



BRAND CONCEPTS LIMITED

CIN - U51909MH2007PLC174702

140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA

Phone: 91-731-422300, Fax- 4221222/444

To,
National stock Exchange of India Limited
Listing and Compliance Department,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla complex,
Bandra East, Mumbai - 400051.

Script Code- BCONCEPTS

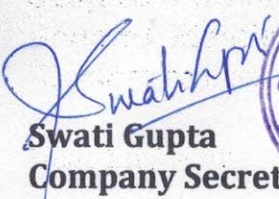
Subject: Intimation regarding Book Closure for the purpose of 11th Annual General Meeting pursuant to Regulation 42 of SEBI (Listing Obligation & Disclosure Requirement), Regulations 2015.

Dear Sir/Mam,

This is to inform you that pursuant to Regulation 42 of SEBI (LODR), Regulation 2015, and Section 91 of Companies Act, 2013, the Register of Members and Share Transfer Books of the Company shall remain closed from Friday 14th September 2018 to Friday 21st September 2018 (Both days inclusive) for the purpose of ensuing 11th Annual General Meeting of the company to be held on Friday, September 21, 2018 at 11:00 A.M. at Ramada Plaza, Palm Grove, Juhu Beach, Mumbai - 400 049.

We hereby request to kindly take the notice of above information on your record.

**Yours Sincerely,
For Brand Concepts Limited**


Swati Gupta
Company Secretary and Compliance Officer



Registered Office: Kanakia Wal Street, 4th Floor, Chakala, Andheri Kurla Road,
Andheri East Mumbai, (MH) - 400093