E:KRBL/BIBHU/STK_EX_1819/63
February 19, 2019

KRBL Limited

	The General Manager **Department of Corporate Services** **BSE Limited** **Floor 25, Phiroze Jeejeebhoy Towers** **Dalal Street** **Mumbai – 400 001** Scrip Code: **530813**		**National Stock Exchange of India Limited** **"Exchange Plaza", C-1, Block-G** **Bandra-Kurla Complex** **Bandra (E)** **Mumbai-400051** **Symbol: KRBL** **Series: Eq.**

Dear Sir/Madam,

Sub: KRBL SPECIAL FEATURE | THE STORY OF BASMATI RICE, FROM INDIA TO THE WORLD | DISCOVERY CHANNEL

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we, with great pride and pleasure, wish to inform you that Discovery Channel has selected KRBL Limited (KRBL) as one of the most prestigious company in India.

KRBL was the first and only company to understand the importance of Basmati Rice as an Indian wonder grain. From getting finer varieties developed with scientific tie-ups to exporting rice to over 82 countries across the world - this journey has changed the face of basmati rice forever.

The company is a market leader in both domestic and overseas market for its highest quality basmati rice and ranks highest in customer preference and consideration in its segment. With an astounding dealer network across borders and within India, KRBL's products are available in most of the geographies and are recognized for unmatched and consistent quality over decades.

Discovery Channel has recorded this entire journey through their lens in this special feature "**The GOD OF GRAINS**". Starting from its first export of 500 MT to international market to a **7 Lakh MT** business, this film is a complete INSIDE OUT story of all that happens at the world's largest rice mill at KRBL.

This special feature will be aired on Discovery Channel on Saturday, 23rd February 2019 at 7.00 PM and on Sunday, 24th February 2019 at 12.00 PM (Repeat Version). The film may also be viewed on the official you tube channel of KRBL – @indiagatefoods

The link to the official promo of the film is https://bit.ly/2IILI1q

This is for your kind information and dissemination to stakeholders.

Thanking you,

Yours faithfully,
For KRBL Limited

Raman Sapra
Company Secretary