Format for disclosure by the Promoter(s) to the stock exchange and to the Target company for encumbrance of shares/ invocation of encumbrance /release of encumbrance, in terms of regulation 31(1) and 31(2) of SEBI (Substantial Acquisition and Takeover) Regulations, 2011

Name of the target company (TC)	M/s. Blue Blends (India) Ltd.
Name of the Promoters on whose shares Encumbrance was created/ release	Indu Anand Arya
Date of reporting	1st April, 2014
Name of the stock exchange where the Shares of the target company is listed	1. Bombay Stock Exchange 2. National Stock Exchange of India 3. Ahmedabad Stock Exchange 4. Madras Stock Exchange 5. Delhi Stock Exchange

Details of promoters holding:
(The Term "event" indicates creation/invocation/release of encumbrance, as the case may be)

Promoter(s) Or PACs with him	**Pre- event holding**		**Details of events pertaining to encumbrance**		**Post event Holding (Encumbered shares to be excluded)**		**(*) Details of encumbrance (pledge/ lien or others – give details)**
Names	**Number**	**% of total share capital**	**Type – ~~Creation~~/ Released**	**Date(s)**	**Number**	**% of total share capital**	
Indu Anand Arya	2301114	11.86	Released 1400000	01.04.2014	2301114	11.86	Pledged released from EARC Trust – SC - 3.

NOTE : Total 14,00,000 pledged shares fully released from pledge.

Indu Anand Arya