ZEE

Extraordinary Together

February 14, 2019

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Record Date for Partial Redemption and Payment of pro-rata Dividend on Bonus Preference Shares

Ref: Scrip Code - 717503 (BSE) / ZEELP1(NSE)
ISIN – INE256A4022

Notice is hereby given that, in accordance with Regulation 50 of the SEBI Listing Regulations and as per the terms of 6% Cumulative Redeemable Non-Convertible Preference Shares issued by the Company in 2014 (Bonus Preference Shares), the second tranche of redemption of the Original Value of the said Bonus Preference Shares (i.e. redemption of Rs 2/- per share) is due for redemption on March 5, 2019. Subsequent to the said redemption, the Nominal Value of the Bonus Preference Shares shall stand reduced from Rs 8/- to Rs 6/- per preference share on and from March 6, 2019.

The Bonus Preference Shareholders shall also be paid Preference Dividend @ 6% per annum on the redemption value of Rs 2 per share on a pro-rata basis for the period from April 1, 2018 to March 5, 2019 (both days inclusive).

Accordingly, as per Regulation 60 of SEBI Listing Regulations, the Company has fixed **Friday, March 1, 2019** as the Record date for determining the Bonus Preference Shareholders who would be eligible for payment of

- Partial redemption amount of Rs 2 per share on the existing Preference Shares of Rs 8/- each; and
- Pro-rata Preference Dividend calculated @ Re 0.11145 per Bonus Preference Share and paid after rounding off the said dividend amount to the nearest two decimals.

We attach herewith the Notice of Record date for the above purposes for your information and records.

Yours truly,
ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

Encl. As above

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NOTICE OF RECORD DATE

NAME OF THE COMPANY: ZEE ENTERTAINMENT ENTERRPRSES LIMITED

Security Code	Type of Security and Paid up value	Record date	Purpose
717503 (BSE) ZEELP1(NSE)	6% Cumulative Redeemable Non-Convertible Preference Shares of Rs 8/- each fully paid up (Bonus Preference Shares)	Friday, March 1, 2019	Determination of the Bonus Preference Shareholders who would be entitled for payment of: i. Partial redemption amount of Rs 2/- per share; & ii. Pro rata Preference Dividend @ 6% per annum on the Redemption Value for the period from April 1, 2018 to March 5, 2019; as per the terms of issue of Bonus Preference Shares.

For ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

Mumbai, dated February 14, 2019