JUBILANT FOODWORKS
www.jubilantfoodworks.com

Domino's Pizza
www.dominos.co.in

DUNKIN' DONUTS
www.dunkinindia.com

JFL/NSE-BSE/2014-15/73

November 29, 2014

Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai – 400001

Scrip Code: 533155

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

CM Quote: JUBLFOOD

Sub: - Press Release dated November 29, 2014

Dear Sir/Madam,

Please find enclosed herewith the Press Release dated November 29, 2014 to be issued by the Company

This is for your information and record.

Certified True Copy
For Jubilant FoodWorks Limited

Company Secretary/Authorised Signatory

For **Jubilant FoodWorks Limited**

(Mona Aggarwal)
Company Secretary cum Compliance Officer

Investor E-mail Id: **investor@jublfood.com**

A Jubilant Bhartia Company

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CIN No.: L74899UP1995PLC043677
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Dunkin' Donuts makes a grand entry in Kanpur!

Kanpur, November 29, 2014: Dunkin' Donuts (DD), the world's leading donuts, baked goods & coffee today made a grand entry into the Industrial City of Uttar Pradesh by launching its first restaurant in Kanpur.

Dunkin' Donuts launched in Kanpur with a swanky restaurant at the posh Z Square Mall, MG Road.

Mr. Ajay Kaul, CEO Jubilant FoodWorks Limited, while speaking at the launch said, *"After making an incredible connection with young adult consumers in key cities of the country like Mumbai, Delhi and Bangalore, we are extremely excited to enter the largest urban agglomeration in the state of Uttar Pradesh, Kanpur. Kanpur being one of the largest industrial and biggest city in North India has an evolved set of consumers who are extremely well-travelled and eager to experiment with their taste palettes. This gives me confidence that this new idea of food that we bring to India will be well appreciated in this city.*

Today, as we open our 42 restaurant in India, we have plans to expand in through the year across North, West and South India. With the evolution of the new age consumer, who find the concept of a QSR very infantile; we feel very confident that Dunkin' Donuts will connect with them very strongly with its unique positioning in the Indian Food Service Industry."

Speaking on the launch of the first restaurant in Kanpur, Mr. Dev Amritesh, President and COO, Dunkin' Donuts India said "*After the immense appreciation and the great response we have received from Dunkin' lovers in a lot of key markets in the country, we decided to foray deeper into more exciting markets of North India. This opening of our restaurant in Kanpur marks the beginning of this exciting journey for us. We are confident that with the differentiated, all day part food and beverage menu that we offer, consumers in Kanpur will love Dunkin' Donuts."*

He further added, *" At Dunkin', we invite consumers to 'Come to Dunkin' and 'Get your Mojo Back'. Our signature products such as the Tough Guy Burger, Wicked Wrap, Stirr'accino Coffee, Alive by Chocolate Donut, Spiked Iced Tea etc. do just that, "put the MOJO back into our consumers. Right from the evolved conversational restaurant design, to our signature products to the chilled out experience, everything is crafted around the evolved urban young adult consumers."*

About Jubilant FoodWorks Ltd:

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest foodservice company, with a network of 818 Domino's Pizza restaurants across 173 cities (as of 29 November, 2014). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company is the market leader in the chained pizza market with ~70% market share in India (as per Euromonitor data published in 2014). The Company also has exclusive rights for developing and

operating Dunkin' Donuts restaurants for India and has launched 42 Dunkin' Donuts restaurants across 14 cities in India (as of 29 November, 2014).

Corporate Identification No: L74899UP1995PLC043677
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