

October 09, 2019

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No.2272 3121/2037/2039 Stock Code: 533229	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No.2659 8237/8238 Stock Code: BAJAJCON
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Dear Sir/Madam,

Sub: Disclosure of reasons for encumbrance by Promoters of Listed Companies under SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to the SEBI Circular no. SEBI/HO/CFD/DCR1/CIR/P/2019/90 dated August 07, 2019 and the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we have enclosed herewith the disclosure of reasons for encumbrance of 3,62,200 shares of Bajaj Consumer Care Limited pledged by the Company.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,
For Bajaj Resources Limited



Suresh Maheshwari
Director
DIN: 00009598

Encl:

1) Disclosure under SAST

c.c. The Company Secretary
Bajaj Consumer Care Limited
Old Station Road
Udaipur 313 001

Disclosure of reasons for encumbrance

Name of listed company	Bajaj Consumer Care Limited		
Name of the recognised stock exchanges where the shares of the company are listed	1. National Stock Exchange of India Limited (NSE) 2. BSE Limited (BSE)		
Name of the promoter(s) / PACs whose shares have been encumbered	Bajaj Resources Limited		
Total promoter shareholding in the listed company	No. of shares and % of total share capital:		
	Particulars	No. of shares	% of total share capital
	Bajaj Resources Limited	8,83,75,000	59.90%
	KNB Enterprises LLP	75,000	0.05%
	SKB Roop Commercial Enterprises LLP	75,000	0.05%
	Total	8,85,25,000	60.00%
Encumbered shares as a % of promoter shareholding	No of Shares Encumbered and Encumbered shares as a % of promoter shareholding:		
	Particulars	No of Shares Encumbered	Encumbered shares as a % of promoter shareholding
	Bajaj Resources Limited	5,60,76,600	63.35 %
	KNB Enterprises LLP	-	-
	SKB Roop Commercial Enterprises LLP	-	-
Whether encumbered share is 50% or more of promoter shareholding (Yes/No)	Yes		
Whether encumbered share is 20% or more of total share capital (Yes/No)	Yes		




