

AL: SEC: BSE/NSE: 2015

Date: 13th April, 2015

The Department of Corporate Services,
BSE Ltd
Phiroz Jejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip: 532840

The Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip : ADVANTA

Dear Sir,

Sub: Intimation of Board meeting scheduled to be held on 23rd April, 2015

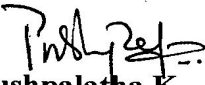
Ref: Clause 41 of Listing Agreement

With reference to the cited subject, we wish to inform you that a meeting of the Board of Directors of the Company will be held on Thursday, 23rd April, 2015, inter-alia, to consider and approve the un-audited financial results of the Company for the quarter ended 31st March, 2015.

In this connection, as per the Company's Code of Conduct for prevention of Insider Trading, the trading window for dealing in the securities of the Company will remain closed for Directors/Officers/Designated Employees of the Company from 14th April, 2015 to 25th April, 2015 (both days inclusive).

Thanking You.

Yours faithfully,
For Advanta Limited


Pushpalatha K
Company Secretary

