

By Fax and Hand Delivery = 1 + 7 = 8

June 26, 2014

Mr. Kaushal Kumar Agarwal
 Company Secretary
Greenply Industries Limited
 16A, Shakespeare Sarani, 2nd Floor,
Kolkata - 700071
 Landline Number +9133-30515000
 Fax number +9133-30515010

Dear Sir,

Sub: Disclosure pursuant to Regulation 29 (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulation 13 (3) of the SEBI (Prohibition of Insider Trading) Regulations, 1992

We refer to our letter dated February 8, 2013 wherein we had informed that the holding of the Schemes of HDFC Mutual Fund in **Greenply Industries Limited** ("the Company") was 5.37% of the paid up equity share capital of the Company.

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been an increase in the shareholding of the Company by the Schemes of HDFC Mutual Fund by 2.003% as of June 24, 2014. As on June 24, 2014, the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is 7.38% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 120,681,870/- comprising 2,41,36,374 equity shares of Rs.5/- each).

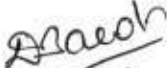
As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in the prescribed Annexure B (enclosed as **Annexure 1**).

As per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, please find enclosed the details of change in the shareholding in the prescribed Form C (enclosed as **Annexure 2**).

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,
 For HDFC Asset Management Company Limited


 Dhruvi Barot
 Senior Manager – Compliance

Encl.: a/a.
 C.C.

Listing Department
National Stock Exchange of India Limited
 Exchange Plaza, Bandra - Kurla Complex
 Bandra (E), Mumbai - 400 051.
 Tel.: 022- 2659 8190/ Fax: 022- 2659 8191

Listing Department
BSE Limited
 Phiroze Jeejeebhoy Towers
 Dalal Street, Mumbai - 400 023.
 Fax: 022-2272 1919

HDFC Asset Management Company Limited
 A Joint Venture with Standard Life Investments
 CIN: U65991MH1999PLC123027

Registered Office : "HUL House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020
 Tel.: 022 - 6631 6333 Fax: 022 - 2204 4304, 6658 0203 Website: www.hdfcfund.com

CIN No.: U65991MH1999PLC123027

Annexure-B

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Greenply Industries Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Trustee Company Limited - HDFC Mutual Fund <ul style="list-style-type: none"> • HDFC Balanced Fund • HDFC Children's Gift Fund – Savings Plan • HDFC Mid-Cap Opportunities Fund 		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE limited National Stock Exchange of India Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	1,297,205	5.37	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	0	0.00	N.A.
c) Voting rights (VR) otherwise than by shares	0	0.00	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0.00	N.A.
Total (a+b+c+d)	1,297,205	5.37	N.A.
<u>Details of acquisition/sale:</u>			
a) Shares carrying voting rights acquired/sold	483,389	2.00	N.A.
b) VRs acquired /sold otherwise than by shares	0	0.00	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0.00	N.A.
d) Shares encumbered/invoked/released by the acquirer	0	0.00	N.A.
Total (a+b+c+/-d)	483,389	2.003	N.A.
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	17,80,594	7.38	N.A.



b) Shares encumbered with the acquirer	0	0.00	N.A.
c) VRs otherwise than by shares	0	0.00	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.00	N.A.
Total (a+b+c+d)	17,80,594	7.38	N.A.
6. Mode of acquisition /sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	June 24, 2014		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	2,41,36,374 equity shares of Rs.5/- each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	2,41,36,374 equity shares of Rs.5/- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	N.A.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange ~~under Clause 35 of the listing Agreement.~~

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **HDFC Asset Management Company Limited**
(Investment Manager for the Schemes of HDFC Mutual Fund)

Dhruti Barot

Dhruti Barot
Senior Manager – Compliance

Place: Mumbai
Date: June 26, 2014



FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13 (3) and (6)]
Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name & address of Shareholders	Shareholding prior to acquisition/ sale	No. & % of shares/ voting rights acquired/sold	Receipt of allotment advice/ acquisition of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public/rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Balanced Fund	448,519 equity shares amounting to 1.86% of the paid up equity share capital	Nil	N.A.		N.A.
HDFC Trustee Company Limited A/C - HDFC Children's Gift Fund - Savings Plan	10,000 equity shares amounting to 0.04% of the paid up equity share capital	Nil	N.A.	June 26, 2014	N.A.
HDFC Trustee Company Limited A/C - HDFC Mid-Cap Opportunities Fund	838,686 equity shares amounting to 3.47% of the paid up equity share capital	Purchase of 483,389 equity shares amounting to 2.003% of the paid up equity share capital.	Purchase		Market Purchase
TOTAL	1,297,205 equity shares amounting to 5.37% of the paid up equity share capital.				



No. & % of shares/voting rights post-acquisition/sale			Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Scheme	No. of Shares	% of the paid up share capital						
HDFC Balanced Fund	448,519	1.86	No Transactions					
HDFC Children's Gift Fund – Savings Plan	10,000	0.04	No Transactions					
HDFC Mid-Cap Opportunities Fund	13,22,075	5.48	Details in Annexure 3					
Total	17,80,594	7.38						



Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
08-Feb-13	Opening Balance				838,686				3.47
11-Feb-13	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Purchase	2,100	845,414.23	-	-	0.01
12-Feb-13	Emkay Global Financial Services Limited	INB 230901838	NSE	Purchase	1,666	667,732.40	-	-	0.01
14-Feb-13	ICICI Securities Ltd.	INB 011286854	BSE	Purchase	632	246,997.76	-	-	0.00
14-Feb-13	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	2,488	971,948.33	-	-	0.01
15-Feb-13	ICICI Securities Ltd.	INB 011286854	BSE	Purchase	600	234,204.00	-	-	0.00
15-Feb-13	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	400	157,569.32	-	-	0.00
19-Feb-13	Systematix Shares & Stocks (I) Ltd.	INB 231132730	NSE	Purchase	474	185,229.29	-	-	0.00
19-Feb-13	Systematix Shares & Stocks (I) Ltd.	INB 011132736	BSE	Purchase	64	24,993.32	-	-	0.00
27-Feb-13	Standard Chartered - STCI Capital Markets Ltd.	INB 231333338	NSE	Purchase	80,000	28,777,440.00	-	-	0.33
22-Mar-13	Kotak Securities Ltd.	INB 230808130	NSE	Purchase	5,000	1,803,490.50	-	-	0.02
31-May-13	Emkay Global Financial Services Limited	INB 230901838	NSE	Purchase	6,484	3,118,236.98	-	-	0.03
17-Jul-13	HDFC Securities Ltd.	INB 231109431	NSE	Purchase	35,000	17,079,272.50	-	-	0.15
17-Jul-13	HDFC Securities Ltd.	INB 011109437	BSE	Purchase	25,000	12,204,178.00	-	-	0.10
18-Jul-13	Emkay Global Financial Services Limited	INB 230901838	NSE	Purchase	24,328	11,991,554.46	-	-	0.10
19-Jul-13	Emkay Global Financial Services Limited	INB 230901838	NSE	Purchase	18,890	9,408,074.50	-	-	0.08
23-Jul-13	Asian Markets Securities Pvt. Ltd.	INB 230977135	NSE	Purchase	6,299	3,134,889.12	-	-	0.03
23-Jul-13	Asian Markets Securities Pvt. Ltd.	INB 010877137	BSE	Purchase	5,165	2,568,173.45	-	-	0.02
24-Jul-13	Asian Markets Securities Pvt. Ltd.	INB 230977135	NSE	Purchase	17,000	8,380,103.10	-	-	0.07



Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
24-Jul-13	Asian Markets Securities Pvt. Ltd.	INB 010877137	BSE	Purchase	4,092	2,017,036.56	-	-	0.02
25-Jul-13	Asian Markets Securities Pvt. Ltd.	INB 230977135	NSE	Purchase	2,788	1,347,785.06	-	-	0.01
29-Jul-13	Asian Markets Securities Pvt. Ltd.	INB 230977135	NSE	Purchase	543	257,624.61	-	-	0.00
30-Jul-13	HDFC Securities Ltd.	INB 231109431	NSE	Purchase	1,504	682,810.57	-	-	0.01
30-Jul-13	HDFC Securities Ltd.	INB 011109437	BSE	Purchase	279	126,663.66	-	-	0.00
07-Aug-13	HDFC Securities Ltd.	INB 231109431	NSE	Purchase	911	382,887.86	-	-	0.00
07-Aug-13	HDFC Securities Ltd.	INB 011109437	BSE	Purchase	34	14,319.16	-	-	0.00
13-Aug-13	Prabhudas Lilladher Private Limited	INB 010502855	BSE	Purchase	12	5,228.00	-	-	0.00
13-Aug-13	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Purchase	125	54,985.75	-	-	0.00
22-Aug-13	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Purchase	182	78,392.18	-	-	0.00
28-Aug-13	HDFC Securities Ltd.	INB 011109437	BSE	Purchase	159	63,608.94	-	-	0.00
28-Aug-13	HDFC Securities Ltd.	INB 231109431	NSE	Purchase	721	291,102.25	-	-	0.00
02-Sep-13	Emkay Global Financial Services Limited	INB 230901838	NSE	Purchase	508	198,516.12	-	-	0.00
05-Sep-13	Prabhudas Lilladher Private Limited	INB 010502855	BSE	Purchase	1,372	549,897.80	-	-	0.01
05-Sep-13	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Purchase	3,972	1,591,870.16	-	-	0.02
26-Sep-13	Motilal Oswal Securities Limited	INB 011041257	BSE	Purchase	472	174,980.20	-	-	0.00
26-Sep-13	Motilal Oswal Securities Limited	INB 231041238	NSE	Purchase	1,468	544,119.33	-	-	0.01
04-Oct-13	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Purchase	3,200	1,219,215.40	-	-	0.01
04-Oct-13	Centrum Broking Limited	INB 231251134	NSE	Purchase	10,400	3,862,312.20	-	-	0.04
04-Jun-14	Axis Capital Limited	INB231387235	NSE	Purchase	100,000	57,626,540.00	-	-	0.41



Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
04-Jun-14	Axis Capital Limited	INB011387330	BSE	Purchase	100,000	57,626,500.00	-	-	0.41
24-Jun-14	Emkay Global Financial Services Limited	INB 230901838	NSE	Purchase	19,057	11,476,144.20	-	-	0.08
24-Jun-14	Closing Balance				1,322,075				5.48

Note: The Percentage of shares / voting rights for the transactions are calculated based on the latest equity paid up capital

