JET AIRWAYS

March 6, 2014

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

BSE Limited
1st Floor, P. J. Towers
Dalal Street
Fort
Mumbai 400 001

**Symbol: JETAIRWAYS/Series: EQ**

**Stock Code: 532617/JETAIRWAYS**

Dear Sirs,

***Sub: Press Release - "International Women's Day" celebrations***

Attached herewith is the Press Release issued on the subject for your information and record.

Thanking you,

Yours faithfully,

Jet Airways (India) Limited

Arun Kanakal
Company Secretary & Associate Legal Counsel

Encl: a/a

JET AIRWAYS

MEDIA RELEASE

# JET AIRWAYS CELEBRATES 'INTERNATIONAL WOMEN'S DAY' WITH SPECIAL OFFERS FOR WOMEN TRAVELLERS

*Honours 3 NGOs with unique in-flight collection drive*

**Mumbai, March 6, 2014:** Jet Airways, India's Premier international airline, will offer its lady guests special fares to mark 'International Women's Day'.

The airline will offer its lady travellers a special 10% discount on base fares for international travel on the airlines network and a 10% discount on base fare and fuel surcharge (excluding applicable taxes) on domestic services operated by Jet Airways and JetKonnect. All tickets, for both domestic and international travel, must be booked online on www.jetairways.com and www.jetlite.com between March 8, 2014 and May 8, 2014, with travel validity of 11 months.

As a part of this international women's day initiative Jet Airways will also support three Non-Governmental Organisations (NGOs) working on a range of women's issues by conducting its unique in-flight fundraising drive from 8th to 22nd March, on all its domestic flights.

Jet Airways will contribute the benefits of these in-flight collection proceeds to three NGOs namely – **Mijwan Welfare Society** that aims at empowering the underprivileged with a focus on the girl child through education, technical skills and employment generation, **Save the Children India's - Women's Institute for Social Education** which provides vocational taining programmes for adolescent girls from marginalised sections of society across Mumbai and **Women's India Trust** that focuses on providing education, vocational skills training and livelihood opportunities to unskilled and underprivileged women to empower them with knowledge for self-reliance.

**Mr. Gaurang Shetty, Senior Vice President – Commercial, Jet Airways**, said "International Women's Day is heralded as a chance to celebrate past, present and future women. The airline takes pride in participating and honouring women from all walks of life, on this special occasion. Through our unique in-flight fund collection drive, we believe in making a contribution to society, especially towards the welfare and betterment of women from marginalised sections."

## About Jet Airways

Jet Airways currently operates a fleet of 113 aircraft, which include 10 Boeing 777-300 ER aircraft, 8 Airbus A330-200 aircraft, 4 Airbus A330-300

aircraft, 73 next generations Boeing 737-700/800/900/900 ER aircraft and 15 ATR 72-500 and 3 ATR72-600. With an average fleet age of 5.18 years, the airline has one of the youngest fleet of aircraft in the world. Flights to 75 destinations span the length and breadth of India and beyond, including Abu Dhabi, Bahrain, Bangkok, Brussels, Colombo, Dammam, Dhaka, Doha, Dubai, Hong Kong, Jeddah, Kathmandu, Kuwait, London (Heathrow), Muscat, New York (Newark), Riyadh, Sharjah, Singapore and Toronto.

**About JetKonnect**

JetKonnect is a dedicated product designed to meet the needs of the low fare segment. JetKonnect will also offer guests a Premiere service on nearly all domestic routes. With its mixed fleet of Boeings and ATR aircraft with nearly 297 daily flights connecting 51 destinations across India, JetKonnect provides more flexibility and choice to its guests. JetKonnect's convenient schedules, reliable service and low fares, promise to bring greater value and a seamless flying experience to our customers.

Jet Airways and JetKonnect together operate nearly 578 daily flights, both domestic and international.

**Public Relations**
**Jet Airways (I) Ltd.**
**New Delhi and Mumbai, India**

**Ragini Chopra**
**Vice President – Corporate Communications & Public Relations**
**Jet Airways (I) Ltd.**
**New Delhi, India**
**Tel: +91 11 4164 5080**
**Fax: +91 11 4609 5084**
**raginic@jetairways.com**

**A.K. Sivanandan**
**Vice President – Public Relations**
**New Delhi, India**
**Tel.: +91 11 2652 3357**
**Fax: +91 11 26523348**
**asivanandan@jetairways.com**

**Srirupa Sen**
**Manager**
**Corporate Communications &**
**Public Relations**
**Mumbai, India**
**Tel: +91 22 6121 1152**
**Fax: +91 22 2832 3062**
**ssen@jetairways.com**