

ATUL ASHOKKUMAR RUIA

Ruia House, 19, Bhau Saheb Hire
Marg, Malabar Hill, Mumbai- 400006

April 3, 2019

To

**The Corporate Relationship Department
BSE Limited**
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001

**The Listing Department,
The National Stock Exchange of India Ltd**
Bandra-Kurla Complex, Mumbai.

The Phoenix Mills Limited,
462, Senapati Bapat Marg,
Lower Parel,
Mumbai- 400 013

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir,

I, promoter of The Phoenix Mills Limited, am enclosing herewith disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as on March 31, 2019, as a Promoter and on behalf of Promoter Group Companies and Persons Acting in Concert, which are as follows:

1. Mr. Atul Ashokkumar Ruia
2. Ms. Amla Ashokkumar Ruia
3. Ms. Gayatri Atul Ruia
4. Senior Advisory Services Pvt. Ltd. (formerly known as Senior Holding Pvt. Ltd.).
5. Ashok Apparels Pvt. Ltd.
6. Radhakrishna Ramnarain Pvt. Ltd.
7. Ruia International Holding Company Pvt. Ltd.
8. Ashton Real Estate Development Pvt. Ltd.
9. Sharanya A Ruia Beneficiary Trust

Kindly take the same on record.

Regards,

ⓧ



.....
Atul Ashokkumar Ruia
As a Promoter & On behalf of Promoter Group Companies and
Persons Acting in Concert

Encl.: as above

Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of Shareholding

1. Name of the Target Company (TC)	The Phoenix Mills Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Limited and BSE Limited		
3. Particulars of the shareholder(s) : a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of voting rights of the TC or b. Name (s) of promoter(s), member of the promoter group and PAC with him.	Disclosure as given in point 3 b. Promoter 1. Mr. Atul Ashokkumar Ruia Persons Acting in Concert Relatives of Promoter 2. Ms. Amla Ashokkumar Ruia 3. Ms. Gayatri Atul Ruia Group Companies 4. Ashok Apparels Private Limited 5. Radhakrishna Ramnarain Private Limited 6. Senior Advisory Services Private Limited (formerly known as Senior Holding Pvt. Ltd.) 7. Ruia International Holding Company Pvt. Ltd. 8. Ashton Real Estate Development Pvt. Ltd. 9. Sharanya A Ruia Beneficiary Trust		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC(#)
As of March 31 st of the year, 2019 holding of:			
a) Shares			
Promoter			
1. Ashokkumar Radhakrishna Ruia*	28,94,049	1.89	1.89
2. Atul Ashokkumar Ruia	31,69,046	2.07	2.07
Persons Acting in Concert			
Relatives of Promoters			
3. Amla Ashokkumar Ruia	21,25,000	1.39	1.39
4. Gayatri Atul Ruia	15,34,890	1.00	1.00
Group Companies			
5. Ashok Apparels Private Limited	96,70,665	6.31	6.31
6. Radhakrishna Ramnarain Private Limited	1,16,67,800	7.61	7.61
7. Senior Advisory Services Private Limited (formerly known as Senior Holding Pvt. Ltd.)	1,54,90,049	10.11	10.11
8. Ruia International Holding Company Pvt. Ltd.	4,93,47,248	32.19	32.19
9. Ashton Real Estate Development Private Limited	33,200	0.02	0.02
10. Sharanya A Ruia Beneficiary Trust	2,78,935	0.18	0.18

(x)
Atul

b) Voting Rights (otherwise than by shares)		-	-
c) Warrants		-	-
d) Convertible Securities		-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.		-	-
Total	96,210,882	62.76	62.76

**Mr. Ashokkumar Radhakrishna Ruia, Promoter of the Company passed away on January 7, 2019. Therefore, his name has been excluded from the list of Promoters under Point 3(b). However, since the Equity Shares held by him are under the process of being transmitted to his legal heir i.e. Mr. Atul Ashokkumar Ruia, his shareholding has been shown under the category of Promoter in Point 4(a)(1).*

Part-B**

Name of the Target Company: The Phoenix Mills Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter group	
Atul Ashokkumar Ruia	Promoter	
Amla Ashokkumar Ruia	Promoter group	
Gayatri Atul Ruia	Promoter group	
Ashok Apparels Private Limited	Promoter group	
Radhakrishna Ramnarain Private Limited	Promoter group	
Senior Advisory Services Private Limited (formerly known as Senior Holding Private Limited)	Promoter group	
Ruia International Holding Company Pvt. Ltd.	Promoter group	
Ashton Real Estate Development Private Limited	Promoter group	
Sharanya A Ruia Beneficiary Trust	Promoter group	

Signature of the Authorised Signatory : 

Atul Ashokkumar Ruia

(As a Promoter & On behalf of Promoter Group Companies and Persons Acting in Concert)

Place : Mumbai
Date : April 3, 2019

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(#) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.