





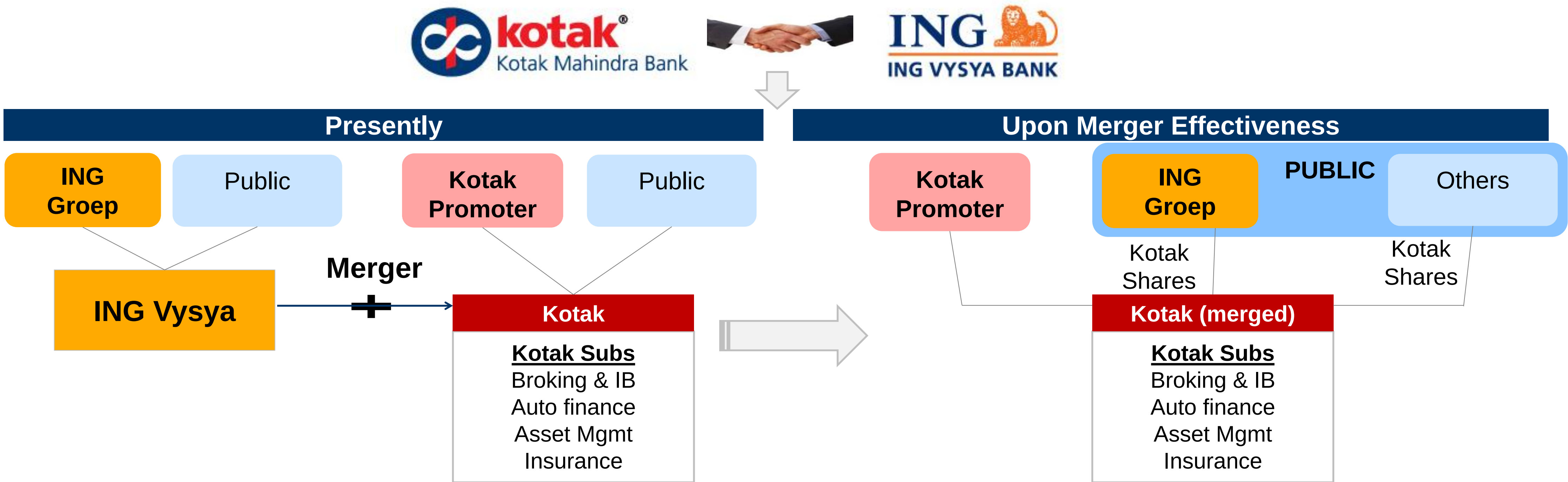
# Merger of ING Vysya Bank with Kotak Mahindra Bank

Significant Complementarity and Growth Potential Benefits To All Stakeholders

November 20, 2014

# The Transaction

The Board of Directors of ING Vysya and Kotak have today approved the merger of ING Vysya with Kotak, subject to all approvals



*Kotak means Kotak Mahindra Bank or Kotak Group as the context may apply, in this presentation*

# The Transaction



## Swap

- ▶ Share Exchange Ratio: 0.725 : 1
- ▶ 725 shares of Kotak for every 1,000 shares of ING Vysya

## Effective Date

Upon obtaining all approvals, at effective date:

- ▶ ING Vysya including its business and branches merges into Kotak
- ▶ Kotak issues shares to ING Vysya shareholders
- ▶ All shareholders (that of Kotak and ING Vysya) participate thereafter in the (merged) Kotak business

# Strategic Rationale and Benefits

# Complementary Network – Breadth and Depth Together

| Wider Coverage and Balanced Footprint |                        |       |                |
|---------------------------------------|------------------------|-------|----------------|
| Branches                              | ING Vysya <sup>1</sup> | Kotak | Kotak (Merged) |
| West                                  | 12%                    | 46%   | 30%            |
| North                                 | 20%                    | 34%   | 27%            |
| South                                 | 64%                    | 15%   | 38%            |
| East                                  | 4%                     | 5%    | 5%             |
| Total                                 | 573                    | 641   | 1,214          |
| ATMs                                  | 635                    | 1,159 | 1,794          |

| Branch Density Complementary in Key Cities |                        |       |                |
|--------------------------------------------|------------------------|-------|----------------|
| Branches                                   | ING Vysya <sup>1</sup> | Kotak | Kotak (Merged) |
| Mumbai <sup>2</sup>                        | 36                     | 88    | 124            |
| Delhi NCR                                  | 34                     | 90    | 124            |
| Bangalore                                  | 40                     | 20    | 60             |
| Hyderabad                                  | 20                     | 8     | 28             |
| Ahmedabad                                  | 5                      | 26    | 31             |
| Chennai                                    | 13                     | 14    | 27             |
| Pune                                       | 4                      | 21    | 25             |
| Kolkata                                    | 10                     | 12    | 22             |
| Total                                      | 162                    | 279   | 441            |

1 Includes extension counters; 2 Includes Mumbai and Thane

# Complementarity to Drive Higher Customer Wallet Share

| Significant Product Complementarities |           |       |                |
|---------------------------------------|-----------|-------|----------------|
|                                       | ING Vysya | Kotak | Kotak (Merged) |
| Corporate & Business Banking          | ✓✓        | ✓✓    | ✓✓✓            |
| Commercial Banking (CV,CE etc)        | ✓         | ✓✓✓   | ✓✓✓            |
| Consumer Finance                      | ✓         | ✓✓✓   | ✓✓✓            |
| Agriculture/Tractor                   | ✓✓        | ✓✓✓   | ✓✓✓            |
| Deposits - CA                         | ✓✓        | ✓     | ✓✓             |
| Deposits - SA                         | ✓         | ✓✓    | ✓✓             |
| Fees (Fx, Trade)                      | ✓✓        | ✓     | ✓✓             |
| Private Banking / Broking* / IB       | ✓         | ✓✓✓   | ✓✓✓            |
| Asset Management* / Insurance*        | —         | ✓✓    | ✓✓             |

✓ Level of Presence    — No Significant Presence  
 \* Manufacturer's margins are accretive

| Fuller Customer Segment Coverage |           |       |                |
|----------------------------------|-----------|-------|----------------|
|                                  | ING Vysya | Kotak | Kotak (Merged) |
| Large Corporates                 | ✓         | ✓✓    | ✓✓✓#           |
| Mid Corporates                   | ✓         | ✓✓    | ✓✓             |
| SMEs (including Traders)         | ✓✓✓       | ✓✓    | ✓✓✓            |
| High Net Worth Individuals       | ✓         | ✓✓✓   | ✓✓✓            |
| Mass Affluent                    | ✓         | ✓✓✓   | ✓✓✓            |
| Mass Market                      | ✓         | ✓     | ✓              |
| NRIs                             | ✓         | ✓✓    | ✓✓             |
| MNCs                             | ✓✓        | ✓     | ✓✓#            |

# With ING Groep / Kotak cooperation

**Larger Share of Customer Wallet**  
**Expand Customer / Product horizons**  
**Serve customers nationally and internationally**

# Synergies and Efficiency

## Revenue Synergies led Merger Focus on Cost efficiency and not cost cutting

Achieves accelerated  
branch presence

Save on product  
introduction costs

Origination cost savings -  
higher throughput of  
products through network

Save on overlap of  
infrastructure

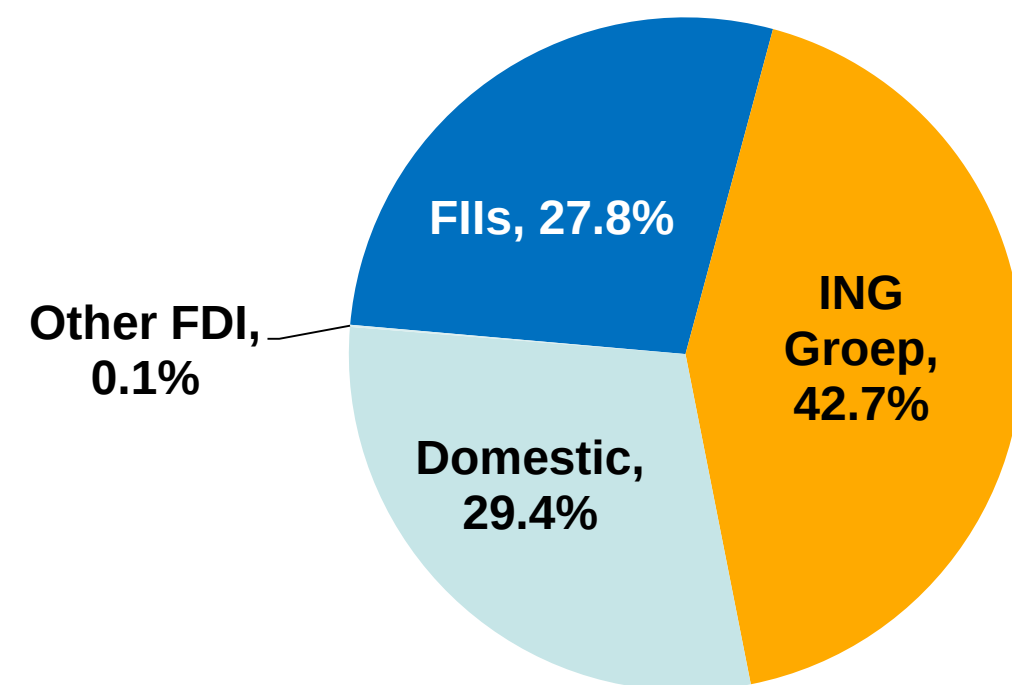
Time

# Shareholders – Significant Value Drivers in Place

- ▶ Significant room for growth without dilution
  - ❑ CAR (ING Vysya)<sup>1</sup>: 14.99%
  - ❑ CAR (Kotak)<sup>1</sup>: 17.59%
  - ❑ CAR (Combined)<sup>1</sup>: 16.51%
- ▶ Significant foreign shareholding headroom when merged
  - ❑ Provides significant trading flexibility to ING Vysya shareholders
  - ❑ Kotak is an Index stock
- ▶ ING Groep will be the largest non-promoter shareholder

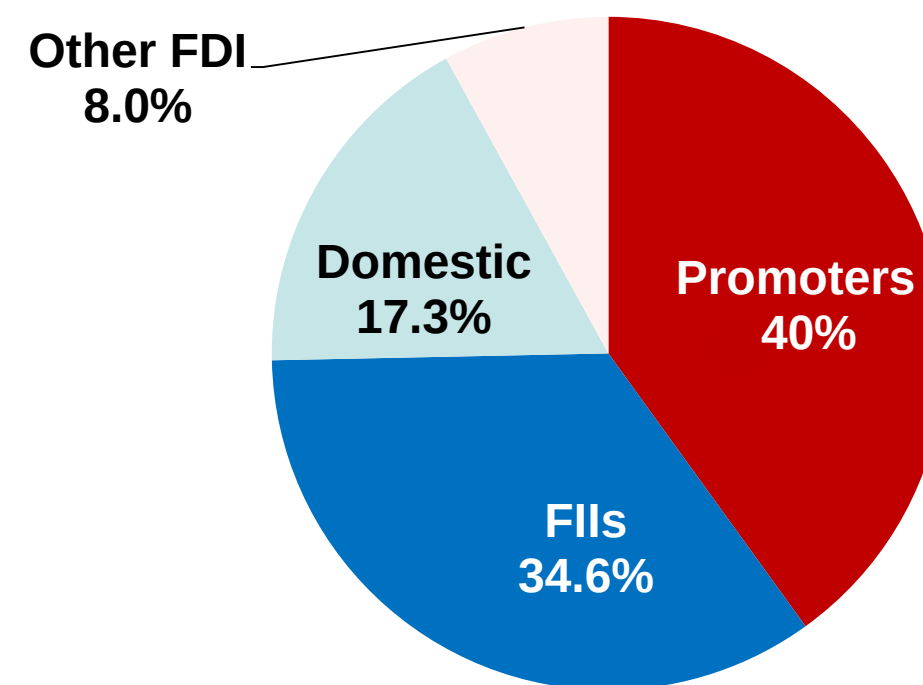
## Shareholding Pattern (September 30, 2014)

### ING Vysya



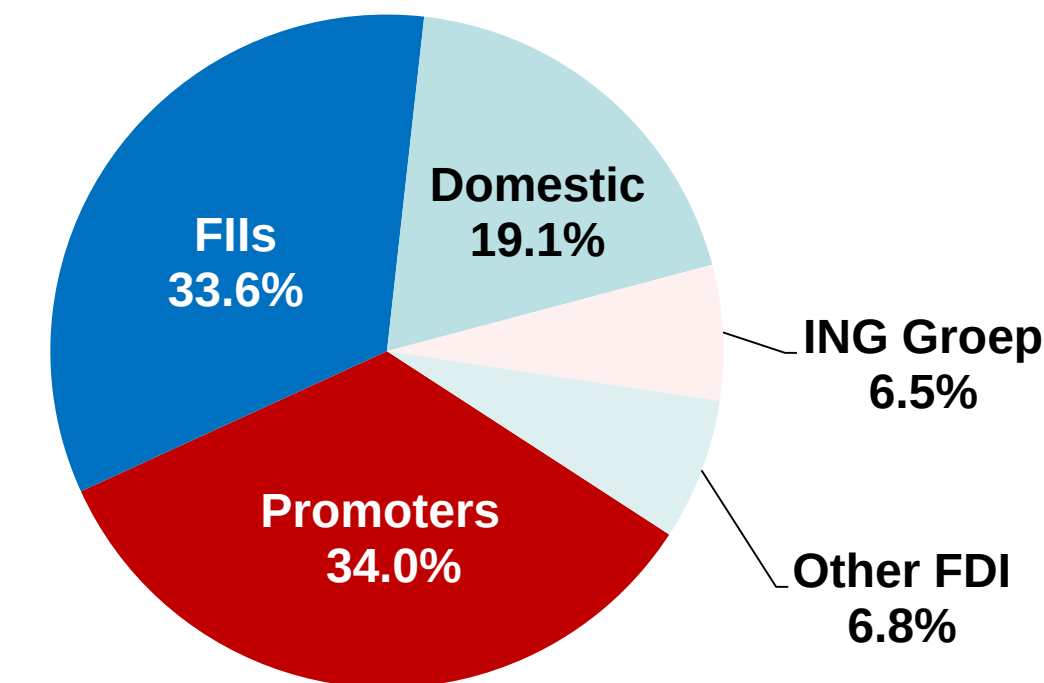
**Foreign Holding: 70.6%**

### Kotak



**Foreign Holding: 42.6%**

### Kotak (Merged)<sup>2</sup>



**Foreign Holding: 46.9%**

<sup>1</sup> CAR is based on standalone financials as of September 30, 2014 and includes H1FY15 profit; <sup>2</sup> Considering the swap ratio of 0.725 shares of Kotak for every share of ING Vysya

# Significant Growth Opportunities for Employees and Benefits for Customers

## Employees

- ▶ Experience, expertise and diversity of employees is a significant asset for ING Vysya
- ▶ ING Vysya employees will have growth opportunities across Kotak group
- ▶ Kotak employees would be part of a larger and deeper pan India franchise

## Customers

- ▶ ING Vysya's diverse customer segments with more than 2 million customers, will now have access to Kotak's wide product suite across financial services
- ▶ "Digital" a key strategic driver for both banks will be a priority for the merged Kotak
  - ▶ ING Groep, which has a successful global experience in this area, can play a vital role to assist over time

# Business Cooperation – ING Groep and Kotak

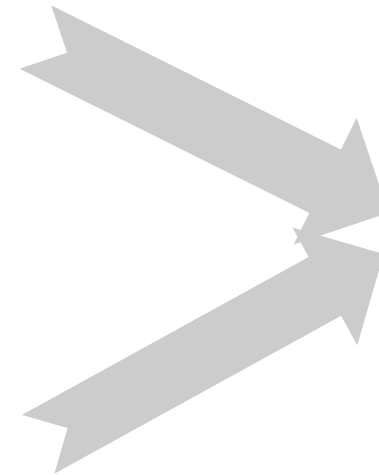
## ING Groep & Kotak have entered into a Framework for Future Cooperation

### ING Groep

- ▶ Global network
- ▶ Global corporate relationship
- ▶ Payment / CMS solutions
- ▶ Balance sheet size

### Kotak (Merged)

- ▶ Domestic high end corporate relationships
- ▶ NRI customers
- ▶ I-Banking
- ▶ DCM



### Potential Areas of Cooperation

- |                                                  |                             |
|--------------------------------------------------|-----------------------------|
| ▶ Trade Finance                                  | ▶ Fee based products        |
| ▶ Treasury                                       | ▶ Cross border credit lines |
| ▶ Serving each other's corporate relationships   | ▶ Microfinance              |
| ▶ Direct banking know-how to drive digital focus | ▶ DCM                       |
| ▶ Remittances / NRI Services                     | ▶ M&A                       |

# Creating a larger Financial Services Group...

| Amount in Rs. crores   | ING Vysya     | Kotak            | Kotak (Merged)  |
|------------------------|---------------|------------------|-----------------|
| <b>Branches (nos)</b>  | <b>573</b>    | <b>641</b>       | <b>1,214</b>    |
| ATMs (nos)             | 635           | 1,159            | 1,794           |
| <b>Employees (nos)</b> | <b>10,591</b> | <b>29,220</b>    | <b>39,811</b>   |
| Customers (millions)   | ~ 2           | ~ 8 <sup>1</sup> | ~ 10            |
| Total Income (FY14)    | 2,620         | 10,956           | 13,576          |
| <b>PAT (FY14)</b>      | <b>658</b>    | <b>2,465</b>     | <b>3,123</b>    |
| <b>Total Assets</b>    | <b>64,582</b> | <b>1,34,401</b>  | <b>1,98,983</b> |
| Advances               | 39,558        | 81,418           | 1,20,976        |
| <b>Deposits</b>        | <b>44,652</b> | <b>66,311</b>    | <b>1,10,963</b> |
| RoAA (Annualised)      | 1.07%         | 2.21%            | 1.84%           |
| RoAE (Annualised)      | 8.90%         | 14.26%           | 12.83%          |

*Data as on September 30, 2014; Kotak (Merged) numbers are simple additive to that of ING Vysya and Kotak – Consolidated*

*1 Relates to customer accounts and excludes Kotak Life group insurance customers*

## ...with a Long Term Growth Orientation

- ▶ Primary drivers of merger
  - ❑ Revenue synergies
  - ❑ Complementarities and growth potential
  - ❑ Cost effectiveness over time
- ▶ Enhanced product suite to serve their customers
- ▶ Wider distribution to serve customers

**Merger Process, etc.**

# Process Overview

| Key Activities                     | Particulars                                                                                                                                                                                                                  |
|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Board Decisions, Announcement Date | ▶ November 20, 2014                                                                                                                                                                                                          |
| Governing Regulation               | ▶ Section 44A of the Banking Regulation Act, 1949                                                                                                                                                                            |
| Regulatory Approvals Required      | <ul style="list-style-type: none"><li>▶ Shareholders of ING Vysya and Kotak</li><li>▶ Reserve Bank of India</li><li>▶ Competition Commission of India</li><li>▶ Others as may be required under extant regulations</li></ul> |
| Effective Date                     | ▶ Upon receipt of all approvals including from RBI                                                                                                                                                                           |

# Advisors

| Advisors                      | Kotak                                          | ING Vysya                           |
|-------------------------------|------------------------------------------------|-------------------------------------|
| Accounting Diligence Advisors | Ernst & Young LLP                              | PricewaterhouseCoopers Private Ltd. |
| Legal Advisors                | Amarchand & Mangaldas & Suresh A. Shroff & Co. | AZB & Partners                      |
| Valuers                       | S. R. Batliboi & Co., LLP                      | Price Waterhouse & Co LLP           |
| Fairness Opinion              | Avendus Capital Private Ltd.                   | Edelweiss Financial Services Ltd.   |

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