

By Fax and Hand Delivery - No. of pages = 1 + 11 = 12

February 09, 2012

Mr. O P Roongta
Company Secretary & Compliance Officer
Supreme Industries Limited
612, Raheja Chambers, Nariman Point
Mumbai - 400021
Maharashtra
Tel. Nos. 022- 22851656
Fax Nos. 022- 22851657

Dear Sir,

Sub: Disclosure pursuant to Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992 and Regulation 29 (2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We refer to our letter dated August 20, 2011 wherein we had informed that the holding of the Schemes of HDFC Mutual Fund in Supreme Industries Limited ("the Company") as on August 19, 2011 was 5.03% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 25,40,53,740.00 /- comprising 12,70,26,870 equity shares of Rs.2/- each).

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been an **increase** in the shareholding of the Company by the Schemes of HDFC Mutual Fund by 2.10% as of February 08, 2012. As on February 08, 2012, the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is 7.13% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs.25,40,53,740.00 /- comprising 12,70,26,870 equity shares of Rs.2/- each).

As per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, please find enclosed the details of change in the shareholding as prescribed in **Form C**.

As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in **Annexure B**.

Thanking you,

Yours faithfully,
For HDFC Asset Management Company Limited



Dinesh Bhakade
Senior Manager - Compliance

Encl: As above.

HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments

Compliance Department: 3rd Floor, Mistry Bhawan, 122, Backbay Reclamation, Dinshaw Vachha Road, Churchgate, Mumbai - 400 020.
Tel: 6631 6333 Fax: 6658 0203 Website: www.hdfcfund.com

Registered Office: Ramon House, 3rd floor, H.T. Parekh Marg, 169, Backbay Reclamation, Churchgate, Mumbai 400 020.

C.C.

1. Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra - Kurla Complex
Bandra (E)
Mumbai - 400 051.
Tel.: 022- 2659 8190/ Fax: 022- 2659 8191

2. Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 023.
Fax: 022-2272 1919