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The Punjab Produce & Trading Co. Pvt. Ltd.

CIN : U74999WB1937PTC025402

Regd. Office :
"BIRLA BUILDING"
9/1, R. N. MUKHERJEE ROAD
KOLKATA - 700 001

April 3, 2019

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051.

Dear Sir,

Sub: Disclosure of Shareholding as on 31st March, 2019 pursuant to
Regulation 30(1) and 30(2) of Securities and Exchange Board
of India (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011

Pursuant to Regulation 30(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are sending herewith the disclosure of the aggregate shareholding and voting rights of The Punjab Produce & Trading Co. Pvt. Ltd. and other members of the promoter group / PACs in Birla Cable Ltd. as on 31st March, 2019 in the prescribed format.

We hope you will find the same in order.

Thanking you,

Yours faithfully,
For THE PUNJAB PRODUCE & TRADING CO. PVT. LTD.

Encl: As above

Director

cc:to: The Secretary,
Birla Cable Ltd.
P.O. Udyog Vihar
Rewa (M.P.)

THE PUNJAB PRODUCE & TRADING CO. PVT. LTD.

The declaration is being made by the Company on behalf of
all the promoters / PACs of Birla Cable Ltd.(TC)

Disclosure under Regulation 30(1) and 30(2) of the Securities and Exchange Board of India
(Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part – A – Details of Shareholding

1. NAME OF TARGET COMPANY **BIRLA CABLE LTD.**
2. Name(s) of the stock exchange(s) where the shares of the TC are listed
 1. BSE Ltd.
 2. National Stock Exchange of India Ltd.
3. Particulars of the shareholder(s)
 - (a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. -
 - Or
 - (b) Name(s) of promoter(s), member of the promoter group and PAC with him.

The Punjab Produce & Trading Co. Pvt. Ltd.

Gwalior Webbing Co. Pvt. Ltd.

East India Investment Co. Pvt. Ltd.

Baroda Agents & Trading Co. Pvt. Ltd.

Punjab Produce Holdings Ltd.

Hindustan Gum & Chemicals Ltd.

Express Dairy Co. Ltd.

Birla Financial Corporation Ltd.

Mazbat Tea Estate Ltd.

Vindhya Telelinks Ltd.

Universal Cables Ltd.

Birla Corporation Ltd.

Belle Vue Clinic

M. P. Birla Institute of Fundamental Research

Hindustan Medical Institution

Eastern India Educational Institution

South Point Foundation

M. P. Birla Foundation Medical Society

Ajit Prakash Shah, Mahendra Kumar Sharma, Amal Chandra Chakrabortti

– representatives of the Estate of the deceased Priyamvada Devi Birla in the capacity of Administrators Pendente Lite

4.	Particulars of the shareholding of person(s) mentioned at (3) above	No. of Shares	% w.r.t. total Share/Voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
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As of 31st March, 2019, holding of:

(a) Shares

The Punjab Produce & Trading Co. Pvt. Ltd.	2278169	7.59	N.A.
East India Investment Co. Pvt. Ltd.	500600	1.67	N.A.
Baroda Agents & Trading Co. Pvt. Ltd.	135920	0.45	N.A.
Punjab Produce Holdings Ltd.	64438	0.21	N.A.
Vindhya Telelinks Ltd.	5800100	19.33	N.A.
Universal Cables Ltd.	3900100	13.00	N.A.
Birla Corporation Ltd.	5388515	17.96	N.A.
Belle Vue Clinic	57460	0.19	N.A.
Hindustan Medical Institution	1713260	5.71	N.A.
South Point Foundation	16800	0.06	N.A.
M. P. Birla Foundation Medical Society	16780	0.06	N.A.
Eastern India Educational Institution	100	-	N.A.
M. P. Birla Institute of Fundamental Research	100	-	N.A.
Mazbat Tea Estate Ltd.	100	-	N.A.
Hindustan Gum & Chemicals Ltd.	100	-	N.A.
Express Dairy Co. Ltd.	100	-	N.A.
Birla Financial Corporation Ltd.	100	-	N.A.
Gwalior Webbing Co. Pvt. Ltd.	100	-	N.A.
Ajit Prakash Shah, Mahendra Kumar Sharma, Amal Chandra Chakrabortti – representatives of the Estate of the deceased Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	124241	0.41	N.A.

(b) Voting Rights (otherwise than by shares)	N.A.	N.A.	N.A.
(c) Warrants	N.A.	N.A.	N.A.
(d) Convertible Securities	N.A.	N.A.	N.A.
(e) Any other instrument that would entitle the holder to receive shares in the TC	N.A.	N.A.	N.A.

Total:

19997083	66.64	N.A.
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Name of the Target Company: BIRLA CABLE LTD.

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter group	PAN of the person and PACs
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The Punjab Produce & Trading Co. Pvt. Ltd.	Yes
East India Investment Co. Pvt. Ltd.	Yes
Baroda Agents & Trading Co. Pvt. Ltd.	Yes
Punjab Produce Holdings Ltd.	Yes
Vindhya Telelinks Ltd.	Yes
Universal Cables Ltd.	Yes
Birla Corporation Ltd.	Yes
Belle Vue Clinic	Yes
Hindustan Medical Institution	Yes
South Point Foundation	Yes
M. P. Birla Foundation Medical Society	Yes
Eastern India Educational Institution	Yes
M. P. Birla Institute of Fundamental Research	Yes
Mazbat Tea Estate Ltd.	Yes
Hindustan Gum & Chemicals Ltd.	Yes
Express Dairy Co. Ltd.	Yes

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter group	PAN of the person and PACs
Birla Financial Corporation Ltd.	Yes	
Gwalior Webbing Co. Pvt. Ltd.	Yes	
Ajit Prakash Shah, Mahendra Kumar Sharma, Amal Chandra Chakrabortti – representatives of the Estate of the deceased Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	Yes	

Signature of the Authorised Signatory

Place: Kolkata

Date: 01.04.2019

For The Punjab Produce & Trading Co. Pvt. Ltd.

Director

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.