

ADITYA BIRLA



IDEA Cellular

1st September, 2015

To,

The National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East),
Mumbai - 400 051

Fax No. 022-26598237/38/8347/8348

Dear Sirs,

Ref: "Idea Cellular Limited" (Symbol: IDEA)

Sub: Allotment of 650,033 equity shares of Rs.10/- each under Employee Stock Option Scheme, 2006 and Employee Stock Option Scheme, 2013

With reference to the captioned subject, we wish to inform you that the Nomination and Remuneration Committee has vide its circular resolution dated 31st August, 2015 allotted 650,033 Equity Shares of Rs.10/- each to the Option Grantees, pursuant to the exercise of Stock Options granted under the Company's Employee Stock Option Scheme, 2006 (ESOS-2006) and Employee Stock Option Scheme, 2013 (ESOS-2013).

Further, please note that post the said allotment, the Equity Share Capital of the Company stands increased to 3,599,362,177 equity shares of Rs.10/- each aggregating to Rs. 35,993,621,770/-.

The above is for your information and dissemination to the members.

Thanking you,

Yours faithfully,

For Idea Cellular Limited

**Pankaj Kapdeo
Company Secretary**

