

November 15, 2013

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Script Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

Subject: Valuation date for the buyback by Jagran Prakashan Limited (the "Company") of up to a maximum of 50,00,000 equity shares of face value of Rs. 2 each ("Equity Shares") of the Company ("Buyback").

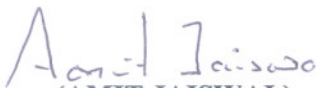
Reference is made to the letter dated November 14, 2013 submitted by the Company intimating the National Stock Exchange of India Limited and Bombay Stock Exchange Limited (together, the "Stock Exchanges"), that in view of the sudden change in bank holiday for Muharram from November 14, 2013 to November 15, 2013 and settlements not being conducted November 14, 2013 and November 15, 2013, the benpos date for determining the eligibility of the shareholders and beneficial owners of the Equity Shares for the Buyback as well as for the payment of the interim dividend for the financial year 2013-2014 has been revised to November 18, 2013.

In this regard, it is hereby clarified that for the identification of small shareholders for the purposes of reservation in the Buyback in accordance with the Securities and Exchange Board of India (Buy Back of Securities) Regulations, 1998, valuation of the Equity Shares will be done based on the trading volume and closing price of the Equity Shares as on November 14, 2013, i.e. the last trading day prior to the record date of the Buyback.

You are requested to take the same on record.

Thanking you,

For Jagran Prakashan Limited


(AMIT JAISWAL)
Company Secretary

