

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	JK Lakshmi Cement Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Standard Life Insurance Company Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange Bombay Stock Exchange		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	5,758,652	4.89%	-
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	5,758,652	4.89%	

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HDFC STANDARD LIFE INSURANCE COMPANY LIMITED

11th, 12th & 13th Floor, Lodha Excelus, Apollo Mills Compound

N M Joshi Marg, Mahalaxmi, Mumbai-400 011

Regd. Office: Ramon House, H. T. Parekh Marg,

169, Backbay Reclamation,

Churchgate, Mumbai-400 020

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1860-267-9999

(Local charges apply). DO NOT prefix any country code e.g. +91 or 00.

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<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired	125,000	0.11%	-
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	-	-	-
Total (a+b+c)	125,000	0.11%	-
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights	5,883,652	5.0001%	-
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
Total (a+b+c)	5,883,652	5.0001%	
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Open Market		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	24th September 2013		

8. Equity share capital / total voting capital of the TC before the said acquisition	117,670,066
9. Equity share capital/ total voting capital of the TC after the said acquisition	117,670,066
10. Total diluted share/voting capital of the TC after the said acquisition	-

For **HDFC Standard Life Insurance Company Limited**



Srinivasan Parthasarathy

Chief & Appointed Actuary

Place: Mumbai

Date: 26th September 2013

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