January 14, 2014

To,
National Stock Exchange of India Ltd
Exchange Plaza,
Bandra-Kurla Complex, Bandra(E),
Mumbai 400 051.

Dear Sir

Sub: Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 and SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes alongwith Eastspring Investments (Singapore) Limited (Eastspring), under its various sub-accounts and Jackson, a group entity of Prudential plc, UK, holds equity shares of LIC Housing Finance Limited (the Company). Various Schemes managed by the Funds and Eastspring have traded in equity shares of the Company on January 10, 2014.

This reporting is being made because as a result of the above mentioned trades aggregate gross holding of the Fund, Eastspring and Jackson has decreased by more than 2% as compared to the previous disclosure made on August 29, 2013 for 9.70%.

The disclosure in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011 is enclosed herewith and also find attached Form C, in terms of Regulation 13(3) read with Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Thanking you

Sincerely
For ICICI Prudential Asset Management Company Limited

R. R. Shetty

Rakesh Shetty
Company Secretary

Encl: as above

ICICI Prudential Asset Management Company Limited
Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai – 400 051.Tel No. 26428000 Fax No. 26554165 www.icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,Goregaon (East), Mumbai – 400 063, Tel No.: 022 26852000, Fax No.: 022-2686 8313
Registered Office12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	LIC Housing Finance Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund alongwith Eastspring Investments (Singapore) Limited and Jackson (a group entity of Prudential plc. UK)		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd, National Stock Exchange of (India) Ltd and Luxembourg Stock Exchange.		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share / voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the sale under consideration, holding of : a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	 39,239,383 -- -- --	 7.78 -- -- --	
e) Total (a+b+c+d)	39,239,383	7.78	
Details of sale a) Shares carrying voting rights sold b) VRs sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) sold d) Shares encumbered/ invoked/ released by the acquirer	 357,633 -- -- --	 0.07 -- -- --	
Total (a+b+c+d)	357,633	0.07	
After the sale, holding of: a) Shares carrying voting rights b) Shares encumbered with the	38,881,750 --	7.70 --	

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acquirer c) VRs otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-- --	-- --	
Total (a+b+c+d)	38,881,750	7.70	
Mode of acquisition/sale (e.g. open market/off-market/public issue/rights issue/preferential allotment/inter-se transfer etc).	Secondary Market Purchase		
Date of acquisition / sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable.	January 10, 2014		
Equity share capital / total voting capital of the TC before the said sale	504,663,000		
Equity share capital/ total voting capital of the TC after the said sale	504,663,000		
Total diluted share/voting capital of the TC after the said sale	504,663,000		

Note.—

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

R R Shetty

Signature of the acquirer/seller/Authorised Signatory

Place : Mumbai Date : January 14, 2014

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FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulation 13 (3) and (6)

Regulation 13(3) – Details of change in shareholding in respect of person holding more than 5% shares in a listed company

Name & address and PAN No. of shareholder	Shareholding prior to sale	No. & % of shares/voting rights sold	Receipt of allotment advice/sale of shares of shares – specify	Date of intimation to Company	Mode of sale on (market purchase/public/rights/preferential offer etc.)	No. & % of shares/voting rights post-sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Sale quantity	Sale value (In Rs.)
ICICI Prudential Mutual Fund under its schemes namely 1. ICICI Prudential Blended Plan - Plan A 2. ICICI Prudential CNX 100 ETF 3. ICICI Prudential Equity - Arbitrage Fund 4. ICICI Prudential Equity Volatility Advantage Fund 5. ICICI Prudential Nifty Junior Index Fund Address: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,Goregaon (East), Mumbai – 400 063 PAN of ICICI Prudential Mutual Fund: AAAAI0038F; Eastspring Investments (Singapore) Limited under its various schemes enclosed as Annexure A and Jackson (a group entity of Prudential plc. UK)	39,239,383 Equity Shares of Rs. 2/- each 7.78% of the Equity Share Capital	357,633 Equity Shares of Rs. 2/- each 0.07% of the Equity Share Capital	10-Jan-14	14-Jan-14	Secondary Market	38,881,750 Equity Shares of Rs. 2/- each 7.70% of the Equity Share Capital	Refer Annexure A	NSE	357,633	734,477,006

R R Shetty

Annexure A

Sr. No.	Fund Name	Address of the Shareholder	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Sale quantity	Sale value	Holding as on January 10, 2014	% of holding
1	EASTSPRING INV DRAGON PEACOCK	BNY Mellon, Singapore Branch, 1 Temasek Avenue, #03-01 Millenia Tower, Singapore 039192	UBS SECURITIES INDIA PRIVATE LIMITED SEBI Registration No. INB230951431	NSE	39,190	8,048,441.17	885,752	0.18
2	EASTSPRING INV INDIA EQ	BNY Mellon, Singapore Branch, 1 Temasek Avenue, #03-01 Millenia Tower, Singapore 039192			63,348	13,009,763.99	963,215	0.19
3	EASTSPRING INV INDIAN EQ OPEN	Deutsche Bank (Mauritius) Limited, Suite 450 4th floor, Barkly Wharf East, Le Caudan Waterfront, Port Louis, Mauritius			116,499	23,925,372.48	3,829,092	0.76
4	EASTSPRING INV UT DRAGON PEA	Deutsche Bank (Mauritius) Limited, Suite 450 4th floor, Barkly Wharf East, Le Caudan Waterfront, Port Louis, Mauritius			104,183	21,396,038.43	4,407,492	0.87
5	JNL/EASTSPRING INV CHINA -IND	J.P. Morgan, 168 Robinson Road, #24-02 Capital Tower, Singapore 068912			34,413	7,067,389.79	2,045,253	0.41
6	PRUDENTIAL ASSURANCE COMPANY LTD	HSBC Securities Services, Level 29, 8 Canada Square, Canary Wharf, London, E14 5HQ	-	-	-	-	7,407,907	1.47
7	PRUDENTIAL PENSIONS LTD	HSBC Securities Services, Level 29, 8 Canada Square, Canary Wharf, London, E14 5HQ	-	-	-	-	620,765	0.12
8	PRU PACIFIC MARKETS TRUST	State Street Bank and Trust Company, 168 Robinson Road, #33-01 Capital Tower, Singapore 068912	-	-	-	-	2,073,510	0.41
9	PRUDENTIAL ASSURANCE CO. SCOTTISH AMICABLE CAPITAL FUND	HSBC Securities Services, Level 29, 8 Canada Square, Canary Wharf, London, E14 5HQ	-	-	-	-	151,549	0.03

Annexure A

Sr. No.	Fund Name	Address of the Shareholder	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Sale quantity	Sale value	Holding as on January 10, 2014	% of holding
10	SCOTTISH AMICABLE INSURANCE FUND	HSBC Securities Services, Level 29, 8 Canada Square, Canary Wharf, London, E14 5HQ	-	-	-	-	731,597	0.14
11	EASTSPRING INV INDIA SEC IT	The HongKong Shanghai Banking Corporation Limited, 6/F, Tower 1, HSBC Centre, 1 Sham Mong Road, Kowloon, Hong Kong	-	-	-	-	95,577	0.02
12	EASTSPRING INV ASIA E IN	BNY Mellon, Singapore Branch, 1 Temasek Avenue, #03-01 Millenia Tower, Singapore 039192	-	-	-	-	698,217	0.14
13	EASTSPRING INV ASIA PACIFIC EQ	BNY Mellon, Singapore Branch, 1 Temasek Avenue, #03-01 Millenia Tower, Singapore 039192	-	-	-	-	5,452,051	1.08
14	EASTSPRING INV ASIAN DYNAMIC	BNY Mellon, Singapore Branch, 1 Temasek Avenue, #03-01 Millenia Tower, Singapore 039192	-	-	-	-	1,359,274	0.27
15	EASTSPRING INV ASIAN EQUITY	BNY Mellon, Singapore Branch, 1 Temasek Avenue, #03-01 Millenia Tower, Singapore 039192	-	-	-	-	2,313,575	0.46
16	ASIA ALTITUDE MASTER FUND(RVS)	Credit Suisse , 1 Raffles Link, #03/#04-01 South Lobby, Singapore 039393	-	-	-	-	613,860	0.12
17	PRULINK ASIAN EQUITY FUND	Citibank N.A. - Citigroup Global Transaction Services, 8 Marina View, #16-00 Asia Square Tower 1, Singapore 018960	-	-	-	-	2,191,749	0.43

Annexure A

Sr. No.	Fund Name	Address of the Shareholder	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Sale quantity	Sale value	Holding as on January 10, 2014	% of holding
18	PRULINK SPORE MANAGED FD-PMAN APXJ DYNAMIC EQUITY	Citibank N.A. - Citigroup Global Transaction Services, 8 Marina View, #16-00 Asia Square Tower 1, Singapore 018960	-	-	-	-	1,800,109	0.36
19	JNL/EASTSPRING INV AS EX-JPN	J.P. Morgan, 168 Robinson Road, #24-02 Capital Tower, Singapore 068912	-	-	-	-	427,089	0.08
20	EASTSPRING INV ASIA PAC EQ MY	Deutsche Trustees Malaysia Berhad,Level 20, Menara IMC, 8 Jalan Sultan Ismail, 50250 Kuala Lumpu, Malaysia	-	-	-	-	115,389	0.02
21	ICICI Prudential Blended Plan - Plan A	ICICI Prudential Mutual Fund 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,Goregaon (East), Mumbai – 400 063	-	-	-	-	210,000	0.04
22	ICICI Prudential CNX 100 ETF		-	-	-	-	2,366	0.00
23	ICICI Prudential Equity - Arbitrage Fund		-	-	-	-	180,000	0.04
24	ICICI Prudential Equity Volatility Advantage Fund		-	-	-	-	100,000	0.02
25	ICICI Prudential Nifty Junior Index Fund		-	-	-	-	4,320	0.00
26	JACKSON	J.P. Morgan, 168 Robinson Road, #24-02 Capital Tower, Singapore 068912	-	-	-	-	40,987	0.01
27	EASTSPRING INV ASIA-PAC HY EQ	State Street Bank and Trust Company, 168 Robinson Road#33-01 Capital Tower, Singapore 068912	-	-	-	-	161,055	0.03
							38,881,750	**7.70**
							504,663,000	