

October 4, 2019

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ release of encumbrance/invocation, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release/invocation of pledge on equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

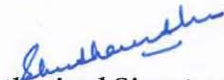
Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd


Authorised Signatory



For World Crest Advisors LLP


Authorised Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)					Dish TV India Limited									
Name of the stock exchanges where the shares of the target company are listed					NSE /BSE									
Date of Reporting					4th October, 2019									
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released					Direct Media Distribution Ventures Private Limited World Crest Advisors LLP									
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him*	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance**	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered ***	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	42,78,03,288	23.23	40,61,97,722	22.06	Invocation	8-May-2019	Pledge	Collateral for Loan	21,00,000	0.11	Catalyst Trusteeship Limited	40,40,97,722	21.95	
Direct Media Distribution Ventures Private Limited	42,57,03,288	23.12	40,40,97,722	21.95	Creation	15-May-2019	Pledge	Collateral Pledge	8,25,000	0.04	Catalyst Trusteeship Limited	40,49,22,722	21.99	
Direct Media Distribution Ventures Private Limited	42,57,03,288	23.12	40,49,22,722	21.99	Invocation	16-May-2019	Pledge	Collateral for Loan	65,60,000	0.36	Kotak Mahindra Investments Limited	39,83,62,722	21.64	
Direct Media Distribution Ventures Private Limited	41,91,43,288	22.76	39,83,62,722	21.64	Revocation of Invocation	30-May-2019	Pledge	Collateral	8,25,000	0.04	Catalyst Trusteeship Limited	39,83,62,722	21.64	



Direct Media Distribution Ventures Private Limited	41,99,68,288	22.81	39,83,62,722	21.64	Release	14-Jun-2019	Pledge	Collateral Release	9,05,309	0.05	Religare Finvest Limited	39,74,57,413	21.59
Direct Media Distribution Ventures Private Limited	41,99,68,288	22.81	39,74,57,413	21.59	Invocation	10-Jul-2019	Pledge	Collateral for Loan	1,44,24,610	0.78	ECL Finance Limited	38,30,32,803	20.80
Direct Media Distribution Ventures Private Limited	40,55,43,678	22.03	38,30,32,803	20.80	Invocation	19-Jul-2019	Pledge	Collateral for Loan	4,95,000	0.03	Kotak Mahindra Investments Limited	38,25,37,803	20.78
Direct Media Distribution Ventures Private Limited	40,50,48,678	22.00	38,25,37,803	20.78	Invocation	26-Jul-2019	Pledge	Collateral for Loan	4,75,381	0.03	STCI Finance Limited	38,20,62,422	20.75
Direct Media Distribution Ventures Private Limited	40,45,73,297	21.97	38,20,62,422	20.75	Invocation	31-Jul-2019	Pledge	Collateral for Loan	20,00,000	0.11	STCI Finance Limited	38,00,62,422	20.64
Direct Media Distribution Ventures Private Limited	40,25,73,297	21.86	38,00,62,422	20.64	Creation	7-Aug-2019	Pledge	Collateral Pledge	5,00,000	0.03	Catalyst Trusteeship Limited	38,05,62,422	20.67
Direct Media Distribution Ventures Private Limited	40,25,73,297	21.86	38,05,62,422	20.67	Creation	8-Aug-2019	Pledge	Collateral Pledge	5,00,000	0.03	Catalyst Trusteeship Limited	38,10,62,422	20.70
Direct Media Distribution Ventures Private Limited	40,25,73,297	21.86	38,10,62,422	20.70	Invocation	28-Aug-2019	Pledge	Collateral for Loan	9,478	0.00	Axis Finance Limited	38,10,52,944	20.70
Direct Media Distribution Ventures Private Limited	40,25,63,819	21.86	38,10,52,944	20.70	Release	13-Sep-2019	Pledge	Collateral Release	11,28,308	0.06	Catalyst Trusteeship Limited	37,99,24,636	20.63
Direct Media Distribution Ventures Private Limited	40,25,63,819	21.86	37,99,24,636	20.63	Release	18-Sep-2019	Pledge	Collateral Release	25,33,000	0.14	Kotak Mahindra Prime Limited	37,73,91,636	20.50
Direct Media Distribution Ventures Private Limited	40,25,63,819	21.86	37,73,91,636	20.50	Release	19-Sep-2019	Pledge	Collateral Release	57,90,000	0.31	Catalyst Trusteeship Limited	37,16,01,636	20.18



Direct Media Distribution Ventures Private Limited	40,25,63,819	21.86	37,16,01,636	20.18	Creation	23-Sep-2019	Pledge	Collateral Pledge	35,68,000	0.19	Catalyst Trusteeship Limited	37,51,69,636	20.38
Direct Media Distribution Ventures Private Limited	40,25,63,819	21.86	37,51,69,636	20.38	Invocation	24-Sep-2019	Pledge	Collateral for Loan	43,72,000	0.24	Catalyst Trusteeship Limited	37,07,97,636	20.14
Direct Media Distribution Ventures Private Limited	39,81,91,819	21.63	37,07,97,636	20.14	Invocation	27-Sep-2019	Pledge	Collateral for Loan	7,15,892	0.04	IFCI Limited	37,00,81,744	20.10
Direct Media Distribution Ventures Private Limited	39,74,75,927	21.59	37,00,81,744	20.10	Invocation	30-Sep-2019	Pledge	Collateral for Loan	19,47,090	0.11	IFCI Limited	36,81,34,654	19.99
Direct Media Distribution Ventures Private Limited	39,52,13,819	21.46	36,81,34,654	19.99	Invocation	1-Oct-2019	Pledge	Collateral for Loan	3,15,018	0.02	IFCI Limited	36,78,19,636	19.98
Veena Investments Private Limited	7,91,29,822	4.30	7,90,40,621	4.29	-	-	-	-	-	-	-	7,90,40,621	4.29
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	52,48,72,409	28.51	52,48,72,306	28.51	Invocation	16-May-2019	Pledge	Collateral for Loan	8,85,000	0.00	Kotak Mahindra Investments Limited	52,39,87,306	28.46
World Crest Advisors LLP	52,39,87,409	28.46	52,39,87,306	28.46	Invocation	8-Jul-2019	Pledge	Collateral for Loan	65,00,000	0.00	ECL Finance Limited	51,74,87,306	28.10
World Crest Advisors LLP	51,74,87,409	28.10	51,74,87,306	28.10	Invocation	9-Jul-2019	Pledge	Collateral for Loan	1,00,00,000	0.01	ECL Finance Limited	50,74,87,306	27.56
World Crest Advisors LLP	50,74,87,409	27.56	50,74,87,306	27.56	Invocation	10-Jul-2019	Pledge	Collateral for Loan	2,51,534	0.00	ECL Finance Limited	50,72,35,772	27.55
World Crest Advisors LLP	50,72,35,875	27.55	50,72,35,772	27.55	Invocation	19-Jul-2019	Pledge	Collateral for Loan	2,35,000	0.00	Kotak Mahindra Investments Limited	50,70,00,772	27.54
World Crest Advisors LLP	50,70,00,875	27.54	50,70,00,772	27.54	Invocation	28-Aug-2019	Pledge	Collateral for Loan	22,53,483	0.00	Axis Finance Limited	50,47,47,289	27.41



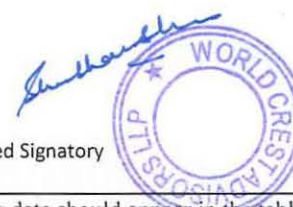
World Crest Advisors LLP	50,47,47,392	27.41	50,47,47,289	27.41	Release	18-Sep-2019	Pledge	Collateral for Loan	1,19,000	0.00	Kotak Mahindra Prime Limited	50,46,28,289	27.41
-----------------------------	--------------	-------	--------------	-------	---------	-------------	--------	------------------------	----------	------	------------------------------------	--------------	-------

Place : Mumbai
Date : 4th October, 2019



[Signature]

Signature of the Authorised Signatory



[Signature]

* The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

*** This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.