



JFL/NSE-BSE/2013-14/ 394

March 19, 2014

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai - 400001

CM Quote: JUBLFOOD

Scrip Code: 533155

Sub: Issue of Press Release dated March 19, 2014

Dear Sir/Madam,

Please find enclosed herewith press release dated March 19, 2014, to be issued by the Company.

This is for your kind information and records.

Thanking you,
For **Jubilant FoodWorks Limited**



(Mona Aggarwal)
Company Secretary cum Compliance Officer

Encl : A/a

Corporate Identification Number: L74899UP1995PLC043677
Investor E-mail Id: investor@jublfood.com

A Jubilant Bhartia Company

Jubilant FoodWorks Limited

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Domino's Pizza



**Domino's Pizza celebrates another success milestone with the opening of its 700th
Restaurant In India!**

New Delhi, March 19, 2014: ***Domino's Pizza***, India's Pizza Delivery Expert and market leader in the organized pizza home delivery segment today inaugurated its 700th restaurant at **Huda City Centre Metro Station, Sector-29, Gurgaon**. The landmark restaurant was inaugurated by *Mr. Shyam S. Bhartia, Chairman, Mr. Hari S Bhartia, Co-Chairman and Mr. Ajay Kaul, CEO, Jubilant FoodWorks in presence of Mr. Ritch Allison, Executive Vice President -International, Domino's Pizza Inc.*

In the last one year, Domino's Pizza has aggressively strengthened its presence in tier II and tier III cities such as Bhiwadi (Rajasthan), Korba (Chhatisgarh), Rajahmundry (AP), Khanna (Punjab), Aligarh (UP), Limbdi (Gujarat), Hoshiarpur (Punjab), Belgaum (Karnataka), Dharamshala (HP) and Rangpo (Sikkim). The brand has constantly focused on winning a loyal customer base across India through its tasty Pizza offerings, unmatched delivery promise and warm guest service approach. The opening of the 700th restaurant is a highlight of the successful journey that Domino's Pizza India has undergone so far. The Brand (Domino's Pizza) is present in 142 cities (as on 31 December, 2013) with 679 restaurants. Domino's Pizza India operations are the fastest growing operations in the Domino's global system. The company also continues to be market leaders in the organized pizza market with a 67% market share in India (as per latest Euro monitor report). Having reached the 700th restaurant landmark, the company plans to continue with its aggressive growth path.

Mr. Shyam S Bhartia, Chairman and Mr. Hari S Bhartia, Co- Chairman Jubilant FoodWorks Limited commented, *"The opening of the 700th restaurant is a landmark moment for all of us and we are extremely happy to be expanding our portfolio to newer cities. This way we are now going to be present in the close vicinity of many more pizza lover in the country. This expansion will also help us to provide a better and improved consumer experience and will continue to build new benchmarks in consumer satisfaction. We would like to thank all our loyal customers, whose love and loyalty for the brand, has been our constant motivation in this success journey."*

Speaking on the occasion, Mr. Ritch Allison, Executive Vice President- International, Domino's Pizza said, *"It is a great honor for me to be present here to witness this remarkable achievement by the Domino's team in India. Domino's Pizza has a vast global presence spanning across over 70 countries and the India operations have emerged as one of our most important markets. Domino's Pizza India operations are the second largest single country operations today for Domino's Pizza global franchise network, outside of US. The 700th restaurant is an amazing achievement and I would like to congratulate the entire team who I believe have excelled under inspiring leadership. The growth story of Domino's India is truly a benchmark for all of us and I wish them all the best for the future."*

Adding on Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited –“Every new restaurant launch marks for us another milestone in our journey as we endeavour to bring the best of products and experiences to our customers. Our efforts to introduce innovative products and offers have received an overwhelming response from our customers across the country. Over the past decade, Domino's Pizza has not only fostered the growth of the pizza category in India but also have pioneered new concepts and introduced a range of pizzas to tempt the Indian palette, all with a high degree of success.

“I would like to take this opportunity to thank all our customers .The love and support we receive from them;is our biggest inspiration and incentive in this success journey and we hope that with our innovative products and services we continue to bring happiness and joy to their lives.”

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 700 Domino's Pizza restaurants (as of 19th March, 2014) across 142 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 67% market share in India (as per latest Euro monitor report). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 21 Dunkin' Donuts restaurants in India (as of 31 December, 2013).

For more updates and information on the Company, please log on to [www.jubilantfoodworks.com / www.dominos.co.in](http://www.jubilantfoodworks.com/www.dominos.co.in)

For further media queries please contact:-

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