

Date: 22.02.2019

To

The BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street Fort,
Mumbai – 400 001

Sub: Reporting for Revocation of 10,00,000 Equity Shares by UCO bank in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Ref: Scrip Code: BSE – 517556; NSE – PVP

With reference to the above cited subject, this is to inform that the Company is Promoter of M/s. Picturehouse Media Limited (Target Company), holding 33,53,114 equity shares, out of which, 10,00,000 equity shares were pledged to UCO Bank.

On February 15, 2019, the Company has already informed the Target Company regarding the invocation of pledged 10,00,000 equity shares by UCO Bank, through the disclosure as required and the same was intimated to the Stock Exchange by the Target Company.

Erroneously, the Company have used the term “revoked” rather than “invoked”.

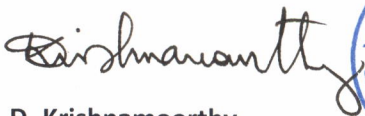
Thus, request you to consider ignore the earlier disclosure and consider the attached disclosure as required under Circular No. CIR/CFD/POLICYCELL/3/2015.

Kindly take the above information on records.

Thanking You.

Yours faithfully,

For PVP Ventures Limited



D. Krishnamoorthy

CFO & Company Secretary



PVP Ventures Ltd.

Corp. Office: Plot No. 83 & 84 4th Floor Punnaiah Plaza Road No. 2
Banjara Hills Hyderabad - 500 034 T: +91 40 6730 9999
F: +91 40 6730 9988

Regd. Office: KRM Centre 9th Floor No. 2 Harrington Road Chetpet
Chennai - 600 031 T: +91 44 3028 5570 F: +91 44 3028 5571

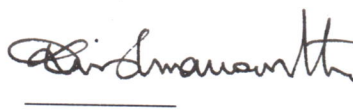
info@pvpglobal.com | pvpglobal.com

PVP VENTURES LIMITED
CIN : L72300TN1991PLC020122

REPORTING FORMAT UNDER REGULATION 31 OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Disclosure by the Promoter to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Name of the Company									PICTUREHOUSEMEDIA LIMITED					
Names of the stock exchanges where the shares of the company are listed									BSE LIMITED					
Date of reporting									FEBRUARY 15, 2019					
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked/Revoked									PVP VENTURES LIMITED					
Details of the creation of encumbrance:														
Name of the Promoter	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)								Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	
	Number	% of total Share capital	Number	% of total Share capital	Type of event (creation / release / invocation)	Date of creation/ release/ Invocation of encumbrance)	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance **	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of total Share capital	
PVP Ventures Limited	33,53,114	6.42	10,00,000	1.91	Invoked	February 01, 2019	Pledge	Corporate Guarantee given for Loan availed by its Subsidiary Company	10,00,000	1.91	UCO Bank	2,353,114	4.51	



D. Krishnamoorthy
 CFO & Company Secretary
 PVP Ventures Limited