

To,

National Stock Exchange of India Ltd.,
"Exchange Plaza",
5th Floor, Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai: 400 051

Sub: Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Dear Sir/Madam,

Please find enclosed the disclosure as per Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

The said disclosure is pursuant to increase in percentage of shareholding of Promoters of the Company exceeding two per cent, due to the reduction of total paid up share capital of the Company post extinguishment of shares, during the Buy Back offer of Equity Shares of the Company in continuance.

However, there is no change in number of shares held by promoters and promoters group, as they have not participated in the Buy Back offer of the Company. Till date the company has extinguished 53, 37,427 Equity Shares under the buy back offer and the said offer is in continuance.

You are requested to kindly take the same on records.

Yours faithfully,



Ajay S. Shriram
(Authorized For and on behalf of all Promoters)

CC: Company Secretary cum Compliance Officer,
DCM Shriram Ltd.,
1st Floor, Kanchenjunga Building,
18, Barakhamba Road,
New Delhi - 110001

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	DCM Shriram Limited
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<p>Not Applicable. Increase in total Percentage of shareholding of promoters exceeding two per cent of total shareholding, due to the reduction of total paid up share capital of the Company post extinguishment of shares, during the Buy Back offer of Equity Shares of the Company in continuance.</p> <p>There is no change in number of shares held by promoters and promoters group of the Company.</p>
Whether the acquirer belongs to Promoter/Promoter group	Not Applicable

Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**) (Not Applicable)
<p>Before the acquisition/disposal under consideration, holding of :</p> <p>a) Shares carrying voting rights</p> <p>b) Shares in the nature of encumbrance (pledge/lien/non disposal undertaking /other)</p> <p>c) Voting rights (VR) otherwise than by shares</p> <p>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)</p>	<p>Annexure I (Shareholding Pattern of Promoters with pre and post change of percentage shareholding during the Buy Back period)</p> <p>N.A</p>		
e) Total (a+b+c+d)			

Details of acquisition/sale	
a) Shares carrying voting rights acquired	Annexure I(Shareholding Pattern of Promoters with pre and post change of percentage shareholding during the Buy Back period)
b) VRs acquired otherwise than by shares	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	
d) Shares encumbered/invoked/ released by acquirer	
e) Total (a+b+c+d)	
After the acquisition/sale, holding of:	
a) Shares carrying voting rights	Annexure I(Shareholding Pattern of Promoters with pre and post change of percentage shareholding during the Buy Back period)
b) Shares encumbered with the acquirer	
c) VRs otherwise than by shares	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	
e) Total (a+b+c+d)	

Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Change of percentage of shareholding of the promoters during the buy back period due to reduction in total paid up share capital of the Company.
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	
Equity share capital / total voting capital of the TC before the said acquisition/sale	Annexure -I
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Same as above
Total diluted share/voting capital of the TC after the said acquisition/sale	Same as above

Note:

- (*) Total Share capital/ voting capital to be taken as per the latest filing done by the company to the Exchange under clause 35C of the listing agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory



Ajay S. Shrivastava
(Authorised for and on behalf of all the Promoters)

Place: Delhi

Date: 21.09.2013

Annexure-I

Shareholding Pattern of promoters and promoters group with pre and post change of percentage of shareholding during the Buy Back period

Name of Promoters	No. of Shares		% of Shareholding		Consequent change in % of shareholding
	Pre Buy back	During Buy Back	Pre Buy Back	During Buy Back	
Sumant Investments Pvt. Limited	98,282,284	98,282,284	60.51	62.57	2.06
Ajit S. Shriram	595,580	595,580	0.37	0.38	0.01
Ajay S. Shriram (HUF)	559,330	559,330	0.34	0.36	0.01
Vikram S. Shriram (HUF)	550,200	550,200	0.34	0.35	0.01
Vikram S. Shriram	503,310	503,310	0.31	0.32	0.01
Ajit S. Shriram (HUF)	500,000	500,000	0.31	0.32	0.01
Ajay S. Shriram	493,780	493,780	0.30	0.31	0.01
Tara A. Shriram	299,900	299,900	0.18	0.19	0.01
Anand A. Shriram	298,070	298,070	0.18	0.19	0.01
Nainika V. Shriram	297,900	297,900	0.18	0.19	0.01
Aditya A. Shriram	297,760	297,760	0.18	0.19	0.01
Pranav V. Shriram	297,190	297,190	0.18	0.19	0.01
Varun A. Shriram	296,900	296,900	0.18	0.19	0.01
Kavita V. Shriram	78,680	78,680	0.05	0.05	0.00
Vandana A. Shriram	78,340	78,340	0.05	0.05	0.00
Prabha Shridhar	218,900	218,900	0.13	0.14	0.00
Charni Vinod Kumar	35,700	35,700	0.02	0.02	0.00
Richa A. Shriram	34,900	34,900	0.02	0.02	0.00
Ambika Jaipal Singh	16,500	16,500	0.01	0.01	0.00
Om Prakash Jhalani jointly with Anoop Jhalani	3,000	3,000	0.00	0.00	0.00
Om Prakash Jhalani jointly with Pradeep Jhalani	2,000	2,000	0.00	0.00	0.00
Lala Shridhar (HUF)	1,100	1,100	0.00	0.00	0.00
Shriudyog Marketing Pvt. Limited	460	460	0.00	0.00	0.00
Kaushik Deva	13,000	13,000	0.01	0.01	0.00
TOTAL	103,754,784	103,754,784	63.88	66.05	2.17
Reconciliation of Share Capital					
Total Paid up Equity Shares (Pre Buy-Back)	Post extinguishment Total Paid up Equity Shares as on date (Buy-Back is in continuance)		Consequent % change in total paid up Equity share capital of Company		
162,416,137	157,078,710		3.29		