

Infotech Enterprises Ltd wins Asia's Best Employer Brand Awards 2011 for 'Innovation in Retention Strategy'

Hyderabad, August 4th 2011 – Infotech Enterprises Ltd, a leading Global Engineering Services company, is pleased to announce that it has received **'The Award for Innovation in Retention Strategy'** by the Asia's Best Employer Brand Awards 2011. The award was announced in an event organized by Employer Branding Institute and World HRD Congress (WHC) in Singapore recently.

ASIA's Best Employer Brand Awards are given to companies that have distinguished themselves in the areas of Talent Management, Talent Development and Talent Innovation. There were 179 companies who had sent their entries for the award. Infotech is among the 10 companies who won the award in a ceremony held at Singapore in which over 19 countries participated.

Infotech has an integrated **associate engagement framework – INFOTOUCH – Touching lives**. The core philosophy of **INFOTOUCH** is to reach out, to connect and to touch the Mind, Heart & Soul of every Associate at Infotech Enterprises Ltd. The 3 fundamental pillars of this model are: Communication & Connect, Fun & Well being, and Growth & Development. The main objective of **INFOTOUCH** is to co-create a customized associate engagement framework to ensure that it is supported by robust administrative structure to implement the initiative as conceived.

Commenting on the award, **Mr. B. Ashok Reddy, President Global Human Resources and Corporate Affairs, Infotech Enterprises Ltd** said, *"We are extremely honored to receive 'Innovation in Retention Strategy Award'. This is a great achievement for us at Infotech and a testimony to the constant endeavor in upholding the best practices in Associate Engagement in a Global organization. I would like to extend this award to all the employees of Infotech's global family and the HR team who has endlessly devised training and retention practices, and innovation.*

Infotech Enterprises is a US \$261 million company with over 9000 associates as part of their global work force spread across 16 countries.



About Infotech Enterprises Limited -

Established in 1991, we are a leading Global Engineering services company. We provide services to a wide range of industries -Aerospace, Rail, Automotive, Marine, Energy, Plant Engineering, Utilities, Telecom (operators), Government, Retail, Consumer Electronics, Medical Electronics, Semiconductor, Telecom (Manufacturers) and Computing industries. Infotech has a distinctive business model: "offshore services, onshore responsibility". We operate "Centres of Excellence" for leaders in key industries. We combine the extensive engineering design and solutions capability based in India with global delivery through our offices worldwide providing local customer interface and project management.

Our cutting edge is our industry specific domain expertise, people and processes, technologies, tools and training. We draw on this strong foundation to create measurable business impact for customers around the world, resulting in long-term relationships with several of the most recognized names in their respective industries. Many of these are among the top fortune 500 companies.

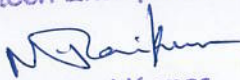
Our processes are aligned with practices of ISO 9001:2008, ISO 27001:2005, AS 9100C, IRIS, ISO 13485 quality standards and CMMi Level 5 framework.

We are a (INFOTECENT in BSE – Bombay Stock Exchange and in NSE – National Stock Exchange) listed company with equity participation from globally reputed investors. For more information, please visit www.infotech-enterprises.com

For more information, please contact -

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For Infotech Enterprises Limited


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