

BAJAJ

Bajaj Holdings & Investment Limited
(formerly Bajaj Auto Limited)

Regd. Office : Bajaj Auto Limited Complex,
Mumbai Pune Road, Akurdi, Pune 411035.
Tel.: 020-27472851, Fax :020-27473398

FAX NO. 022 26598237/26598238 & Email & Courier

August 6, 2010

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No C-1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Ref: **Security Symbol - BAJAJHLDNG**

Sir,

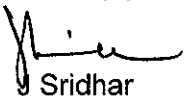
Sub: **Disclosure under Regulation 3(3) of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulations, 1997**

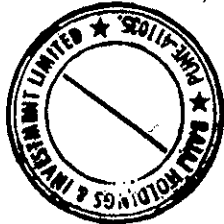
We are enclosing the disclosure in the prescribed format under Regulation 3(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 in respect of proposed acquisition of shares by the company of Hercules Hoists Limited from our 100% subsidiary, Bajaj Auto Holdings Limited on 13 August 2010.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Holdings & Investment Limited,


Sridhar
Authorised Signatory

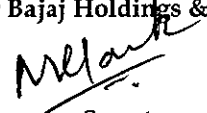


Encl: as above.

FORMAT FOR FILING THE INFORMATION WITH STOCK EXCHANGE BY ACQUIRER AS REQUIRED UNDER REGULATION 3(3) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 1997.

Name of the Target Company (T.C.)	HERCULES HOISTS LIMITED.			
Name of acquirer(s) along with PAC (referred together as "acquirers" hereinafter)	BAJAJ HOLDINGS & INVESTMENT LIMITED			
Shareholding details	Before the said proposed Acquisition		After the said proposed Acquisition	
	No. of Shares	% (shares/ voting rights)	No. of Shares	% (shares/ voting rights)
Shareholding/ voting rights of acquirer(s) in T.C. before and after the proposed acquisition	Nil	Nil	3,125,520	19.53
Paid up capital of the Target company before and after the proposed acquisition	16,000,000 Equity Shares before the proposed acquisition 16,000,000 Equity Shares after the proposed acquisition			
Type of acquisition (by way of public / rights / Inter se transfer)	INTER-SE-TRANSFER OF SHARES AMONGST THE 'PROMOTER GROUP' THROUGH OFF MARKET TRANSACTIONS			
In case, the acquisition is by way of Inter se Transfer as per regulations, disclose names of transferors and their shareholding in T.C. before transfer	Name of the Transferors		Equity Shares held	%
	Bajaj Auto Holdings Limited		3,125,520	19.53
	TOTAL		3,125,520	19.53
No. and % of Shares/ voting rights of T.C. proposed to be acquired through the acquisition	3,125,520 Equity Shares representing 19.53% of the Paid-up Equity Share Capital of Hercules Hoists Ltd.			
Acquisition price per share	At Cost (Rs.39.48 per share)--from 100% subsidiary to its holding company			
Date of proposed acquisition	13 August 2010			

For Bajaj Holdings & Investment Ltd.


Company Secretary

Pune : 6 August 2010

