May 13, 2010

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

CM Quote: JUBLFOOD

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai – 400001

Scrip Code: 533155

Sub: Issue of Press release dated April 13, 2010

Dear Sir/Madam,

Please find attached herewith a copy of the press release to be issued by the Company.

This is for your information and record.

Thanking you,
For **Jubilant FoodWorks Limited**

Jubilant FoodWorks Limited New Delhi

(Mona Aggarwal)
Company Secretary cum
Compliance Officer

Jubilant FoodWorks Ltd.
Master Franchisee of Domino's Pizza Overseas Franchising B.V, Netherlands
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New Delhi-110 019

PRESS RELEASE

Domino's brings *Khushiyon ki Home Delivery* to Jabalpur

Jabalpur, 13th May, 2010: Domino's Pizza, the Market Leader in organized pizza home delivery segment in India *(Source: The Food Franchising Report, 2009)*, recently opened its first store in Jabalpur, successfully expanding its base further in Central India.

Over the last one year, under a plan to expand its footprint along the length and breadth of the country, Domino's Pizza added many new cities onto its radar.

Located at Ground Floor, South Avenue Mall, Gwari Ghat Road, the new store opened to eager patrons enthusiastic to indulge in Domino's signature pizzas and pastas.

Speaking on the occasion **Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited** (Master Franchisee for Domino's Pizza in India) said, "Domino's, for a long time, was keen on consolidating its position in Central India. Our expansion in the region is in consonance with our business strategy of expanding our footprint across the non metro and other smaller cities as well, to reach the doorsteps of our consumers."

"Jabalpur was one of the many cities marked out in our plan, as we intend taking our proposition Khushiyon ki home delivery to every home in India. It is Domino's endeavor to deliver its pizzas to every home in the country and to see our proposition, Khushiyon ki home delivery come alive," Mr Kaul added.

Jubilant FoodWorks Limited New Delhi

"With the opening of this store we have further consolidated our market leadership in the country, extending our base further into Tier II and Tier III cities of the country. The new store gives an opportunity to our customers in Jabalpur to enjoy our delicious pizzas and pastas through our dine-in and delivery models."

The astounding success of Domino's expansion plans is due to its extremely affordable and delicious mouthwatering offerings. And with its finger firmly on the pulse of the collective palate of the nation, Domino's marches ahead, opening a string of stores in small cities across the country including Bhilai, Gwalior, Indore, Nagpur, Solan, Gangtok, Rajkot, Raipur, Calicut.

Speaking on the occasion, **Mr. Dev Amritesh, Senior Vice President, Jubilant FoodWorks Limited**, said, "We have received great response in Jabalpur, in both dine-in and home delivery. The response received here has proved that small town India has a vast market for food formats like ours waiting to be tapped. We would be offering our complete range of products in Jabalpur which includes highly affordable Pizza Mania range staring at 39/-, other indulgent and Value for money pizzas, specialty crusts like Cheese Burst and Wheat Thin Crust, Pastas and sides like Garlic Bread and Choco Lava Cake. "

Jubilant FoodWorks Limited New Delhi

Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL) is primarily a food-service company and currently operates Domino's Pizza stores in India and via a sub-franchisee in Sri Lanka. The Company was incorporated in 1995 and initiated operations in 1996. At present JFL is one of the largest food service companies in India with a network of 306 stores (as of 31March, 2010) pan India and 5 stores in Sri Lanka.

The Company is the market leader in the organized pizza home delivery segment in India with over 65% market share. JFL focuses on a home delivery and takeaway oriented business model, which offers its customers the convenience of eating in the comfort of their own homes and workspaces.

JFL operates its stores pursuant to a Master Franchise Agreement with Domino's Pizza International, which provides it with the exclusive right to develop and operate Domino's Pizza delivery stores and the associated trademarks in the operation of stores in India, Nepal, Bangladesh and Sri Lanka.

Jubilant FoodWorks Limited was ranked as the 9th Best Employer among 25 companies in India in 2009 by Hewitt Associates and rated among the Best Employers in Asia in the Hewitt Best Employers in the Asia 2009 study.

The brand, Domino's Pizza, was founded in the US in 1960 by Thomas and James Monaghan. Since then, it has grown into a global network of 9000 pizza stores in more than 60 countries around the world.

For more updates and information on the Company, please log on to www.dominos.co.in

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of now 9000 franchised and Company-owned stores in the United States and over 60 international markets.

The Domino's Pizza® brand, named a Megabrand by Advertising Age magazine, had global retail sales of over $5.5 billion in 2008, comprised of nearly $3.1 billion domestically and over

Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. In 2009, Domino's ranked number one in customer satisfaction in a survey of consumers of the U.S. largest limited service restaurants, according to the annual American Customer Satisfaction Index (ACSI). Domino's has expanded its menu significantly since 2008 to include Oven Baked Sandwiches and BreadBowl Pasta, and recently debuted its 'Inspired New Pizza' – a permanent change to its core hand-tossed product, reinvented from the crust up with new sauce, cheese and garlic seasoned crust.

For further Information, please visit:-

www.dominos.co.in