

United Spirits Limited

Registered Office:

UB Tower

#24 Vittal Mallya Road

Bengaluru 560 001

Tel: +91 80 2221 0705

Fax: +91 80 3985 6862

www.diageoindia.com

July 26, 2019

1. BSE Limited
(Regular Office & Corporate Relations Dept)
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai- 400001
Scrip Code: 532432
2. National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (East), Mumbai- 400051
Scrip Code: MCDOWELL-N

Dear Sir/Madam,

Sub: Intimation of dispatch of Notice of 20th Annual General Meeting of United Spirits Limited, Book Closure and e-voting.

Pursuant to Regulation 47 and other applicable regulations, if any of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, kindly find enclosed the extract of the newspaper advertisement regarding the Notice of the Annual General Meeting (AGM) and E-voting information of the company published in the following newspapers on July 26, 2019:

- a) "Business Standard" all India edition English News Paper
- b) "Kannada Prabha" a regional language Newspaper

Please note that **the Book Closure date will commence on August 15, 2019 and ends on August 21, 2019 (both days inclusive)** and the members entitled to vote on the resolutions proposed to be transacted at the ensuing AGM of the Company scheduled to be held on August 21, 2019 is based on the registers of member/beneficial holders name as on the cut-off date of August 14, 2019. No dividend is proposed to be declared at the ensuing AGM. Other additional particulars are provided herein below:

Date of AGM – Wednesday, August 21, 2019**E Voting period** – Commencing at 9.00 a.m. on August 18, 2019 and ends at 5.00 p.m. on August 20, 2019.

Shareholders entitled to vote – Shareholders holding shares on the cut-off date
i.e. August 14, 2019.

Also, providing the web link of the Notice of AGM, Annual Report, Attendance Slip and Proxy Form below from where these documents can be downloaded:

1. <https://www.diageoindia.com/investors/shareholder-centre/notice-board/2019-agm-notice/>
2. <https://www.diageoindia.com/investors/financials/annual-and-financial-reports/usl-annual-report-2018-19/>
3. <https://www.diageoindia.com/investors/shareholder-centre/notice-board/2019-agm-attendance-and-proxy-form/>

Kindly take this on your record.

Yours faithfully,
For **United Spirits Limited**



V. Ramachandran
Company Secretary

Encl: as above

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Zoya for instance. Some others like Mia have a strong connection with the mother brand. Aveer for men, is yet another brilliant initiative. The idea of bringing a whole new generation of women [and men] into jewellery is a good marketing initiative," he says.

Mia aimed at the working woman is expected to tie the mother brand to its new clientele. Its narrative is all about a woman buying jewellery for herself and its association with influencers is expected to further its digital imprint. "Influencers give a perspective to the brand. Brand ambassadors come at a later stage when the customer base is ready," says Kulhali.

N Chandramouli, founder, Trust Research Advisory, seconds that. "The young buyer does not consider jewellery an asset. To attract the millennial population going out of the jewellery market, who tend to hire jewels for their wedding it is a good move as they look for people who relate to their lifestyles," he says.

Parameswaran, too, believes that the choice of Mia as the brand led by influencers is a smart move. "Fashion brands, both in India and in the West, have managed to use influencer led marketing very well. I am sure Mia too will," he adds.

With Mia, the company can also build a protective ring around itself. If gold loses its sheen, as some reports have suggested, Chandramouli says that the brand has the flexibility to look at alternatives such as silver, precious stones etc. But that is still a long way away, given the near insatiable lust for gold in the country.

tic market," said Devendra Dash, head of asset liability management at AU Small Finance Bank.

The bond yields have fallen about 100 bps since January, reacting to 75-bp policy rate cuts by the RBI since February. The market expects the RBI to cut rates by another 25 bps in the August policy.

Jalan panel...

A panel member, requesting anonymity, confirmed that some of the committee members met on Thursday and decided to consult the RBI on the way forward. There

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UNITED SPIRITS LIMITED

Regd. Office: 'UB Tower', # 24, Vittal Mallya Road, Bengaluru - 560 001.

Tel: 080 3985 6500; Fax: 080 3985 6862

Email: investor.india@diageo.com Website: www.diageoindia.com

Corporate Identity Number: L01551KA1999PLC024991

NOTICE

Notice is hereby given that the Twentieth Annual General Meeting (Meeting) of the Equity Shareholders of the Company will be held on Wednesday, August 21, 2019 at 03.30 p.m. at Vivanta by Taj, No.3, 41 / 3, M G Road, Bengaluru - 560 001.

Physical copies of the Notice of the Meeting including the Attendance Slip and the Proxy Form setting out the business to be transacted at the Meeting has been dispatched to the members who have not registered their email Id with the Company / Company's Registrar & Transfer Agents, to their respective registered addresses by speed post on July 25, 2019 and electronically to those members who have registered their email addresses on July 25, 2019.

Physical copies of the 20th Annual Report 2018-19 of the Company containing inter alia Report of the Directors, Statement of Profit and Loss, Balance Sheet and Report of the Auditors thereon were dispatched to the members who have not registered their email Id with the Company / Company's Registrar & Transfer Agents, to their respective registered addresses by book post on July 25, 2019 and electronically to those members who have registered their email addresses on July 25, 2019.

Members are hereby informed that the Notice of the Meeting, 20th Annual Report 2018-19 including the Attendance Slip and the Proxy Form are available at the Company's website (www.diageoindia.com).

A member entitled to attend and vote at the Meeting is entitled to appoint a Proxy to attend and vote on a poll instead of himself and the Proxy need not be a member of the Company. The instrument appointing Proxy to be valid should be deposited at the Registered Office of the Company not later than 48 hours before the commencement of the Meeting.

Members are hereby informed that in compliance with the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, and Regulation 44(1) & 44(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is providing its members facility to exercise their right to vote on resolutions proposed to be passed at the Meeting scheduled to be held on Wednesday, August 21, 2019 at 03.30 p.m. at Vivanta by Taj, No.3, 41/3, M G Road, Bengaluru - 560 001 through remote e-voting apart from the usual mode of voting at the Meeting through ballot papers/ electronic voting at the venue. The Company has engaged the services of Central Depository Services Limited ("CDSL") as the Agency to provide e-voting facility.

The communication relating to remote e-voting inter alia containing User ID and password along with a copy of the Notice convening the Meeting, Attendance Slip and Proxy Form have been dispatched / emailed, as the case may be, to all the Members. This communication and the Notice of the Meeting are available on the website of the Company at www.diageoindia.com and on the website of CDSL at <https://www.cdslindia.com>. This remote e-voting facility shall commence on August 18, 2019 from 9.00 a.m (IST) and ends on August 20, 2019 at 5 p.m. (IST). The remote e-voting will not be allowed beyond the said date and time.

A person whose name appears in the register of Members / Beneficial owners as on the cut-off date i.e. August 14, 2019 only shall be entitled to avail the facility of remote e-voting as well as voting at the Meeting.

Any person who becomes a member of the Company after dispatch of the Notice of the Meeting and holding shares as of the cut-off date i.e. August 14, 2019, may obtain the Notice of the Meeting which is available on Company's website and CDSL's website. Kindly refer the details for e-voting available in the notice and follow the steps to cast the votes. If the member is already registered with CDSL for e-voting then he / she can use his / her existing user ID and password for casting the vote through remote e-voting.

Any member, who is entitled to vote but has not exercised his / her right to vote by Remote e- voting, may vote at the Meeting through physical ballot / electronic voting at the venue for the businesses specified in the Notice. Ballot papers / e-voting facility will be provided to the members at the venue of the Meeting to cast their votes.

In case of any queries / grievances relating to voting by electronic means, the Members / Beneficial owners may contact at the following address:

Central Depository Services (India) Limited,
17th Floor, P J Towers, Dalal Street, Fort,
Mumbai - 400 001.
Phone - 1800 200 5533
email - helpdesk.evoting@cdslindia.com

For United Spirits Limited

Place : Bengaluru
Dated: 25 July 2019

V Ramachandran
Company Secretary

#BSFundCafe

THE FUTURE IS
THE SUBJECT MATTER OF
THIS DISCUSSION

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