

HMCL:ICK:11/14A:SECT:15

June 1, 2015

Fax/Speed Post/Courier

The Secretary,
BSE Limited,
25th Floor,
Phoenix Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Dear Sir,

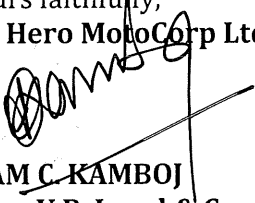
Re: Press release

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of May, 2015.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,
for Hero MotoCorp Ltd.


ILAM C. KAMBOJ
Asso. V.P. Legal & Company Secretary

Encl: as above

Email ID: secretarialho@heromotocorp.com

Hero MotoCorp Ltd.

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HeroMotoCorp.com CIN: L35911DL1984PLC017354



HERO MOTOCORP REPORTS ROBUST SALES OF OVER FIVE LAKH UNITS IN MAY 2015

New Delhi, June 1st, 2015: Reiterating its market leadership, **Hero MotoCorp Ltd (HMCL)**, the world's largest two-wheeler manufacturer, today reported yet another month of over five lakh unit sales.

HMCL sold 569,876 units of two-wheelers in May 2015. The company had sold 602,481 two-wheelers in the corresponding month last year.

Despite slowing rural economy and moderating wages in the rural market, HMCL has managed to consistently report over five lakh unit sales month-on-month.

HF Deluxe, the popular commuter segment bike from HMCL, has achieved a remarkable feat clocking more than 1 million unit sales in the financial year 2015. HF Deluxe has thus emerged as the third HMCL motorcycle brand to clock annual sales of a million units, joining Hero Splendor and Hero Passion.

Splendor iSmart, the world's most fuel efficient bike with a mileage of 102.5 km per litre, has been another success story, having already sold over 350,000 units of two-wheelers since its launch just about a year back.

Hero MotoCorp also recently sold over 100,000 two-wheelers on the online platform through its tie-up with Snapdeal in a matter of a few months.

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