



March 07, 2014

The Manager, Listing Department, BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai 400 001 Tel No.: 22721233 Fax No.: 22723719/ 22723121/ 22722037/ 22722041/ 22722061 BSE Scrip Code: 532636	The Manager, Listing Department, The National Stock Exchange of India Ltd., Exchange Plaza, 5 Floor, Plot C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai 400 051 Tel No.: 2659 8235 Fax No.: 26598237/ 26598238 NSE Symbol; INDIAINFO
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Dear Sir,

Subject: Press Release

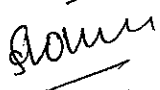
We enclose herewith press release as issued by the Company today on March 07, 2014 for your information.

Kindly take the same on record and oblige.

Thanking You,

Yours faithfully,

For IIFL Holdings Limited (Formerly known as "India Infoline Limited")


Sunil Lotke
Company Secretary & Compliance Officer



Email Id: sunil.lotke@indiainfoline.com
Tel: 022-42499162

IIFL Holdings Limited (Formerly known as "India Infoline Limited")

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Regd. Office – IIFL House, Sun Infotech Park, Road No. 16W, Plot No. B-23, MIDC, Thane Industrial Area, Wagle Estate, Thane – 400604 Tel: (91-22) 25806650 Fax: (91-22) 25806654
E-mail: mail@indiainfoline.com Website: www.indiainfoline.com



IIFL Holdings Limited | Press Release

Press Release
For immediate publication

Mumbai, India

March 7, 2014

Announcement of change of name and transfer of Financial Services Business to subsidiary

India Infoline Limited ("IIFL") announces the effecting of the court approved Scheme for transfer of Financial Services Business to its wholly owned subsidiary. The effective date of the transfer is from April 1, 2013. Pursuant to this and necessary regulatory approvals, the following have been effected:

- a. Name of India Infoline Limited, the holding and listed company of India Infoline Group, is changed to "**IIFL Holdings Limited**" with symbol "**IIFL**" at NSE and scrip ID "**IIFL**" and scrip code "**532636**" at BSE, vide their circulars dated March 7, 2014.
- b. The "Financial Services Business" consisting of retail and institutional Broking, Depository Participant (DP), Qualified Depository Participants (QDP), Portfolio Management (PMS), Mutual Fund Distribution, Research and Investment Banking business being carried on by the holding company is transferred to the wholly owned subsidiary namely India Infoline Limited. Accordingly, the continuity of entity name for the above Financial Services Business with the name India Infoline Limited is maintained. The customers of Broking, DP, QDP, PMS, Mutual Fund Distribution, Research and Investment Banking business may kindly note that the above services will continue from India Infoline Limited as usual without requiring any change at their end. The addresses and communication contacts of IIFL will remain the same.
- c. IIFL Holdings Limited will be the apex holding company of the entire IIFL Group.
- d. The website of the IIFL Group will remain as www.indiainfoline.com

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About IIFL

IIFL (India Infoline group), comprising the holding company, IIFL Holdings Limited (NSE: IIFL, BSE: 532636) and its subsidiaries, is one of the leading players in the Indian financial services space. IIFL offers advice and execution platform for the entire range of financial services covering products ranging from Equities and derivatives, Commodities, Wealth management, Asset management, Insurance, Fixed deposits, Loans, Investment Banking, Govt bonds and other small savings instruments. It owns and manages the website, www.indiainfoline.com, which is one of India's leading online destinations for personal finance, stock markets, economy and business.

IIFL won 'Best Customer Service in Financial Markets' award organized by FranchiseIndia. Mr Nirmal Jain, our Chairman has also received the 'Entrepreneur of the Year' award at the 10th Franchise India Awards, 2012. IIFL has received 'Best Equity Broking House with Global Presence' at the D&B Equity Broking Awards 2012 as well as for 2011. IIFL Wealth was awarded 'Best Wealth Management House – India' at The Asset Triple A Investment Awards, 2012 as well as for 2011. IIFL has also been awarded as the 'Best Broker in India, 2011', by FinanceAsia and the 'Best Equity Broker of the Year, 2011' by Bloomberg UTV. A forerunner in the field of equity research, IIFL's research is acknowledged by none other than Forbes as 'Best of the Web' and '...a must read for investors in Asia'. IIFL research is available not just over the Internet but also on international wire services like Bloomberg, Thomson First Call and Internet Securities where it is amongst one of the most read Indian brokers.

A network of close to 3,500 business locations spread across India facilitates the smooth acquisition and servicing of a large customer base. All our offices are connected with the corporate office in Mumbai with cutting edge networking technology. The group caters to a customer base of over a million customers, over a variety of mediums viz. online, over the phone and at our branches.

IIFL/ India Infoline refer to IIFL Holdings Ltd and its group companies.





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For further information please contact:

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