

INDEPENDENT MEDIA TRUST

Regd. Office: 3rd Floor, Maker Chamber IV, 222, Nariman Point, Mumbai – 400021

July 8, 2014

To

BSE Limited

P.J. Towers,

Dalal Street,

Mumbai 400 001

Email: hetal.kotak@bseindia.com,

jeevan.noronha@bseindia.com,

corp.relations@bseindia.com,

corp.comm@bseindia.com,

netra.sahani@bseindia.com

National Stock Exchange of India Limited

Exchange Plaza, Plot no. C/1, G Block,

Bandra-Kurla Complex, Bandra (E)

Mumbai – 400051

Email: cm1ist@nse.co.in,

lgandhi@nse.co.in,

Dear Sirs,

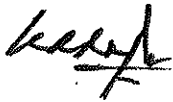
Sub: Infomedia Press Limited (“Infomedia”) Open Offer.

In relation to the captioned subject and in accordance with Regulation 18(6) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011, please find enclosed the details of the acquisition of Equity Shares of Infomedia pursuant to the Share Purchase Agreement between, inter-alia, Raghav Bahl, Ritu Kapur and Independent Media Trust.

Thanking You.

Yours faithfully

For Independent Media Trust



K R Raja

Secretary

Copy to

Infomedia Press Limited

503, 504 & 507, 5th Floor, Mercantile House, 15,

Kasturba Gandhi Marg,

New Delhi - 110 001

Email: yug.samrat@network18online.com

tasneem.udaipurwala@infomedia18.in

Disclosure by acquirer for shares/ voting rights acquired during the offer period under Regulation 18 (6) in terms of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

(i)	Name of the Target Company	Infomedia Press Limited (“ Infomedia ”)
(ii)	Name of the Acquirer / PAC	Independent Media Trust (represented by its trustee Sanchar Content Private Limited) PACs with the Acquirer for the purpose of this filing: ¹ a) Reliance Industries Limited (“ RIL ”) b) Reliance Industrial Investments and Holdings Limited (“ RIIHL ”)
(iii)	Name of the person / entities who acquired shares in the Target Company	Independent Media Trust (represented by its trustee Sanchar Content Private Limited) (“ IMT ”)
(iv)	Whether disclosure about the persons / entities stated in (iii) was given in the NW18 DPS as either Acquirer or PACs with the Acquirer	Yes

Details of acquisition – for each person mentioned at (iii)

Number of Equity Shares / voting rights acquired	Date of acquisition	Mode of acquisition	Persons from whom Equity Shares / voting rights are acquired	Purchase price per Equity Share	Shareholding of persons who acquired the Equity Shares (% w.r.t total share capital/voting capital of the Target Company)	
					Before acquisition	After acquisition
2,39,13,061	July 7, 2014	Indirect acquisition of Equity Shares, voting rights and control of Infomedia, pursuant to the indirect acquisition of Netwrok18 Media & Investments Limited (which holds 2,39,13,061 Equity Shares of Infomedia) pursuant to the acquisition of 100 per cent of the equity shares	Mr. Raghav Bahl and Ms. Ritu Kapur	N.A.	Nil	47.64% ²

		of the holding companies ¹				
Total shareholding of Acquirer and PACs (number as well as % of total share capital/voting capital of the Target Company)					Nil	47.64%

Note 1: The holding companies as referred herein are :

- (i) *RB Mediasoft Private Limited*
- (ii) *RRB Mediasoft Private Limited*
- (iii) *RB Media Holdings Private Limited*
- (iv) *Watermark Infratech Private Limited*
- (v) *Colorful Media Private Limited*
- (vi) *Adventure Marketing Private Limited*

Note 2: This constitutes 47.60% of the Emerging Voting Capital of Infomedia as disclosed in the Infomedia PA, Infomedia DPS and Infomedia DLoF. The Emerging Voting Capital includes 45,150 employee stock options vested or which shall vest prior to December 31, 2014.

Capitalized terms not defined herein shall have the meaning assigned to them in the NW18 PA, NW18 DPS or the NW18 DLoF.

I/We hereby declare that the information provided in the instant report is true and nothing has been concealed therefrom.

For Independent Media Trust


K. R. Raja
Secretary

Date: July 8, 2014

Place: Mumbai