F. No. 1303 (H.O.)

Karnataka Bank Ltd.

Estd : 1924 CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

04.12.2014 SECRETARIAL DEPARTMENT
HO: SEC: 551 : 2014-15

The Manager
Listing Department
National Stock Exchange Of India Limited.,
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex,
Bandra (E),
MUMBAI 400 051

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,
Yours faithfully,

COMPANY SECRETARY

Karnataka Bank Ltd.

Estd: 1924

Regd. & Head Office
P.B. No.599 Mahaveera Circle
Kankanady, Mangaluru-575 002

Phone : 0824-2228222
FAX : 0824-2225587
E-mail : plgdev@ktkbank.com
CIN : L85110KA1924PLC001128

PLANNING & DEVELOPMENT DEPARTMENT

PRESS RELEASE **Dt: 04-12-2014**

KARNATAKA BANK LAUNCHES FINANCIAL LITERACY & CREDIT COUNSELLING CENTRE

As part of its financial outreach/literacy programme in tune with national priority, Mangaluru-based private sector Karnataka Bank has joined hands with M/s. Jnana Jyothi Financial Literacy & Credit Counselling Trust, Manipal, and opened its Fourth Financial Literacy & Credit Counselling Centre at Tiptur, Tumakuru District, on 25th of November 2014.



Sri Manjunath, Branch Manager of the Bank's Tiptur branch welcomed the gathering.

Smt. P K Netravathi Bhaskar, President of Taluk Panchayath Tiptur, inaugurated the Centre in the presence of Sri. V N Manohar, Deputy General Manager of the bank, Sri. B S Ramachandra, Assistant General Manager, Mysuru Region, and Sri, N T Hegde, Secretary, Jnana Jyothi Financial Literacy and Credit Counselling Trust, Manipal. With the opening of the Centre, the Bank is providing the Financial Literacy & Credit Counselling Services to the people of Tiptur and surrounding area of Tiptur Taluk, as part of the Financial Inclusion initiatives of the Bank.

Sri V N Manohar, Deputy General Manager of the Bank, in his address, referred to the Bank's existing 3 Financial Literacy & Credit Counselling Centres at Bantwal, Kundagol and Hangal and explained to the people about the work and the importance of the Financial Literacy and Credit Counselling Centre, and also requested the people of Tiptur to make best use of the FLCC Centre.

Shri Jayaramaiah, Chief Manager of the Lead Bank, Canara Bank, Tumakuru, Sri. J S Veerabhadran District Development Officer, NABARD Tumakuru, Sri S N Dibbadamani, Executive Officer, Taluk Panchayath Tiptur and Sri Datteshwar, Chief Executive Officer, Taluk Panchayath Tiptur, graced the function as Guests.

Sri. N T Hegde, Secretary of the Trust in his presidential address, explained in detail about the objectives of the Centre and highlighted the efforts being made by the Trust to extend financial literacy to rural poor & financially excluded people.

Smt. P. Rekha, Senior Counsellor of the Tiptur Centre, compered the function. Shri Vivek, Counsellor proposed vote of thanks.

(Renuka N Bangera)
ASSISTANT GENERAL MANAGER