

**ADITYA JAJODIA**

5, Bentinck Street,  
Kolkata – 700 001  
033-2248 9808

Date : 07.07.2012

**National Stock Exchange of India Limited**  
“EXCHANGE PLAZA”, C-1, Block G,  
Bandra- Kurla Complex, Bandra (E)  
Mumbai- 400 051

Sir,

- Sub : a) Intimation under Regulation 13(4), (4A) & (6) of SEBI (Prohibition of Insider Trading) Regulations, 1992**  
**b) Intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011**

-----  
I hereby inform you that I, in the capacity of promoter director/acquirer, have acquired 9,000 equity shares through open market purchase on National Stock Exchange of India Ltd. of M/s Jai Balaji Industries Limited having Scrip Code: JAIBALAJI on 06.07.2012. After the said purchase my shareholding has increased from 5.038% to 5.052%.

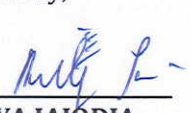
I am enclosing herewith

- a) Declaration in Form D under Regulation 13(4), (4A) & 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992
- b) Intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Kindly take on record the above intimation.

Thanking You.

Yours truly,

  
**ADITYA JAJODIA**

Encl : As mentioned above

The Manager  
**Bombay Stock Exchange Ltd.**  
25, P. J. Towers, Dalal Street,  
Mumbai - 400 001

The Secretary  
**The Calcutta Stock Exchange Ltd.**  
7, Lyons Range,  
Kolkata – 700 001

The Company Secretary  
**Jai Balaji Industries Limited**  
5, Bentinck Street,  
Kolkata – 700 001

Form D

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**

[Regulation 13(4), 13(4A) and 6]

**Details of change in shareholding or voting right held by Director or Officer and his dependants or Promoter or person who is a part of Promoter Group of Jai Balaji Industries Limited**

|                                                                                                                     |                                                                                                                                            |
|---------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Name, PAN No. & Address of Promoter/person who is a part of Promoter Group/ Director/ Officer with telephone number | <b>Aditya Jajodia</b><br><br>PAN No.: ACYPJ5228P<br><br>Address: 5, Bentinck Street, Kolkata – 700 001<br><br>Telephone No.: 033-2248 9808 |
| No. & % of shares/voting rights held by the Promoter/person who is a part of Promoter Group/ Director/ Officer      | 32,13,065 (5.038%)                                                                                                                         |
| Date of receipt of allotment/ advice/ acquisition/ sale of shares/ voting rights                                    | 06/07/2012                                                                                                                                 |
| No. and % of shares/ voting rights acquired                                                                         | 9,000 (0.014%)                                                                                                                             |
| Date of intimation to company                                                                                       | 07/07/2012                                                                                                                                 |
| Mode of acquisition (market purchase/ public/ rights/ preferential offer, etc.)                                     | Open Market purchase                                                                                                                       |
| No. & % of shares post acquisition                                                                                  | 32,22,065 (5.052%)                                                                                                                         |
| Trading member through whom the trade was executed with SEBI Registration No. of the TM                             | Goenka Capital Market Services<br>NSE - SEBI Regn. No. INB 230648611                                                                       |
| Exchange on which the trade was executed                                                                            | National Stock Exchange of India Limited                                                                                                   |
| Buy Quantity                                                                                                        | 9,000                                                                                                                                      |
| Buy Value                                                                                                           | ₹ 3,09,626.70                                                                                                                              |

*Muf R*

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                                                           |                                                                                                         |                                                         |                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|---------------------------------------------------------|-----------------------------------------------------------|
| <b>1. Name of the Target Company</b>                                                                                                                                                                      | Jai Balaji Industries Limited                                                                           |                                                         |                                                           |
| <b>2. Name(s) of the acquirer and Persons Acting in Concert with the Acquirer</b>                                                                                                                         | Aditya Jajodia                                                                                          |                                                         |                                                           |
| <b>3. Whether the acquirer belongs to Promoter/Promoter group</b>                                                                                                                                         | Yes                                                                                                     |                                                         |                                                           |
| <b>4. Name(s) of the Stock Exchange(s) where the shares of Target Company are Listed</b>                                                                                                                  | National Stock Exchange of India Ltd.<br>Bombay Stock Exchange Ltd.<br>The Calcutta Stock Exchange Ltd. |                                                         |                                                           |
| <b>5. Details of the acquisition/<del>disposal</del> are as follows</b>                                                                                                                                   | Number                                                                                                  | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC (*) |
| <u>Before the acquisition/ disposal under consideration, holding of</u>                                                                                                                                   |                                                                                                         |                                                         |                                                           |
| <b>a) Shares carrying voting rights</b>                                                                                                                                                                   | 32,13,065                                                                                               | 5.038                                                   | 5.038                                                     |
| <b>b) Voting rights otherwise than by shares</b>                                                                                                                                                          | NA                                                                                                      | NA                                                      | NA                                                        |
| <b>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (specify holding in each category)</b>               | NA                                                                                                      | NA                                                      | NA                                                        |
| <b>d) Total (a+b+c)</b>                                                                                                                                                                                   | <b>32,13,065</b>                                                                                        | <b>5.038</b>                                            | <b>5.038</b>                                              |
| <u>Details of acquisition/ sale</u>                                                                                                                                                                       |                                                                                                         |                                                         |                                                           |
| <b>a) Shares carrying voting rights acquired/ sold</b>                                                                                                                                                    | 9,000                                                                                                   | 0.014                                                   | 0.014                                                     |
| <b>b) Voting Rights acquired/ sold otherwise than by shares</b>                                                                                                                                           | NA                                                                                                      | NA                                                      | NA                                                        |
| <b>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (specify holding in each category) acquired/sold</b> | NA                                                                                                      | NA                                                      | NA                                                        |
| <b>d) Total (a+b+c)</b>                                                                                                                                                                                   | <b>9,000</b>                                                                                            | <b>0.014</b>                                            | <b>0.014</b>                                              |

*mtg R.*

|                                                                                                                                                                                                                |                      |              |              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--------------|--------------|
| <u>After the acquisition/ Sale, holding of:</u>                                                                                                                                                                |                      |              |              |
| <b>a)</b> Shares carrying voting rights                                                                                                                                                                        | 32,22,065            | 5.052        | 5.052        |
| <b>b)</b> Voting Rights otherwise than by shares                                                                                                                                                               | NA                   | NA           | NA           |
| <b>c)</b> Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (specify holding in each category) after acquisition. | NA                   | NA           | NA           |
| <b>d) Total (a+b+c)</b>                                                                                                                                                                                        | <b>32,22,065</b>     | <b>5.052</b> | <b>5.052</b> |
| <b>6.</b> Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).                                                             | Open market purchase |              |              |
| <b>7.</b> Date of acquisition/ <del>sale</del> of shares / Voting Rights or date of receipt of intimation of allotment of shares, whichever is applicable                                                      | 06.07.2012           |              |              |
| <b>8.</b> Equity share capital / total voting capital of the Target Company before the said acquisition/ sale                                                                                                  | ₹ 63,78,14,860/-     |              |              |
| <b>9.</b> Equity share capital/ total voting capital of the Target Company after the said acquisition/ sale                                                                                                    | ₹ 63,78,14,860/-     |              |              |
| <b>10.</b> Total diluted share/voting capital of the Target Company after the said acquisition/ sale.                                                                                                          | ₹ 63,78,14,860/-     |              |              |

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the Target Company.

  
**(ADITYA JAJODIA)**

Place: Kolkata

Date: 07.07.2012