

January 14, 2018

To,

BSE Limited Department of Corporate Services Listing Department P. J. Towers Dalal Street Mumbai 400 001 Scrip Code: 535 648	☒ National Stock Exchange of India Limited Listing Department Exchange Plaza Plot no. C/1, G Block Bandra-Kurla Complex Bandra (East) Mumbai 400 051 Scrip Symbol: <i>JUSTDIAL</i>	Metropolitan Stock Exchange of India Limited 4 th Floor, Vibgyor Towers Plot N. C 62, G Block Opposite Trident Hotel Bandra-Kurla Complex Bandra (East) Mumbai 400 098 Scrip Symbol: <i>JUSTDIAL</i>
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Dear Sir/ Madam,

Subject: Buy-back of upto 27,50,000 fully paid-up equity shares of face value of ₹ 10 each (the "Equity Shares") of Just Dial Limited (the "Company") at a price of ₹ 800 per Equity Share payable in cash, for an amount aggregating up to ₹ 2,20,00,00,000, on a proportionate basis, through the tender offer route (the "Buy-back")

In relation to the Buy-back, we refer to our letter dated December [10], 2018 regarding the filing of letter of offer dated December 10, 2018 (the "Letter of Offer") for Buy-back. In this regard as indicated in the Letter of Offer, the Buy-back Closing Date was January 1, 2019 (Tuesday) and the Company had issued public advertisement dated January 11, 2018 (the "Public Advertisement") pursuant to Regulation 24(vi) of the Buy-Back Regulations.

In relation to the aforementioned, please find enclosed the following:

1. Copy of Public Advertisement dated January 11, 2018. The same has been published today in all editions of the (i) The Financial Express, an English national daily newspaper, (ii) Jansatta, a Hindi national daily newspaper and (iii) Navshakti Express, a Marathi daily newspaper, each with wide circulation (**Annexure I**).
2. Soft copy of the Public Advertisement as published.

All terms used but not defined herein shall have the meaning ascribed to such terms in the Letter of Offer.

We request you to this on record.

Please feel free to contact the following persons from ICICI Securities Limited if you require any information or clarification:

Contact Person	Telephone	Email
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Sincerely,

For ICICI Securities Limited


Authorized Signatory
Name: *Sameer Purohit*
Designation: *AVP*
Contact Number: *9833767017*
Email: *sameer.purohit@icicisecurities.com*

Member of National Stock Exchange of India Ltd. & Bombay Stock Exchange Ltd.
Capital Market : NSE Regn. No. INB 230773037, BSE Regn. No. INB 011286854
Futures & Options : NSE Regn. No. INF 230773037, BSE Regn. No. INF 010773035
Currency Derivatives : NSE Regn. No. INE 230773037
CIN No.: L67120MH1995PLC086241

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Name of Compliance Officer (Broking Operations) : Ms. Mamta Jayaram Shetty
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