ICICI Securities

I-Sec

December 10, 2018

To,

BSE Limited
Department of Corporate Services
Listing Department
P. J. Towers
Dalal Street
Mumbai 400 001

Scrip Code: 535 648

National Stock Exchange of India Limited
Listing Department
Exchange Plaza
Plot no. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Scrip Symbol: *JUSTDIAL*

Metropolitan Stock Exchange of India Limited
4th Floor, Vibgyor Towers
Plot N. C 62, G Block
Opposite Trident Hotel
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 098

Scrip Symbol: *JUSTDIAL*

Dear Sir/ Madam,

Subject: Buy-back of upto 27,50,000 fully paid-up equity shares of face value of ₹ 10 each (the "Equity Shares") of Just Dial Limited (the "Company") at a price of ₹ 800 per Equity Share payable in cash, for an amount aggregating up to ₹ 2,20,00,00,000, on a proportionate basis, through the tender offer route (the "Buy-back")

The Company, in relation to the proposed Buy-back, had published the Public Announcement dated October 1, 2018 on October 3, 2018. Further, the draft letter of offer dated October 10, 2018 has been submitted to SEBI and the Stock Exchanges. The Company has appointed ICICI Securities Limited as the Manager to the Buy-back.

Please see enclosed a copy of the Letter of Offer dated December 10, 2018 (the "**Letter of Offer**") in **Annexure I** and a soft copy of the .pdf format in **Annexure II**.

All terms used but not defined herein shall have the meaning ascribed to such terms in the Letter of Offer.

We request you to this on record.

Please feel free to contact the following persons from ICICI Securities Limited if you require any information or clarification:

Contact Person	Telephone	Email
Sameer Purohit	+91 22 6637 7507	sameer.purohit@icicisecurities.com
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Sincerely,

For ICICI Securities Limited

Authorized Signatory
Name: Rupesh Rawal
Designation: V. P.
Contact Number: 022 6637 7352
Email: rupesh.rawal@icicisecurities.com

Member of National Stock Exchange of India Ltd. & Bombay Stock Exchange Ltd.
Capital Market : NSE Regn. No. INB 230773037, BSE Regn. No. INB 011286854
Futures & Options : NSE Regn. No. INF 230773037, BSE Regn. No. INF 010773035
Currency Derivatives : NSE Regn. No. INE 230773037
CIN No.: L67120MH1995PLC086241

ICICI Securities Limited
Registered Office (Institutional):
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Churchgate, Mumbai 400 020, India.
Tel (91 22) 2288 2460/70
Fax (91 22) 2282 6580

Corporate Office (Retail):
Shree Sawan Knowledge Park, Plot No. D-507,
T.T.C. Ind. Area, M.I.D.C,Turbhe, Navi Mumbai - 400 705
Tel (91 22) 4070 1000
Fax (91 22) 4070 1022

Name of Compliance Officer (Broking Operations) : Ms. Mamta Jayaram Shetty
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