b) Voting Rights (otherwise than by shares)<br>c) Warrants<br>d) Convertible Securities<br>e) Any other instrument that would entitle the holder to receive shares in the TC                                                                                                                                                                                                                     | 3,55,807<br>-<br>-<br>-<br>-                            | 4.50<br>-<br>-<br>-<br>-                                 | 4.50<br>-<br>-<br>-<br>-                         |
|   | <b>Total</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>3,55,807</b>                                         | <b>4.50</b>                                              | <b>4.50</b>                                      |

**PART B : Name of the Target Company: Pilani Investment and Industries Corporation Limited**

| Sr. No. | Name(s) of the person and Persons Acting in Concert (PAC) with the person | Whether the person belongs to Promoter / Promoter group | PAN of the person and PACs |
|---------|---------------------------------------------------------------------------|---------------------------------------------------------|----------------------------|
| 1       | Prakash Educational Society                                               | Yes                                                     | AAATP1227G                 |

Signature of the Authorised Signatory:

For Prakash Educational Society

Place: Kolkata  
Date: 04.04.2019

Authorised Signatory

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(\*\*) Part – B shall be disclosed to the Stock Exchanges but shall not be disseminated.

To

(1) BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai-400001

(2) National Stock Exchange of India Limited  
"Exchange Plaza" Plot No. C/1, G Block  
Bandra Kurla Complex  
Bandra (East) Mumbai- 400 030

CC:

Pilani Investment and Industries Corporation Limited  
Birla Building, 9/1 R.N. Mukherjee Road  
Kolkata- 700001

**DISCLOSURES UNDER REGULATION 30(1) AND 30(2) of  
SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS)  
REGULATIONS, 2011**

**Part-A - Details of Shareholding**

|   |                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                              |                                                          |                                                   |
|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                | Pilani Investment and Industries Corporation Limited                         |                                                          |                                                   |
| 2 | Name (s) of the Stock Exchange (s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                       | BSE Limited<br>National Stock Exchange of India Limited                      |                                                          |                                                   |
| 3 | Particulars of the shareholder(s):<br>(a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>(b) Name(s) of promoter(s), member of the promoter group and PAC with him. | Not Applicable<br><br><br><br><br><br>Zenith Distributors and Agents Limited |                                                          |                                                   |
| 4 | Particulars of the shareholding of persons mentioned at (3) above.                                                                                                                                                                                                                                                                                                                                                             | Number of Shares                                                             | % w.r.t. total share/ voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
|   | As on March 31st of the year, holding of                                                                                                                                                                                                                                                                                                                                                                                       |                                                                              |                                                          |                                                   |
|   | (a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                     | 3,408                                                                        | 0.04                                                     | 0.04                                              |
|   | (b) Voting Rights (Otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                   | -                                                                            | -                                                        | -                                                 |
|   | (c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                   | -                                                                            | -                                                        | -                                                 |
|   | (d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                     | -                                                                            | -                                                        | -                                                 |
|   | (e) Any other instrument that would entitle the holder to receive shares in the TC                                                                                                                                                                                                                                                                                                                                             | -                                                                            | -                                                        | -                                                 |
|   | Total                                                                                                                                                                                                                                                                                                                                                                                                                          | 3,408                                                                        | 0.04                                                     | 0.04                                              |

1 In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC

(\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place : Kolkata  
Date : 02.04.2019

To  
1) BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001  
2) National Stock Exchange of India Ltd., "Exchange Plaza", Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051

**FOR ZENITH DISTRIBUTORS & AGENTS LTD.**

cc to:  
Pilani Investment and Industries Corporation Limited  
Birla Building, 9/1, R. N. Mukherjee Road  
Kolkata- 700001

  
**Director**

# CENTRAL INDIA GENERAL AGENTS LTD.

Regd. Office : 9/1, R.N. MUKHERJEE ROAD, [14<sup>th</sup> Floor] KOLKATA-700001

CIN : U51909WB1942PLC042140 ♦ e-mail : birlacal@yahoo.in ♦ Phone : 3057-3700/3041-0900

Dated : April 3, 2019

Aditya Marketing & Manufacturing Ltd.  
9/1, R.N. Mukherjee Road  
Kolkata-700001

Dear Sirs,

Ref : **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) regulations, 2011, we declare that our holding as on 31.03.2019 in the Company is as under :

|   |                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                       |                                                         |                                                  |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                   | <b>PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED</b>           |                                                         |                                                  |
| 2 | Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                            | National Stock Exchange of India Ltd.<br>Bombay Stock Exchange Ltd.   |                                                         |                                                  |
| 3 | Particulars of the Shareholder(s) :<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br><br>Or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | N.A.<br><br><br><br><br><br><br><br>Central India General Agents Ltd. |                                                         |                                                  |
| 4 | Particulars of the shareholder of person(s) mentioned at (3) above :                                                                                                                                                                                                                                                                                                                                                              | No. of Shares                                                         | % w.r.t. total share/voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
|   | As of March 31 <sup>st</sup> 2019, holding of :                                                                                                                                                                                                                                                                                                                                                                                   |                                                                       |                                                         |                                                  |
|   | a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                         | 300                                                                   | 0.004                                                   | 0.004                                            |
|   | b) Voting Rights (Otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                       |                                                                       |                                                         |                                                  |
|   | c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                       | N.A.                                                                  |                                                         |                                                  |
|   | d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                         | N.A.                                                                  |                                                         |                                                  |
|   | e) Any other instrument that would entitle the holder to receive shares in the TC                                                                                                                                                                                                                                                                                                                                                 | N.A.                                                                  |                                                         |                                                  |
|   | <b>Total :</b>                                                                                                                                                                                                                                                                                                                                                                                                                    | 300                                                                   | 0.004                                                   | 0.004                                            |

# CENTRAL INDIA GENERAL AGENTS LTD.

Regd. Office : 9/1, R.N. MUKHERJEE ROAD, [14<sup>th</sup> Floor] KOLKATA-700001

CIN : U51909WB1942PLC042140 ♦ e-mail : birlacal@yahoo.in ♦ Phone : 3057-3700/3041-0900

: 2 :

Note :

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
2. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
3. Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place : Kolkata  
Date : 03.04.2019



For CENTRAL INDIA GENERAL AGENTS LTD.

Director

# Jayantika Investment & Finance Limited

Aditya Marketing & Manufacturing Limited  
9/1, R. N. Mukherjee Road  
Kolkata-700 001

Dated: 3<sup>rd</sup> April, 2019

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2019 in the Company is as under:

|   |                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                     |                                       |                                            |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------|--------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                               | PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED                |                                       |                                            |
| 2 | Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                        | National Stock Exchange of India Ltd.<br>Bombay Stock Exchange Ltd. |                                       |                                            |
| 3 | Particulars of the shareholder(s):<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s) , member of the promoter group and PAC with him. | JAYANTIKA INVESTMENT & FINANCE LIMITED                              |                                       |                                            |
| 4 | Particulars of the shareholding of person(s) mentioned at (3) above.:                                                                                                                                                                                                                                                                                                                                                         | No. of Shares                                                       | % w. r. t. total share/voting capital | % of total diluted share/voting capital of |
|   | As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                         |                                                                     |                                       |                                            |
|   | Shares                                                                                                                                                                                                                                                                                                                                                                                                                        | 6700                                                                | 0.08                                  | 0.08                                       |
|   | Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                      | N.A.                                                                |                                       |                                            |
|   | Warrants                                                                                                                                                                                                                                                                                                                                                                                                                      | N.A.                                                                |                                       |                                            |
|   | Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                        | N.A.                                                                |                                       |                                            |
|   | Any other instrument that would entitle the                                                                                                                                                                                                                                                                                                                                                                                   | N.A.                                                                |                                       |                                            |
|   | <b>Total:</b>                                                                                                                                                                                                                                                                                                                                                                                                                 | 6700                                                                | 0.08                                  | 0.08                                       |

# Jayantika Investment & Finance Limited

(2)

FOR JAYANTIKA INVESTMENT & FINANCE LIMITED



Director

Place: KOLKATA

Date: 03.04.2019

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (\*) Diluted share / voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrant into equity shares of the TC
- (\*\*) Part-B shall be disclosed to the stock Exchanges but shall not be disseminated.