

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	INTELLECT DESIGN ARENA LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	ARUN JAIN		
Whether the acquirer belongs to Promoter/Promoter group	PROMOTER		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NATIONAL STOCK EXCHANGE LIMITED BOMBAY STOCK EXCHANGE LIMITED		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	5121365	5.13%	5.13%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	—	—	—
c) Voting rights (VR) otherwise than by equity shares	—	—	—
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	—	—	—
e) Total (a+b+c+d)	5121365	5.13%	5.13%
Details of acquisition			
a) Shares carrying voting rights acquired	★ 1250000	1.25%	1.25%
b) VRs acquired otherwise than by equity shares	—	—	—
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each	—	—	—

★ Out of the above 12,50,000 equity shares acquired on 22.12.2014, 7,63,000 equity shares were transferred to M/s. Polaris Banyan Holdings Private Limited through off-Market transfer on 22.12.2014.

Ap