

1st September 2014

To,
The Secretary
BSE Limited
P J Towers,
Dalal Street,
Mumbai – 400 001

The Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051

Dear Sir / Madam,

Sub: Commencement of Commercial Operations of our new Multiplex Cinema Theatre situated at EF – 3 Mall, Sector 20 – A, Mathura Road, Faridabad - 121001, Haryana.

Pursuant to Clause 36 of the Listing Agreement, we wish to inform you that, we have commenced the Commercial Operation in 3 screens of our new Multiplex Cinema Theatre situated at EF – 3 Mall, Sector 20 – A, Mathura Road, Faridabad – 121 001, Haryana, from today, i.e. Monday, 1st September 2014.

INOX is now present in 45 cities with 83 properties, 323 screens and a total seating capacity of 86933 across India.

This is for the information of your members.

Thanking you,

Yours faithfully,
For Inox Leisure Limited


Miket Shashikant Bahuva
**Company Secretary &
General Manager - Legal**



INOX STRENGTHENS PRESENCE IN NCR

LAUNCHES 2ND MULTIPLEX IN FARIDABAD AT EF3 MALL.

Faridabad, 1 September 2014: INOX continues its growth momentum in North India post its acquisition of Satyam Cineplexes Ltd. early last month, by opening its 2nd multiplex in Faridabad today. Located in EF3 Mall, Sector 20, this is the 5th multiplex of INOX in Haryana and 92nd in the country. INOX at EF3 Mall has 3 auditoriums with a total capacity of 702 seats.

Mr. Alok Tandon – CEO, INOX Leisure Ltd. said, "We at INOX take pride in bringing the best movie-going experience once again to our guests in Faridabad with the launch of this Multiplex at EF3 Mall. We will continue to offer the INOX hospitality and ensure guests of Faridabad choose INOX to watch their movies".

INOX at EF3 Mall will screen a mix of Hindi, English and Regional movies, all under one roof. REFUEL, the in-house brand of theatre food, which serves an extended menu of flavored popcorn, hot and cold snacks, beverages and a variety of combo meals. Comfortable seats, including recliners with ample leg space, luxurious carpeting in the auditoriums, a spacious lobby; all backed by world class hospitality makes it a comfortable movie viewing experience. Trained staffs in Ushering, Box Office, Concessions and Housekeeping ensure a pleasant experience. In addition to these facilities, a high standard of hygiene and security within the multiplex coupled with world-class comfort provides an unparalleled movie viewing experience.

The Hindi movies showcased in the opening week are **Raja Natwarlal, Mardaani and Singham Returns apart from two 3D movies Teenage Mutant Ninja Turtles (Hindi) and Step Up All In (Hindi). Besides, there also is a Punjabi movie "Double Di Trouble"**

With the launch of this multiplex in Faridabad, INOX now has a total of 16 screens in the State of Haryana. Nationally, INOX has 92 multiplexes & 361 screens in 50 cities.

LIVE THE MOVIE only at INOX!

For further information, please contact:

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