

17th September, 2013

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

Sub: Filling of Form A under SEBI (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(1)] and [Regulation 13(6)]

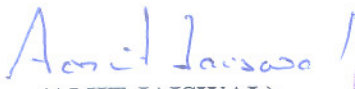
Please find attached herewith Form A under SEBI (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13(1)] and [Regulation 13(6)], regarding purchase of shares of the Company through stock market purchase by ICICI Prudential Life Insurance Company Limited.

Copy of intimation letter received from ICICI Prudential Life Insurance Company Limited is also enclosed.

You are requested to take the same in your record.

Thanking you,

For Jagran Prakashan Limited


(AMIT JAISWAL)
Company Secretary



Encl: as attached

FORM A

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13 (1) and (6)]

Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company

Name, PAN No. & address of shareholder with telephone number	Shareholding prior to acquisition	No. and percentage of shares /voting rights acquired	Date of receipt of allotment /advice. Date of acquisition(specific)	Date of intimation to Company	Mode of acquisition (market purchase/public/rights/preferential offer etc.)	Shareholding subsequent to acquisition	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
1	2	3	4	5	6	7	8	9	10	11
ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED PAN NO.: AAACJ7351P ADDRESS: ICICI PRULIFE TOWERS 1089, APPASAHEB MARATHE MARG, PRABHADEVI, MUMBAI-400025 TEL: 4039 1600	16,489,449 4.97%	300,000	12-09-2013 [DATE OF ACQUISITION]	SEPTEMBER 16,2013	MARKET PURCHASE	5.06%	DHANKI SECURITIES PRIVATE LIMITED SEBI REGISTRATION NO.: INB230995632	BSE	300,000	24,450,000

FOR JAGRAN PRAKASHAN LIMITED


(AMIT JAISWAL)
COMPANY SCERETARY





September 16, 2013

Mr. Amit Jaiswal
Company Secretary
Jagran Prakashan Limited
Jagran Building, 2, Sarvodaya Nagar,
Kanpur- 208005

Dear Sir,

Sub: Disclosure under Regulation 13 (1) of SEBI (Prohibition of Insider Trading) Regulations, 1992

We have acquired more than 5% shares in Jagran Prakashan Limited. Accordingly, please find the disclosure as prescribed in Regulation 13(1) of SEBI (Prohibition of Insider Trading) Regulations, 1992 enclosed herewith.

Thanks and regards,

A handwritten signature in black ink, appearing to read "R. Sahni".

Ramandeep Singh Sahni
SVP – Finance
ICICI Prudential Life Insurance Company Limited