

**IIFL**

August 26, 2014

The Manager,
Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai 400 001
Tel No.: 22721233
Fax No.: 22723719/ 22723121/ 22722037/
22722041/ 22722061
BSE Scrip Code: 532636

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.,
Exchange Plaza, 5 Floor, Plot C/1, G Block,
Bandra - Kurla Complex,
Bandra (E), Mumbai 400 051
Tel No.: 2659 8235
Fax No.: 26598237/ 26598238
NSE Symbol: IIFL

Dear Sir,

Subject: Press Release

We enclose herewith press release as issued by the Company today on August 26, 2014 for your information.

Kindly take the same on record and oblige.

Thanking You,

Yours faithfully,

For IIFL Holdings Limited

Sunil Lotke
Company Secretary & Compliance Officer



Email Id: sunil.lotke@indiainfoline.com
Tel: 022-42499162

IIFL Holdings Limited (Formerly "India Infoline Limited")

Corporate Identity Number-L74999MH1995PLC093797

Corporate Office - IIFL Centre, Kamala City, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013 Tel: (91-22) 4249 9000 • Fax: (91-22) 4060 9049

Regd. Office - IIFL House, Sun Infotech Park, Road No. 16V, Plot No. B-23, MIDC, Thane Industrial Area, Wagie Estate, Thane - 400 604

Tel: (91-22) 3929 4000/ 4103 5000 • Fax: (91-22) 2580 6654 • E-mail: mail@indiainfoline.com • Website: www.indiainfoline.com



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Press Release
For immediate publication

Mumbai, India
August 26, 2014

IIFL Holdings receives SEBI registration to act as Investment Adviser

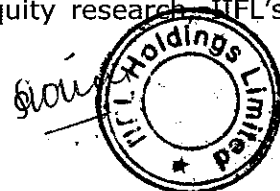
IIFL Holdings Limited ("IIFL Holdings") has received registration from SEBI to undertake Investment Advisory Services.

Commenting on this, Mr. R Venkataraman, Managing Director, said, "We are delighted to receive the registration from SEBI to act as Investment Adviser. With this, IIFL Holdings would be offering a wide range of investment and financial advisory services to corporate and institutional clients. IIFL Holdings believes that going forward, the advisory services platform poses promising opportunities for servicing our large client base in the new regulatory framework."

About IIFL

IIFL (India Infoline group), comprising the holding company, IIFL Holdings Ltd (NSE: IIFL, BSE: 532636) and its subsidiaries, is one of the leading players in the Indian financial services space. IIFL offers advice and execution platform for the entire range of financial services covering products ranging from Equities and derivatives, Commodities, Wealth management, Asset management, Insurance, Fixed deposits, Loans, Investment Banking, GoI bonds and other small savings instruments. It owns and manages the website, www.indiainfoline.com, which is one of India's leading online destinations for personal finance, stock markets, economy and business.

IIFL has won Overall Stock Pickers award at 2014 StarMine Analyst Awards – India category, IIFL Private Wealth has been recognized as the 'Best Performing National Financial Advisor Wealth Distributor – 2014' at the CNBC TV 18 Financial Advisor Awards. IIFL has also won 'Best Customer Service in Financial Markets' award organized by FranchiseIndia. IIFL Wealth was awarded 'Best Wealth Management House – India' at The Asset Triple A Investment Awards, from 2011 to 2013. Mr Nirmal Jain, our Chairman has also received the 'Entrepreneur of the Year' award at the 10th Franchise India Awards, 2012. IIFL has received 'Best Equity Broking House with Global Presence' at the D&B Equity Broking Awards 2012 as well as for 2011. IIFL has further been awarded as the 'Best Broker in India, 2011', by FinanceAsia and the 'Best Equity Broker of the Year, 2011' by Bloomberg UTV. A forerunner in the field of equity research, IIFL's research is





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acknowledged by none other than Forbes as 'Best of the Web' and '...a must read for investors in Asia'. IIFL research is available not just over the Internet but also on international wire services like Bloomberg, Thomson First Call and Internet Securities where it is amongst one of the most read Indian brokers.

A network of over 2,700 business locations spread across India facilitates the smooth acquisition and servicing of a large customer base. All our offices are connected with the corporate office in Mumbai with cutting edge networking technology. The group caters to a customer base of over a million customers, over a variety of mediums viz. online, over the phone and at our branches.

For further information please contact:

Mr. Anil Mascarenhas IIFL Holdings Ltd D : (+91) 9967576026 E-mail: anil@indiainfoline.com	Rohan Hegde Concept PR D: 022-40558935 M: +919820670345 E-mail: rohan@conceptpr.com
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