

Tata Elxsi helps NOS build its first ever RDK-B DOCSIS 3.1 Router

Enables Portuguese operator NOS for its next stage of broadband experience

Bangalore, September 14, 2019: Tata Elxsi, a global design and technology services company, assisted NOS in developing their first-ever RDK-based DOCSIS 3.1 router. As a strategic system integration partner, Tata Elxsi built and implemented a robust software solution to ensure greater manageability of the router and a faster rollout of new services.

There is a growing demand for engaging consumer experiences along with the faster rollout of new features by operators. Operators are challenged with engaging and retaining customers, launching new features and monetization services, while reducing dependencies for any upgrade or maintenance. RDK gives operators control on the technology they deploy and allow them to roll out innovations to the field rapidly. Tata Elxsi helped NOS build a scalable platform that will enable direct control and manageability over routers. Tata Elxsi also implemented a continuous integration pipeline that will enable the implementation and rollout of new services, ensuring quality and a faster time-to-market.

“With our decade long association with RDK and ready-to-deploy solutions and frameworks, we have delivered integration services for over 90% of the RDK deployments by operators across the world. It has been an exciting journey to collaborate with NOS through this implementation and help them at this juncture of transformation with RDK-B.” said KP Sreekumar, VP Media and Communication at Tata Elxsi

“Together with Tata Elxsi we were able to successfully develop and launch our new Gigabit Router powered by the open-sourced RDK-based solution through a focused and collaborative approach. Tata Elxsi’s expertise in RDK rollouts clearly played a role in accelerating the complete process and avoiding pitfalls.” said João Ferreira, Head of Product Development, NOS Inovação

About Tata Elxsi

Tata Elxsi is a global design and technology Services Company and a part of the \$100+ billion Tata Group. Tata Elxsi works with leading MSOs, content providers and studios to develop innovative services and applications that create subscriber stickiness and drive revenue growth.

Tata Elxsi is a premium ASP partner to RDK LLC and has directly participated in commercially deployed RDK solutions with all leading operators. Having implemented integration services for 90% of the RDK deployments in the world, Tata Elxsi has helped operators stay in control of their data and video services platform with its wide range of RDK services, right from consulting, development, system integration and pre-deployment evaluation support to end-to-end post-deployment support

For more information, visit, please visit www.tataelxsi.com

About NOS

NOS is the biggest communications and entertainment group in Portugal. It offers latest generation fixed and mobile phone, television, Internet, voice and data solutions for all market segments. It is leader in Pay TV, new generation broad band services and in cinema distribution. In the business segment, it has positioned itself as a sustainable alternative in the Corporate and Mass Business segments, offering a broad portfolio of products and services with tailor made solutions for each sector and for businesses of different sizes, complementing its offer with ICT and Cloud services. NOS is part of the main Portuguese stock exchange index (PSI-20), and has more than 4.8 million mobile phone, 1.6 million television, 1.8 million fixed telephone and 1.4 million fixed broad band Internet customers.

For more information, go to: <https://www.nos.pt/institucional/EN/Pages/home.aspx>

About RDK

RDK is an open source software platform for the connected home that standardizes core functions used in broadband, video, and IoT devices. It enables operators to manage their devices; control their business models; and customize their apps, UIs and data analytics to improve the customer experience and drive business results. The RDK community is comprised of more than 400 companies including: CPE manufacturers, SoC vendors, software developers, system integrators, and service providers.

For more information on the tools, training, and events provided by RDK Management, please visit: www.rdkcentral.com

Media Contact

Tata Elxsi

Hari Balan

Corporate Communications

+91 80 2297 9123

Email: media@tataelxsi.com